

**WSDG**  
WALTERS-STORYK DESIGN GROUP



ARCHITECTURAL  
ACOUSTIC  
CONSULTING

MEDIA  
SYSTEMS  
ENGINEERING

**Company Profile  
General**

[wsdg.com](http://wsdg.com)

# Nancy Flannery – In Appreciation and Memory

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## **Nancy Flannery In Memoriam 1959 – 2023**

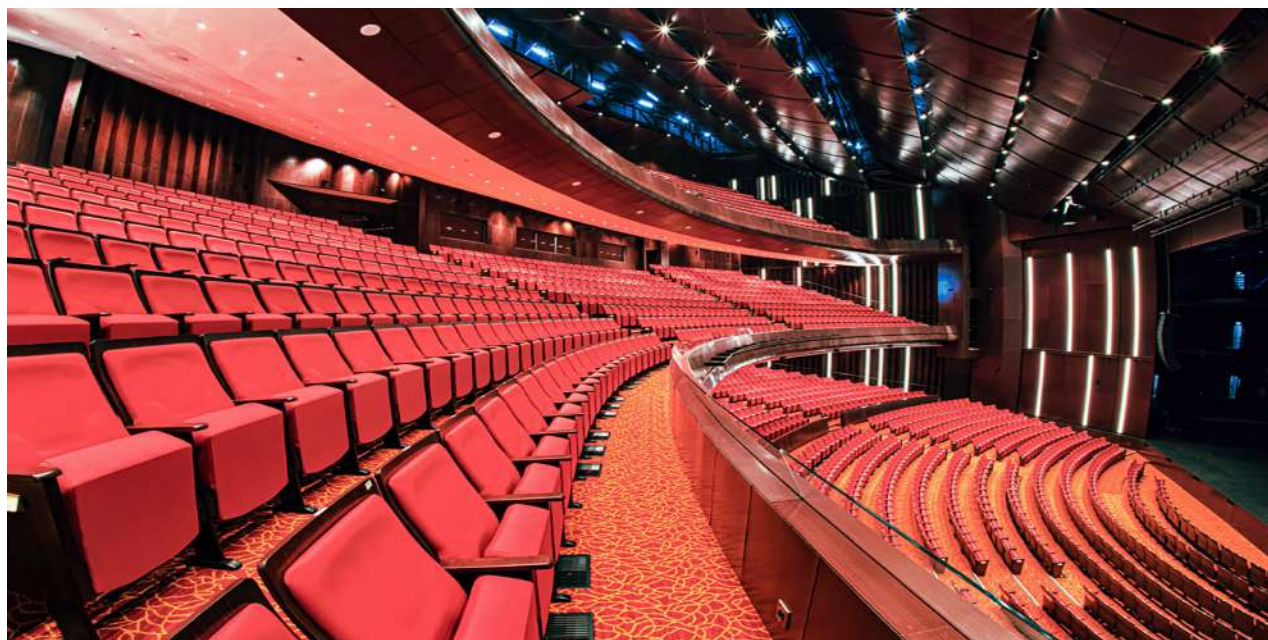
With a heavy heart we are saddened by the passing of Nancy Flannery this past March 2023. For nearly 35 years she has been our WSDG CFO, Senior Partner, friend, and the "glue stick" of our organization. She was an indispensable element of our business and our lives. Nancy had her finger on our very pulse, on every facet of our global infrastructure. She knew when every nickel was due, and where it was committed. She fathomed every intricate element of every complex issue. She got the timing, the deadlines, the client quirks and foibles, and yet always had time to address the personal concerns of every member of our close-knit team. She was the very definition of the words "Unforgettable" and "Irreplaceable". Everyone whoever met and worked with Nancy will miss and mourn her and surely will agree that it will be impossible to replace her and equally difficult to forget her. Nancy, RIP



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# Company Background and Structure

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## Company Background

**WSDG** - Walters-Storyk Design Group is a global architecture, acoustic, electro-acoustics and advanced audio-visual systems integration consulting and design firm. Pioneering architect/acoustician, John Storyk (AIA), founded the company in 1969 with the creation of Jimi Hendrix's Electric Lady Studios in New York.

WSDG was co-founded by Beth Walters and John Storyk. The firm's headquarters are located in Highland, New York, and it also has offices and representation in Latin America, Europe, Middle East and Asia as well as a global team that includes over 70 partners, associates and design professionals.

WSDG's history of innovative design achievement has produced over 4,000 diverse global projects, including acoustics and systems design for clients such as: Apple, Google, Spotify, Sony, Amazon, NY's Jazz At Lincoln Center, Alicia Keys, Jay-Z, Bob Marley, Bruce Springsteen, Celine Dion, Def-Jam Records, Epic Games, ESPN, KKL (Switzerland), MTV, TV Globo, WNET, UCLA, and Vienna Symphonic Library.

WSDG is a twelve-time winner of the international NAMM TEC Award for studio design creativity. Recent WSDG TEC winners include: Jungle City Studios, NY, the Berklee College of Music – 160 Mass. Ave. recording/teaching complex, Boston, The Church Studios, London, Boston Symphony Orchestra Control Room, Boston, MA, and Spotify at Mateo, Los Angeles. The firm's work has been published extensively and discussed in numerous professional audio, broadcast and systems design publications.



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## Company Structure

**WSDG maintains offices and representation around the world:**

### **USA:**

Highland, New York  
Miami, Florida  
San Francisco, California  
Los Angeles, California

### **Latin America:**

Buenos Aires, Argentina  
Belo Horizonte, Brazil  
Bogotá, Colombia  
México DF, México  
Punta del Este, Uruguay

### **Europe:**

Basel, Switzerland  
Berlin, Germany (ADA-AMC GmbH)  
Barcelona, Spain  
Porto, Portugal  
Vienna, Austria

### **Asia:**

Beijing, China  
Guangzhou City, China  
Mumbai, India  
St. Petersburg, Russia



## Services | Architectural Acoustic Consulting

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### **Acoustic Testing, Measurement and Assessment**

WSDG employs sophisticated measurement equipment, the most up-to-date acoustical data-collection and analysis software and complex visualization tools to determine and optimize existing acoustical conditions in time and frequency domains, including RT60 Reverberation Times, Transmission Loss, STI Speech Intelligibility Assessments, SPL Sound Pressure Level distribution, Background Noise Levels and many other parameters. Our engineering team specializes in acquiring critical measurement data in-situ or laboratory-based for documentation. This work applies to both technical design and legal / forensic purposes and presents useful interpretations of measurement results and their consequences. All work complies to the latest international standards, industry benchmarks and professional compliance values.

### **Acoustic Simulation, Modeling, Auralization**

WSDG uses complex prediction and analysis software, including some proprietary software that we developed ourselves, to model and study the behavior of sound in a three-dimensional virtual prototyping environment by means of an iterative process and has also pioneered the use of acoustical modeling tools and auralization by using the industry's most advanced acoustic prediction and modeling software. These software tools facilitate "auralization" - a complex calculated algorithm that allows for input of an original, non-processed audio file (such as a speech announcement or an acoustical instrument recording) and then renders an audible reproduction of the future acoustical situation in the virtual building environment. This allows all stakeholders to listen to music, speech or any audio content in the virtual design reality, thus providing an invaluable tool during design and planning.

### **Room Acoustics Analysis and Surface Treatments Design**

Room Acoustics is the science of controlling a room's internal acoustic characteristics by creating geometry in combination with creative surface materialization using reflection, absorption and/or diffusion. Excessive reverberation time can lead to poor speech intelligibility, high ambient noise levels, poor ability to concentrate and limited comfort, specifically in workplace and privacy / confidentiality applications. Interior acoustical floor, wall, and ceiling surfaces can be created using a wide variety of materials and finishes, including perforated, slotted, fabric covered, foam based, plastic, wood, glass, metal or gypsum materialization. WSDG carefully studies and specifies appropriate materials and applications, always with a keen eye and respect for a project's underlying architecture.

### **Sound Isolation, Structural Acoustics Analysis and Design**

Structural Acoustics analyzes noise transmission from building exterior envelope to interior and vice versa, as well as noise transmission from one room to another within the building environment. Inadequate acoustical isolation may lead to elevated sound levels within the space which reduces privacy, comfort level and concentration ability, severely limits speech intelligibility, and has implications for noise health effects. Primary noise paths often include through roofs, ceilings, walls, windows, doors, flanking around room partitions, as well as ducting and other penetrations. Sufficient noise containment control ensures space functionality and is often required by local municipal codes or by a project's technical requirements. WSDG specifications include construction details for wall and slab assemblies and special acoustical isolation conditions (including "room-within-room" construction).

**Peer Review, Expert Reports, Studies and Surveys**

WSDG is a trusted partner for Peer Review, Expert Reports, Studies and Surveys within the context of Architectural Acoustics Consultation. Peer review is the evaluation of work and studies conducted by other parties. This work is often required to maintain standards of quality, assess solutions and designs, provide a second opinion or variations to a concept, create alternate solutions to improve performance and efficiency, provide credibility, and verify costing and time table analysis. WSDG's studies and surveys are often based on in-situ or laboratory measurements and assessments utilizing a wide range of international benchmarks and standards.

**Media Facility Site, Facility, Master Planning, Feasibility Studies**

WSDG provides a wide portfolio of design and consulting services that support media facility conceptual planning, master planning, site selection and feasibility studies as well as timely, detailed, and cost-effective advice on highly sensitive and complex architectural construction and renovation projects. WSDG has extensive experience with sensitive architectural issues including historical renovations, additions, and new construction projects in media production, corporate, government, education, broadcasting and cultural / entertainment sectors.

**Broadcast and Recording Studio Design**

WSDG brings over 50 years of experience in providing design and consulting services that support Broadcast and Recording Studio projects during all phases (master planning, schematic design, design development, construction documentation, bidding / pricing, construction administration, and final commissioning / close out). WSDG provides timely, detailed, and cost-effective advice on highly sensitive and complex architectural construction and renovation projects, from small but critical retrofits to challenging ground-up construction. WSDG brings extensive experience to sensitive architectural issues including historical renovations, additions, and new construction projects in media production, corporate, government, education, broadcasting and cultural / entertainment sectors.

**Technical Interior Design, Product Development and Prototype Testing**

WSDG provides technical interior design and integration services for media production, cultural, entertainment and corporate environments in close collaboration with all stakeholders with the goal of enhancing room design, achieving a healthier, more inspiring, more ergonomically, and more aesthetically pleasing environment. WSDG provides conceptual development, space planning, site inspection, programming, research, and construction management for technical AV and lighting design, lighting control, acoustical surfaces, and sightline considerations. Designs are illustrated by means of 3D visualizations, renderings, and VR simulations. WSDG's engineering team and laboratories are available for acoustical studies, assessments, and measurements as well as for supporting further optimization of acoustical parameters of a given product under development. Feasibility studies and virtual prototyping can be conducted to ascertain the product's acoustical performance level and market position.



## Services | Media Systems Engineering

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### **Media Systems Design and Equipment Recommendations**

WSDG gives guidance in an increasingly crowded world of technology devices, standards, and practices all claiming to be the best and the most futureproof. Corporate, cultural, educational, residential, and governmental sites alike are constantly striving to improve their media systems in an effort to stay on top of current presentation, communication, collaboration, conferencing, and entertainment techniques. WSDG provides highly integrated AV System Designs based on the highest industry standards, while working collaboratively with its clients in developing long term visions, outlooks, and strategies.

### **Media Network, Distribution, System Control, IT and Communication Systems**

Telecollaboration, teleconferencing, and telecommuting significantly influence corporate culture and workflow. Substantial engineering and integration efforts are required to make these technological advances supportive to the workforce. WSDG designs individual office, boardroom, conference center, and site wide media networks, while providing AV infrastructure with solid privacy protection and high usability to satisfy even highest quality requirements in both sonic and visual aspects.

### **Audio / Electroacoustic Engineering, Simulation, Modeling and Auralization**

The most visible part of the electroacoustical system is the loudspeaker. Loudspeakers are complex electromechanical devices so varied and rapidly shifting that the market is challenging to oversee even for professionals. WSDG specifications are based on 3D acoustical software simulations and virtual prototyping of the venue or room where the architectural conditions are overlaid with the technical, aesthetical, and budgetary criteria of the project at hand. WSDG often creates simulated audio playback demonstrations, called auralizations, to facilitate decisions based on auditory impact. Selecting the electroacoustic system most suitable for the space, after determining room acoustics and structural boundary conditions in what-if scenarios, enables WSDG to achieve and exceed target parameters such as loudness level, frequency range, coverage, directivity control, and speech intelligibility (STI). Electro acoustical systems may be used in voice alarm / emergency scenarios, where properties such as redundancy, certification, and reliability are highly critical. WSDG has extensive experience for such systems and is fully familiar with all current national and international regulation including e.g. FIFA, IOC, and UEFA.

### **Audio, Electroacoustic Systems Calibration, Tuning and Optimization**

Audio System Calibration or Audio System Tuning is the science and art of bringing the entire sound system to operate at its peak performance. The commissioning process involves WSDG's highly experienced experts in audio measurement and sonic accuracy and is based on a sequence of tasks to obtain the maximum audio precision of the component ensemble installed in a space. Frequency and time-domain measurements as well as extensive listening tests are employed to carefully determine the correct placement, phase-alignments, crossover points, equalization, and gain control of a loudspeaker-room system. Full documentation concerning component settings is issued by WSDG for client's reference. For professional audio systems, WSDG recommends recalibration every 12 to 24 months to increase system accuracy and to maximize ROI.

### **Video Systems Engineering, Content Capturing, Display, Visibility and Sightline Studies**

No media experience is complete without a clear, bright, high resolution visual solution. WSDG provides comprehensive video system engineering services, including design of networks, hardware, software, and other related infrastructure to support video applications within production, broadcasting, educational, corporate, information and entertainment contexts. Camera and display / projection system positioning often require integration and placement studies that are based on 3D visualization and studies. Typical auxiliary WSDG engineering fields include heat management and noise mitigation.

### **Peer Review, Experts Reports, Studies and Surveys**

WSDG is a trusted partner for Peer Review, Expert Reports, Studies and Surveys within the context of Media Systems Engineering. Peer review is the evaluation of work and studies done by other parties. This work is often required to maintain standards of quality, assess solutions and designs, provide a second opinion or variations to a concept, create alternate solutions to improve performance and efficiency, provide credibility, and to verify costing and time table analysis. WSDG's studies and surveys are often based on in-situ or laboratory measurements and assessments utilizing a wide range of international benchmarks and standards.

### **Broadcast and Recording Studio Systems Design**

WSDG brings over 50 years of experience in providing design and consulting services that support Broadcast and Recording Studio projects during all phases (master planning, schematic design, design development, construction documentation, bidding / pricing, construction administration and final commissioning / close out). WSDG provides timely, detailed and cost-effective advice on highly sensitive and complex architectural construction and renovation projects, from small but critical retrofits to challenging ground-up construction. WSDG has extensive experience with sensitive architectural issues including historical renovations, additions and new construction projects in media production, corporate, government, education, broadcasting, and cultural / entertainment sectors, and can suggest and recommend AV solutions that work within the project design.

### **Theatrical Systems**

Theatrical Systems Engineering refers to conceptualizing, designing, and implementing technical equipment and devices for the performance community, while integrating these designs into the architectural and acoustic fabric of projects. WSDG provides these services including networking infrastructure, theatrical audio-video systems, immersive 3D audio replay, theatrical lighting, wired and wireless communication devices, and stage machinery with the goal to give venue owners, producers, and artists the means to express their talents to the full extent of their creative imagination.



## Key Personnel

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### **Beth Walters**

#### **Founder Partner**

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Beth Walters-Storyk is a graduate of the Fashion Institute of Technology (New York) with two degrees, A.A.S. in Textile Design and a B.F.A. in Product Design. Her construction experience comes with having been a senior installation designer for the Gallery's exhibition and installation staff at the Fashion Institute for over 10 years. From 1982-1988, Beth also was the display and merchandising director for such noted home furnishing fabric firms as Boris Kroll Fabrics, Greff Fabrics and Design Tex Fabrics. Beth is a founding partner and principal of Walters-Storyk Design Group and leads the interior design services division.



### **John Storyk, R.A.**

#### **Founder Partner**

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John Storyk, registered architect and acoustician, is a founding partner of WSDG. He has provided facility planning, acoustical and systems design services for the professional audio-video production and performance community since the 1969 completion of Jimi Hendrix's Electric Lady Studios in New York City. John received his architectural studies from Princeton and Columbia Universities. As an independent designer, engineer and founding partner of WSDG, he has been responsible for over 3,500 world-class audio-video production facilities, including studios, radio stations, video suites, entertainment clubs and theaters. He is a member of the American Institute of Architects (AIA), Audio Engineering Society (AES) and Acoustical Society of America (ASA) and is a frequent contributor to AES convention papers and professional industry periodicals. John is a frequent lecturer at schools throughout the nation and has established courses in acoustics at Full Sail (Orlando), Ex'Pression Center for the Media Arts (San Francisco), while maintaining adjunct professor status in Acoustics and Studio Design at Berklee College of Music (Boston).



## Sergio Molho

### Partner / Director of Business Development

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Named Partner/Director of Business Development in 2016 for the global WSDG architecture/acoustic design firm, Sergio Molho was a founding partner of WSDG Latin America in 1994. He has provided technical, acoustical and architectural supervision as well as project management for all WSDG Latin projects. He now provides daily and long-term technical, marketing, social media and business management direction for the firm's multiple offices. Sergio Molho has been an audio/video and recording industry professional since 1982. An accomplished keyboard artist and vocalist, in the 1980's he led popular Argentine funk band CASH. His technical credits range from AV and Systems Integration/design to project management. Sergio is a frequent contributor to technical workshops and is committed to expanding the knowledge and education of acoustics and electro-acoustics in their relationship to architecture. Sergio also serves as Director of WSDG International Relations, and contributes to the promotion and acquisition of new business worldwide.



## Joshua Morris

### Partner / Chief Operating Officer

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Joshua Morris graduated from the University of North Carolina in Charlotte with two Degrees, a Bachelor of Arts in Architecture and a Bachelor of Architecture. A love of music has led him to seek a combination of architecture and acoustics, beginning with his thesis on acoustics. Additionally, Josh has been educated in the Suzuki method for violin since age three, making acoustic design a natural choice for a career path. Joshua joined the WSDG team in January of 2005, moving from North Carolina to New York, and quickly settled into a key role as a project manager, designer, to his current status as a partner and COO. He has managed dozens of projects from China to the United States to Germany, and continues to add more skills to his design vocabulary each day, while refining his already well developed practice as a luthier.



## Dirk Noy

### Partner / Director of Applied Science and Engineering

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Dirk Noy, M.Sc. Physics, has a Diploma in Experimental Solid State Physics from the University of Basel, Switzerland and graduated from Full Sail Center for the Recording Arts, Orlando, USA, where he was one of John Storyk's students. After joining WSDG in early 1997 Dirk now heads the WSDG Europe office in Basel, Switzerland. Dirk has extensive experience in applied mathematics, acoustical measurement and calculation techniques, audio engineering, systems design and all facets of Information Technologies. His language abilities include German, Dutch, French and English. As a publishing member of the Audio Engineering Society (AES) and the Swiss Acoustical Society (SGA) he is a frequent lecturer at trade conventions, recording colleges, as well as architectural education institutions.





## Silvia Campos Ulloa Molho

**Partner / Art Director**

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An audio/video industry professional since 1987, Silvia Molho has developed striking interior designs for an international client base ranging from luxury homes to high-end recording studios and state-of-the-art educational complexes. A graduate of the Bellas Artes University in Lima, Peru and Visual Anthropology in UBA, Buenos Aires. Silvia has served as a producer on several video and film productions and documentaries in Peru, Paraguay and Argentina. Her areas of expertise include graphic design and art direction. As a long-time partner in WSDG, she is a leader (with founding partner Beth Walters) of the firm's global graphic design team. Since joining the firm in 1994 she has represented WSDG in Latin America and served as interior designer and supervisor for countless high-end design projects including world class facilities.

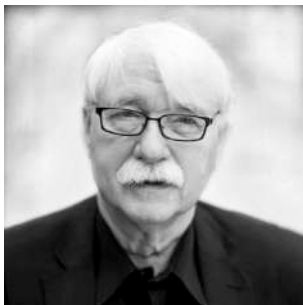


## Gabriel Hauser

**Partner / Director of Acoustics**

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Gabriel Hauser graduated with a degree in electrical engineering from the Swiss Federal Institute of Technology, Zurich, in 2000. Analog and digital signal processing and acoustics were his primary focus. His Thesis was titled "Reduction of Nonlinear Distortion of Loudspeakers employing Volterra Filters" (at Studer Professional AG, Switzerland). After joining the WSDG New York office, Gabriel returned to Switzerland to become a founding partner at WSDG Europe. His specialties include Acoustical Simulation and Measurement, complex Acoustical Analysis and Methodology as well as Architectural Acoustics. During his studies Gabriel was a founding member of Abbaxx Soundsystems Ltd., whose principal field of work is sound reinforcement and loudspeaker technology. While with Abbaxx, he designed and developed sound systems for concert use, churches and installations. He writes articles for audio magazines and continues to be a performing musician.



## Prof. Dr. Wolfgang Ahnert

**Partner / Director of ADA/AMC, a WSDG Company**

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After studying Technical Acoustics at the Technical University of Dresden and passing one year at the Moscow State University (Lomonossov) for a complementary course, Dr. Ahnert wrote his doctoral thesis and attained a Ph.D. In 1990 he founded the Engineering Office ADA – Acoustic Design Ahnert with at first two colleagues at the site of the former governmental Institute. In January 1993 the Office moved to a new location at the Berliner 'Innovations- und Gründerzentrum' (Berlin Innovation and Founders' Center) – BIG – which was established in an abandoned industrial area, formerly used by AEG, in Berlin's Municipal District of Wedding. Dr. Ahnert is a sought-after author, contributor, educator and lecturer at professional conferences and tradeshow and has authored countless white papers on subject matters such as acoustical simulation processes, measurement technology, electro-acoustical theory and applications.



## Matthew Ballos

### Partner / Director of Architectural Technology

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Mid-Hudson Valley, New York native Matt Ballos earned dual degrees in Architecture and Construction Management. A background in civil engineering and a lifelong love of construction and design has enabled Matt to quickly become a valuable member of WSDG's design and production team, currently as a project designer and manager. Matt's love of design extends from his drawing skills to his personal workshop where he spends his free time building furniture and fabricating functional pieces of art. He believes his experiences at WSDG coupled with having grown up on construction sites provides him with a functional knowledge of what can and can't be built, and enables him to apply his design talents in creating uniquely useful, beautiful and acoustically accurate spaces. WSDG is proud of Matt's continued affiliation with the US Air Force Reserve as an engineering specialist.



## Tobias Behrens

### Electrical Engineer / Project Engineer

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Tobias Behrens graduated in electrical engineering at the Technical University of Berlin in 1994 with a focus on technical acoustics and communications technologies. He then performed post graduate acoustic research on psycho-acoustic topics at ITA/Technical University, Berlin and ISVR / Southampton University, UK. At ADA-AMC (A WSDG Company) Tobias Behrens is working as a Project Engineer on room acoustics, electro acoustics and architectural acoustics, as well as executing and analyzing room acoustical and electro acoustical measurements. He brings with him 20 years of experience in professional planning and consulting on national and international projects. Room acoustic simulation and analysis, laboratory and field measurements, sound absorber technologies and electronic enhancement systems are main components of his recent work. During the last 24 years he coauthored over 15 papers and contributions for DAGA, ASA and ICA.



## Jonathan Bickoff

### Partner / Project Engineer

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Jonathan earned his B.S. in Music Technology and Business from Mercy College in 2009. He then went on to develop his skills in applied acoustics mixing front of house for live shows, AV for corporate functions, and mixing for commercials, TV, and film. Jonathan brings this real world experience and enthusiasm to the Highland, NY acoustics team. When not arguing about music and headphones, Jonathan is busy playing cello, road cycling, hiking, stand-up paddle boarding and practicing yoga.





## Will Brown

### Partner / Project Manager

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Will earned his B.S. in Mechanical Engineering from Columbia University and his B.S. in Applied Physics from Providence College. Once out of school, he spent 6 years in the manufacturing and construction industry designing and building highly specialized shielded door systems for applications in the aerospace, defense, energy, and entertainment industries. Will brings this design knowledge and expertise as well as a love for analog music production to the WSDG Highland NY team in the areas of Project Management and Engineering.



## Victor Cañellas (Weike)

### Representative

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Acousmatic Sinologist Víctor Cañellas (Weike) has been a successful acoustician/sound researcher in China since 2003. His expertise in developing acoustic interfaces for visual arts in performance venues has contributed to such demanding assignments as the Park19 and LOFT345 clubs in Guangzhou and for the popular 2007 La Fura dels Baus 'Imperium' premiere in Beijing. His expertise in acoustic treatments was enriched by serving as a representative for Jocavi Acoustic Panels and Soundbox Acoustic Tech fixed architectural acoustic systems. Victor studied Social Science at Universitat de Barcelona, Asian Studies at Universitat Autònoma de Barcelona Center of International and Intercultural Studies, and attended Chinese Language Studies in Sun Yat Sen University in Guangzhou. His wide-knowledge of 'Eastern thought and logics' provide a solid foundation for him in his new role as a WSDG representative.



## Michael Chollet

### Partner / Director of Systems

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Michael Chollet's first activities in the professional audio field were the development of loudspeaker systems and electronics. After graduation from High School with a focus on engineering he started self education in the fields of acoustical measurements, DSP programming, computer and network technology. He augmented this know-how foundation with advanced training courses in acoustics and environmental noise protection. At WSDG Michael has been in charge of different studio construction projects and large scale Installations, as the Swiss national broadcaster TSR in Geneva. Additional specialties include system integration, DSP programming and research on advanced problem solving. His language skills include German, French and English.



## Judy Elliott-Brown

### Senior Systems Designer Engineer

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Judy Elliott-Brown has been a professional audio engineer since 1977, with a background in live touring, remote recording, music recording, sound for television, studio maintenance and systems design. She has been responsible for the systems infrastructure design and installation of over 100 projects worldwide. Projects she has worked on include world class audio recording studios, media/broadcast production studios, educational facilities and multi-use performance spaces. Judy is a full-time systems design engineer and project manager, and has been responsible for systems design and installation on many WSDG projects for over 25 years. Judy is a member of the Audio Engineering Society (AES) and National Academy of Recording Arts and Sciences (NARAS). Additionally, she has worked on several Grammy nominated albums and was a sound engineer for a Sci-Fi cartoon show.



## Enno Finder

### Project Engineer

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Enno Finder studied Electrical Engineering at the Technical University Berlin, Germany, with a focus on Acoustics by Michael Möser. Having started 1995 as an intern at ADA Acoustic Design Ahnert, he was asked to join the company as an AV project consultant, starting at designing electro acoustical systems for major train stations, airports, working on large Houses of Worship such as the Berlin Cathedral, Parliament Buildings, up to large venue design (e.g. Berlin O2 World, Olympic Stadium). Enno Finder brings with him a rich musical experience in classical vocal music, having taken up singing as a little boy, he currently is an active member of several Berlin based vocal choirs and ensembles.



## Flavio Gallacchi

### Project Engineer

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Flavio Gallacchi received his diploma as an audio engineer from the audio engineering course fpton in Zurich, Switzerland. His main focus lies on performing room-acoustical and electro-acoustical measurements, their analysis and the subsequent process of optimization, which involves room-acoustics software and programming audio DPS. He is also busy working on the technical design and integration of audio and video-systems in WSDG Projects. Before joining WSDG, Flavio has been working as a live mixing engineer and as a technician in a local Hi-Fi retail store where he trained his ears and specialized in calibrating turntables. He has been owner of a drum school where he also was an instructor after graduating from the Los Angeles Music Academy.



## **Pietro Gennenzi**

### **Project Manager / Project Engineer**

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After studying electrical engineering at the Ecole Centrale d'Electronique in Paris, Pietro moved to the US to pursue his passion for music and graduate from Berklee College of Music with a degree in Contemporary Writing and Production. Being part of several musical projects as a bass player, he spent countless hours in recording studios and concert venues around the world. Inspired by the variety and uniqueness of the spaces and places he experienced, his growing interest for architecture and design led him to WSDG in 2019. Since then he has been involved in acoustic prediction and analysis, measurement and modelling, as well as room tuning and calibration.



## **Leandro Kirjner**

### **Project Manager**

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Leandro Kirjner is a young professional from Argentina, graduated from Buenos Aires University (UBA) with Master of Architecture degree. In 2012 he joined to the WSDG Latin team, since that moment he has been involved in several projects around the world, being the project manager and in charge of the production for the construction documentation and part of the Audio / Video team. As one of the Architectural Team member, he decided to do a Lighting Design grade to improve his knowledge and let him to be in charge of the most of the lighting projects that the Latin Office had. Also, he did a BIM Manager grade to continue performing his skills in order to give an efficiencies approach on each project.



## **Romina Larregina**

### **Partner / Director of Production**

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Romina Larregina graduated from the University of Palermo, Buenos Aires, with a degree in Architecture. Upon graduating, Romina took her skills to an engineering office, while teaching English and helping with the set up of trade shows. She apprenticed at WSDG – Latin for several years before moving to the United States in 1999, to become an integral member and now partner at WSDG (New York). Her multi-lingual skills in English, Spanish and Portuguese have been instrumental in leading numerous international projects. Romina is the Latin liaison, as well as project management and production coordinator for the New York office. She loves to travel and enjoys the day-to-day client interaction.



## Alan Machado

### Project Manager

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Alan graduated as an Architect and Urban Planner from FUMEC University, Belo Horizonte in 2013. Since then he has worked in many different areas of architecture, going from house and building modeling and executive project to markets and shopping malls. Alan has a deep connection with music, he is a passionate listener and has been playing the electric guitar as a hobby since the early 2000s. Working at WSDG since 2016, he discovered a new way to combine his passion for music and architecture and work with them for a common objective.



## Breno Magalhães

### Architect / Project Manager

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Breno graduated as an Architect and Urban Planner from Federal University of Minas Gerais (UFMG) in 2010 and as a Product Designer from State University of Minas Gerais (UEMG) in 2006, both in Belo Horizonte. His interest in music and acoustics grew during his university period. Breno enjoys playing the guitar and he turned this hobby into his Product Design final graduation project, by developing an electric guitar with an innovative pickup swapping system for studio applications. The same thing happened in his Architect and Urban Planner graduation project when he designed a new music Arena for Belo Horizonte. At this point he was already a WSDG member. Also as a Product Design student, Breno took part in several research groups related to furniture design focused on manufacture optimization, ergonomics and sustainability. He was a partner in a design office with the same approach. Breno has worked as a Project Manager and Designer at WSDG Brazil office since 2008.



## Robert Margouleff

### Project Engineer

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Grammy-winning engineer/producer/studio-owner Robert Margouleff brings 40+ years of hands on experience in his role with WSDG. Beyond his long-time collaboration with Stevie Wonder, capped by a Best Engineered Album Grammy for *Innervisions* (shared with Malcolm Cecil,) Margouleff's producer/ engineer credits include work with Devo, Billy Preston, Depeche Mode, Jeff Beck, The Doobie Brothers, Quincy Jones, and many other stellar artists. After building his Hollywood-based Mi Casa Multimedia Studios, Margouleff became a leader in surround audio for home theater, and provided 5.1 and 7.1 mixing and mastering for DVD and Blu-ray releases and restorations for such films as: *The Sound Of Music*, six *James Bond* features, *Rush Hour* and the complete *Lord Of The Rings* cycle. Margouleff will be involved in all aspects of WSDG's west coast projects. He will consult with new clients on details ranging from site selection to design, construction, technology, acoustic treatments and systems integration.





## David Molho

### Project Engineer

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David graduated Magna Cum Laude as a Music Production & Engineering major from Berklee College of Music in 2011. Since then he has been working as an engineer, producer and composer for world renowned record labels in his Groovyland Studios in the city of Miami. After being involved with WSDG for several years, in 2018 he switched his role to become a Project Engineer in the area of acoustics, and a project manager for several projects ranging from recording studios to luxury buildings, performance venues, and corporate. Due to his ability in audio engineering, David is in charge of performing room calibration and commissioning services for projects around the globe.



## Adam Paiva

### Project Manager, Acoustic Engineer

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Adam earned his B.S. in Architectural Engineering with a Structural Concentration from Drexel University in 2007. A love of audiophilia combined with a passion for architecture, design, and engineering led him to the field of acoustics. He developed his knowledge in the acoustics and isolation fields over 15 years, working on a variety of projects ranging from large corporate office fit-outs to boutique fitness clubs to concert halls. He also spent several years working on the client side in the design team of an international high-end fitness brand. Adam brings his expertise in architectural acoustics, isolation, and mechanical systems design to all our projects. Adam is a member of both ASA and INCE.



## Gustavo Perezlindo

### Systems Engineer

[gustavo.perezlindo@wsdg.com](mailto:gustavo.perezlindo@wsdg.com)

Gustavo Perezlindo has ventured from a young age in the development of technical solutions for live shows, applying his capabilities of Electronic Engineering, Architecture and Production, allowing him to face the integral production of shows in a wide spectrum, ranging from theatrical and rigging systems design, production, and technical direction, from the initial concept to the final reality.



## **Esther Roger**

### **Project Manager**

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Esther Roger is a South Florida native which graduated from FIU (Florida International University) with a Master of Architecture degree, and from FAMU (Florida A&M University) with a Bachelor of Science in Architectural Studies. As a young professional her career began with her love for humanitarian work as she began familiarizing herself with construction as an AmeriCorps worker at Habitat of Humanity in the construction division.

Esther joined the WSDG team in May of 2017 and works as a Project Manager and a 3 Dimensional Visual Creator in the Technical Interior Department.



## **Bob Skye**

### **Project Engineer**

[bob.skye@wsdg.com](mailto:bob.skye@wsdg.com)

Bob is a leader in electro/acoustic design, recording studio construction and, a Grammy-winning engineer with Gold and Platinum credits, has joined the Walters-Storyk Design Group. As WSDG's west coast representative and project engineer, Skye shoulders a host of responsibilities ranging from new client development and overall business management to hands-on project design and construction supervision. He is a member of Audio Engineering Society, American College of Forensic Examiners and American Board of Recorded Evidence.



## **Laura Stillwell**

### **Administration, Financial**

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A skilled tactical and strategic planner, diplomatic problem solver and meticulous Bookkeeper, Laura Stillwell encapsulates all the prerequisites to meet the multitudinous requirements of WSDG's wide-ranging corporate family. After earning a Bachelor of Fine Arts, Photography Degree from Western Carolina University, Laura began a nine-year residence as Administrative/Executive Assistant for a privately owned regional utility company in Sylva, NC. Moving to Highland in 2017 she assumed Bookkeeper duties at Kimlin Energy Services in 2018. An intriguing Help Wanted ad from neighboring WSDG prompted her to interview and she was quickly hired. Laura easily adapted to WSDG's "Fast paced and frequently fascinating operation and celebrity client base."



## **Mariana E. Varon**

### **Project Manager**

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Mariana studied architecture at the UBA (Universidad Nacional de Buenos Aires / University of Buenos Aires) and graduated in 1995. Along with her MBA in Architectural Design at FADU (UBA) she continued her architecture studies at Universidad Torcuato Di Tella. From 2004 to 2011 she worked for WSDG Latin, being the project manager of many projects and in charge of the production of the construction documentation. In 2011, she created her own Architectural Firm: Mvaron Arch. & Assoc., working on Steel Framing projects and dry-wall construction. Mariana has been involved as a project manager with several architectural firms, including Clorindo Testa, Roberto Frangella and Justo Solsona Arquitectos. Her work led her to win several awards and mentions during her career.



## **Marc Viadiu**

### **Project Engineer**

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Marc studied Technical Engineering in Sound and Image and Higher Engineering in Electronics at the University Ramon Llull in Barcelona, Spain. After graduation, Marc worked in an industrial acoustics company in Barcelona. Later he started his own company of acoustic engineering and distribution of acoustic and audio products. At the beginning of 2009, Marc undertook a six month internship at the WSDG New York office preparing drawings, taking acoustical measurements and performing room acoustical calculations. Upon returning to Spain in 2010, he started a new company of designing acoustical products and opening the new WSDG office in Spain.



## **Nahuel Zaccagnino**

### **Senior Project Engineer**

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Nahuel received his degree in Electronic Arts from UNTreF and has worked as a professional audio engineer and musician based out of Buenos Aires ever since. His keen sensibilities for the crossroads of music and technology have made him an in-demand audio integrator, consultant, and tech support professional for many recording studios, broadcast facilities, and live event venues. Nahuel is a systems engineer at WSDG and has utilized his broad experience in these areas to develop the AV System Design department across many challenging projects.

# Professional References

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# Professional References

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## Relevant Experience

WSDG (Walters-Storyk Design Group) and its principals have an extensive body of clients in the fields of architectural acoustic consulting, facility master planning, and media systems engineering. A list of projects that supports our company profile and credentials follows. For a more extensive client list, please see [www.wsdg.com](http://www.wsdg.com). Our experience spans over 50 years in architectural design, internal room acoustics, advanced noise isolation, and systems design required for acoustically sensitive projects of all sizes. Moreover, WSDG has the ability to work seamlessly within a team design environment.

**We have assembled a list of projects that underscore our experience with multiple project types:**

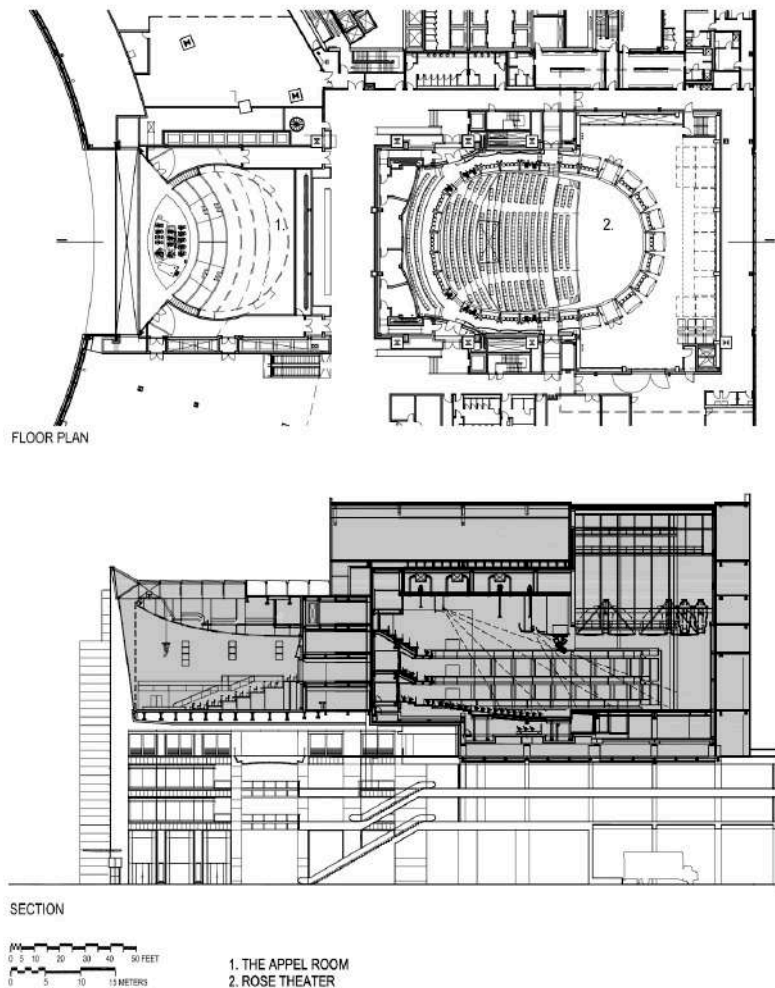
Jazz at Lincoln Center New York, USA	The Church Studios London, United Kingdom	Electric Lady Studios New York, USA
Katara Studios Doha, Qatar	Rue Boyer – Mix With The Masters Paris, France	Maracanã Stadium Rio de Janeiro, Brazil
Swiss Parliament Bern, Switzerland	Berklee College of Music Boston, USA	KKL Concert Hall Luzern, Switzerland
Jungle City Studios New York, USA	Peloton Flagship Spinning Center New York, USA	Boston Symphonic Orchestra Boston, USA
Lushniki Stadium Moscow, Russia	St. Ursen Cathedral Solothurn, Switzerland	Pepsi Content Studio New York, USA
Sony HQ Culver City, USA	Qatar Television Doha, Qatar	PostFinance Arena Bern, Switzerland
The Metroplex Hong Kong, China	Spotify at Mateo Los Angeles, USA	Ascentone Studios Beijing, China
ESPN Digital Center Bristol, USA	Flughafenkopf – Zurich Airport Zurich, Switzerland	VSL Synchron Stage Vienna, Austria
Los Molinos – Faena Arts Center Buenos Aires, Argentina	Le Poisson Rouge (LPR) New York, USA	Kulturpalast Dresden Dresden, Germany
National Museum of Qatar Doha, Qatar	New York University – Steinhardt New York, USA	Pangu 7 Star Hotel Beijing, China
Rio 2016 – Barra Olympic Park Rio de Janeiro, Brazil	Aura Club Events Hall Zurich, Switzerland	The Anthem Washington D.C., USA
Carter Burwell Amagansett, USA	Young Israel Synagogue Miami, USA	Sonastério Studios Belo Horizonte, Brazil
Gimlet Media (Spotify) Brooklyn, USA	Studio 21A Beijing, China	Zurich Firm Zurich, Switzerland
Jakarta International Expo Jakarta, Indonesia	Audible (Amazon) Newark, USA	UCLA Herb Alpert School of Music Los Angeles, USA
China Film Group Beijing, China	Universidad ICESI Cali, Colombia	MGM Music Hall at Fenway Boston, USA

# Jazz at Lincoln Center - New York, USA

Jazz at Lincoln Center is one of New York City's premier attractions, housing over 100,000 sq. ft. of performance venues, educational suites and recording/post production facilities.

The Rose Theater project consists of a 1,200-seat concert hall with movable seating towers. The hall can be configured for dance, opera, theater as well as provide an intimate jazz setting by surrounding the musicians with the audience seated on three levels in a stage surround setting. The Appel Room is a 300 - 600 seat performance space with tiered platforms ascending from the stage level to a dance floor with movable tables and chairs. The Irene Diamond Education Center is 3,500 sq. ft. and contains two state-of-the-art education/rehearsal studios.

WSDG, as partners in the Sound of Jazz Consulting Group, worked closely with the architects and Wynton Marsalis to acoustically design the education, rehearsal and recording spaces. The systems integration design for all performance, educational and listening spaces within this facility are linked together for recording and playback. This facility is the world's first performing arts center designed specially for the performance and recording of jazz.



Walters-Storyk Design Group  
Highland, NY

JAZZ AT LINCOLN CENTER  
RECORDING/ REHEARSAL COMPLEX  
NEW YORK, NY



## Jazz at Lincoln Center - New York, USA



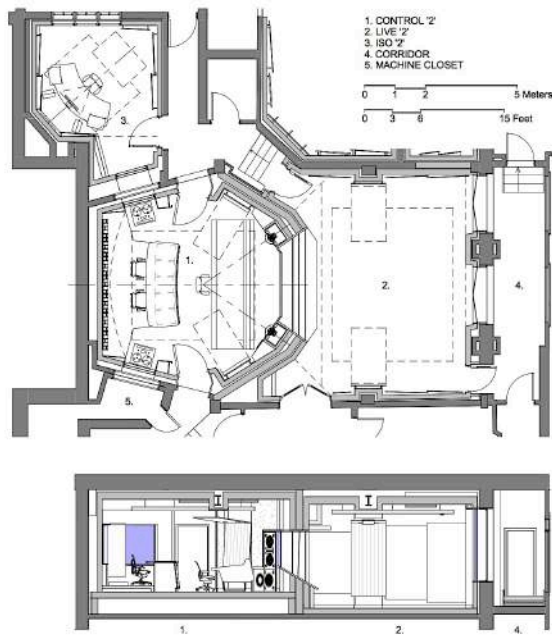
# The Church Studios - London, United Kingdom

Grammy and Academy Award-winning producer Paul Epworth (Adele, Cee Lo Green) brought WSDG on board to reconfigure the famed Studio A Live, SSL Control Rooms and the addition of the Writers Room when he purchased London's iconic Church Studios. Interior aesthetics have been drawn from a palette of subtle whites which may then be 'colorized to desired mood' by a sophisticated computer program. The new, fully isolated 350 sq. ft. Control Room A will continue to rely on the studios' vintage, multi-platinum SSL console and new, custom-designed WSDG/Augsburger main monitors. The 450 sq. ft. / 11 ft. high ceiling Studio A Live Room features a customized designed wall and ceiling acoustic treatment package. The elegant, new ultra-modern 190 sq. ft. Writers Room includes a sleek, wall-mounted Data/Power Cable "box skirt" cabinet to support the uncluttered creative atmosphere. The Church received a NAMM TEC award for Best Studio Design Project.



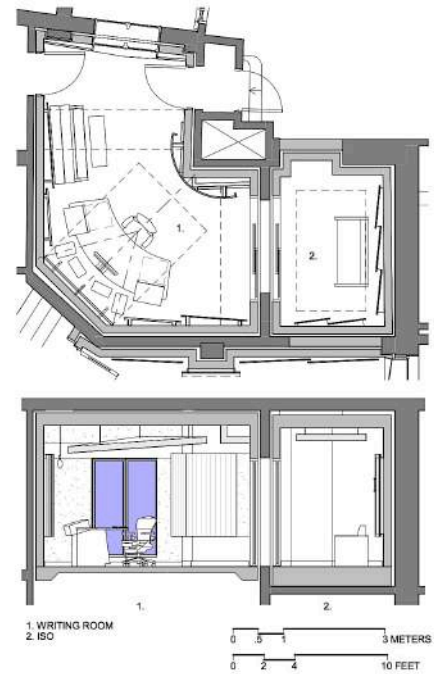


# The Church Studios - London, United Kingdom



*Miloco*  
Walters-Storyk Design Group  
www.wsdg.com

The Church Studios  
Studio 2 - London, UK



*Miloco*  
Walters-Storyk Design Group  
www.wsdg.com

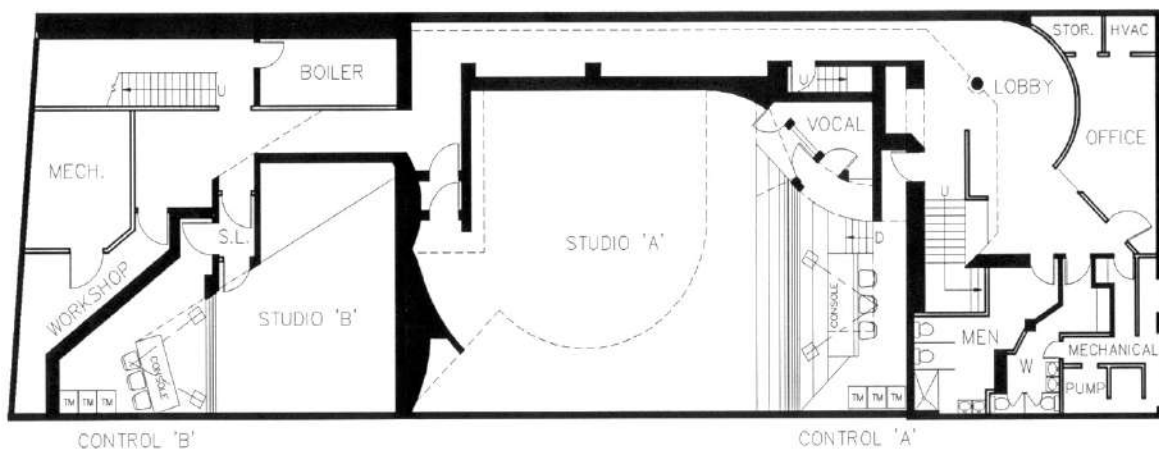
The Church Studios  
Studio 3 - London, UK



# Electric Lady Studios - New York, USA

Electric Lady is one of the world's first artist owned recording studios and one of the oldest, most famous and most successful studios ever. WSDG co-founder John Storyk was a 22-year-old fledgling architect fresh out of Princeton University when he was hired to design a studio for Jimi Hendrix. One summer evening in 1968, Storyk was enjoying an ice cream cone and leafing through the Village Voice when a classified ad caught his eye: "Carpenters wanted to work for free on experimental nightclub." Dialing the number from a corner pay phone, he got the gig. That club, Cerebrum, made the cover of Life Magazine after 6 months. When Jimi Hendrix visited the club one night and decided to hire Storyk to design his club (which became ELS), well the rest is history.

Eddie Kramer (Jimi's engineer) was adamant about Electric Lady having a tall, bright room similar to NY's legendary A&R Studios where Phil Spector did some of his greatest work. Kramer was also familiar with European studios like London's Olympic and Abbey Road. He believed drums required a big room. Storyk accommodated Kramer's need for high ceilings by excavating the basement, digging down to raise the height of the underground rooms. For the studio's interior, Jimi specified theatrical lighting, and his desire to have as many curved surfaces as possible (design elements which Storyk had originally incorporated in Cerebrum). Electric Lady's walls were painted white, so they could easily be turned into whatever color Hendrix was in the mood for with simple adjustments. One day Jimi arrived at the construction site and decided that he didn't like the square look of the expensive acoustic doors, which had just been installed. He asked Storyk if he could round off the tops, and when that proved impractical, he had them replaced by custom units with rounded, porthole-style windows.



ELECTRIC LADY STUDIOS  
NEW YORK CITY





## Electric Lady Studios - New York, USA

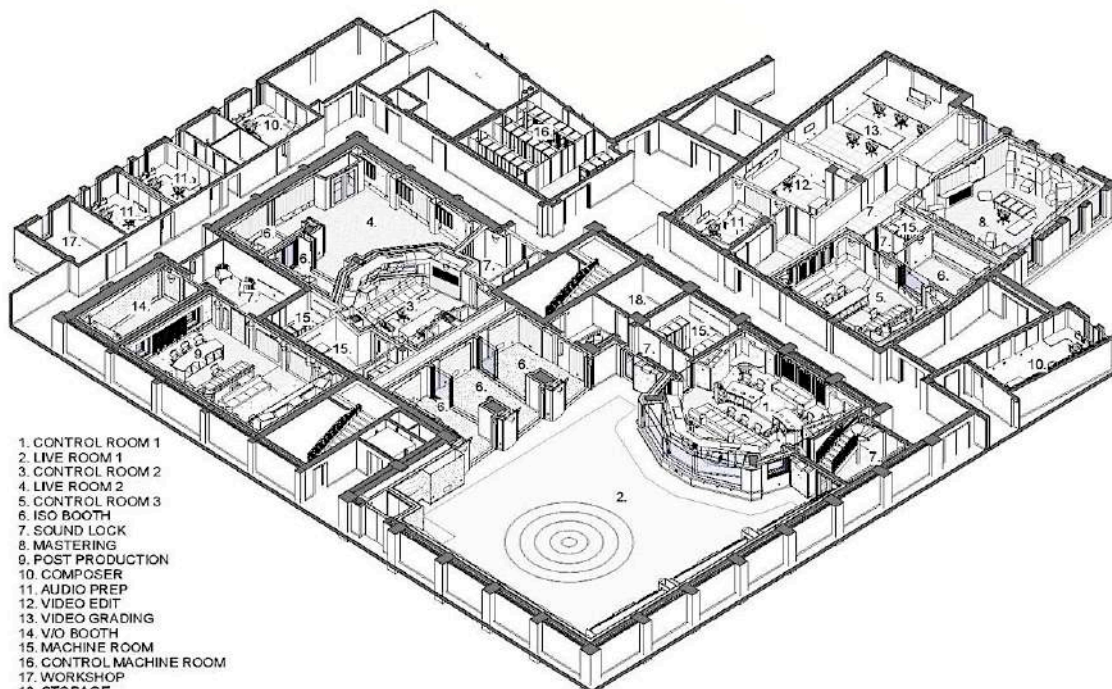


# Katara Studios - Doha, Qatar

Doha, the capital and principal city of Qatar, has welcomed the completion of Katara Studios, now one of the Middle East's largest and most technically advanced recording/audio production complexes. Created by WSDG, the 65,000 sq. ft. / 6040 sq. m. compound now fulfills Katara Committee's mandate to establish Doha as one of the most vibrant media centers on The Persian Gulf.

The sprawling, 40+ room complex features three distinct recording studios, distinguished by the 3,000 sq. ft. / 278 sq. m. Studio 1 Live (orchestral) Room, capable of hosting 80+ musicians. Live 1 is crowned by a towering 30 ft. / 9 m. high ceiling and is equipped with a 582 sq. ft. / 54 sq. m. VIP Lounge, designed to perform triple duty as a lounge, Iso Booth or to provide additional room volume for the orchestral recording space.

Aesthetics were a critical concern of the creative program. Katara Studios management was committed to incorporating authentic Arabic design elements throughout the complex. WSDG Co-Principal/Interior Designer, Beth Walters, and Partner/Art Director, Silvia Molho performed extensive research on Islamic and Muslim architecture. Studying the traditional, vibrantly colored Arabic palette, they incorporated components of intricately patterned Islamic calligraphy and mosaics. By creatively weaving them throughout the ultra modern complex in a completely organic fashion, they produced a successful design model. A series of custom designed "Magic Ceiling Cubes" provide mood lighting and also serve as membranous, low frequency absorbers. Thanks to a novel 'pocketing' scheme the Studio 1 Live Room's three oversized ISO Booths can independently be re-configured in a variety of permutations.



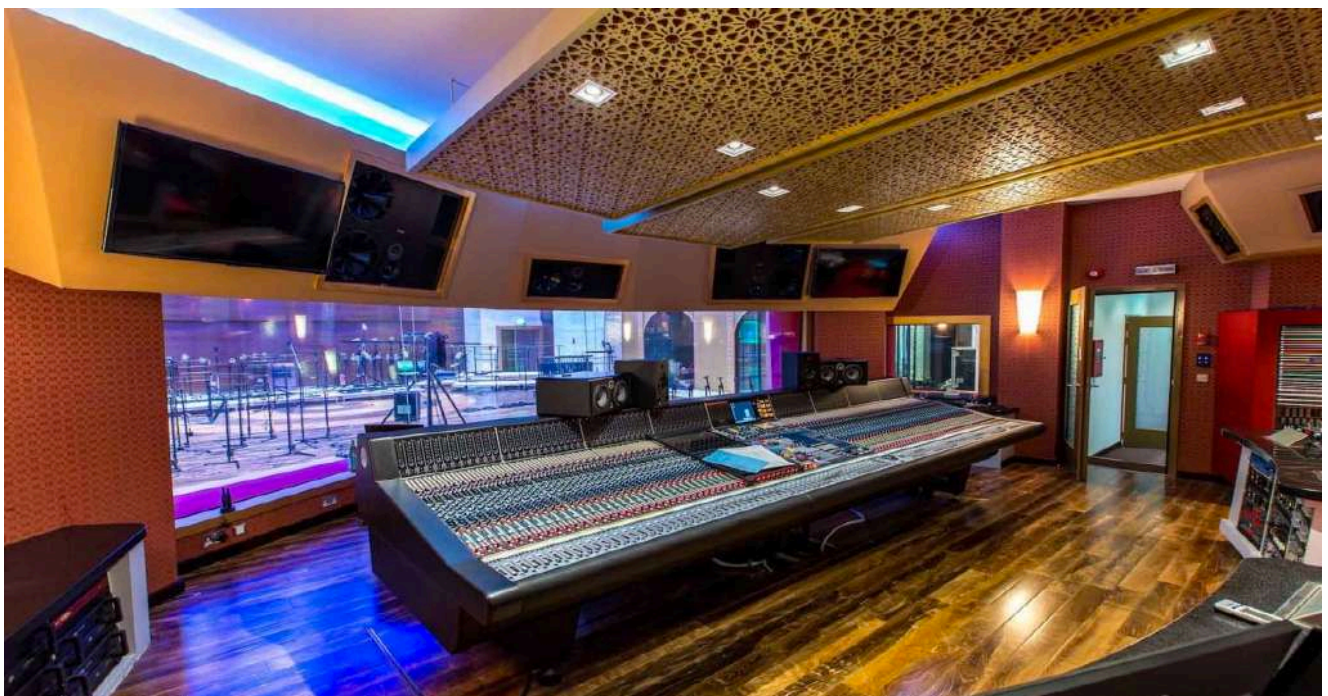
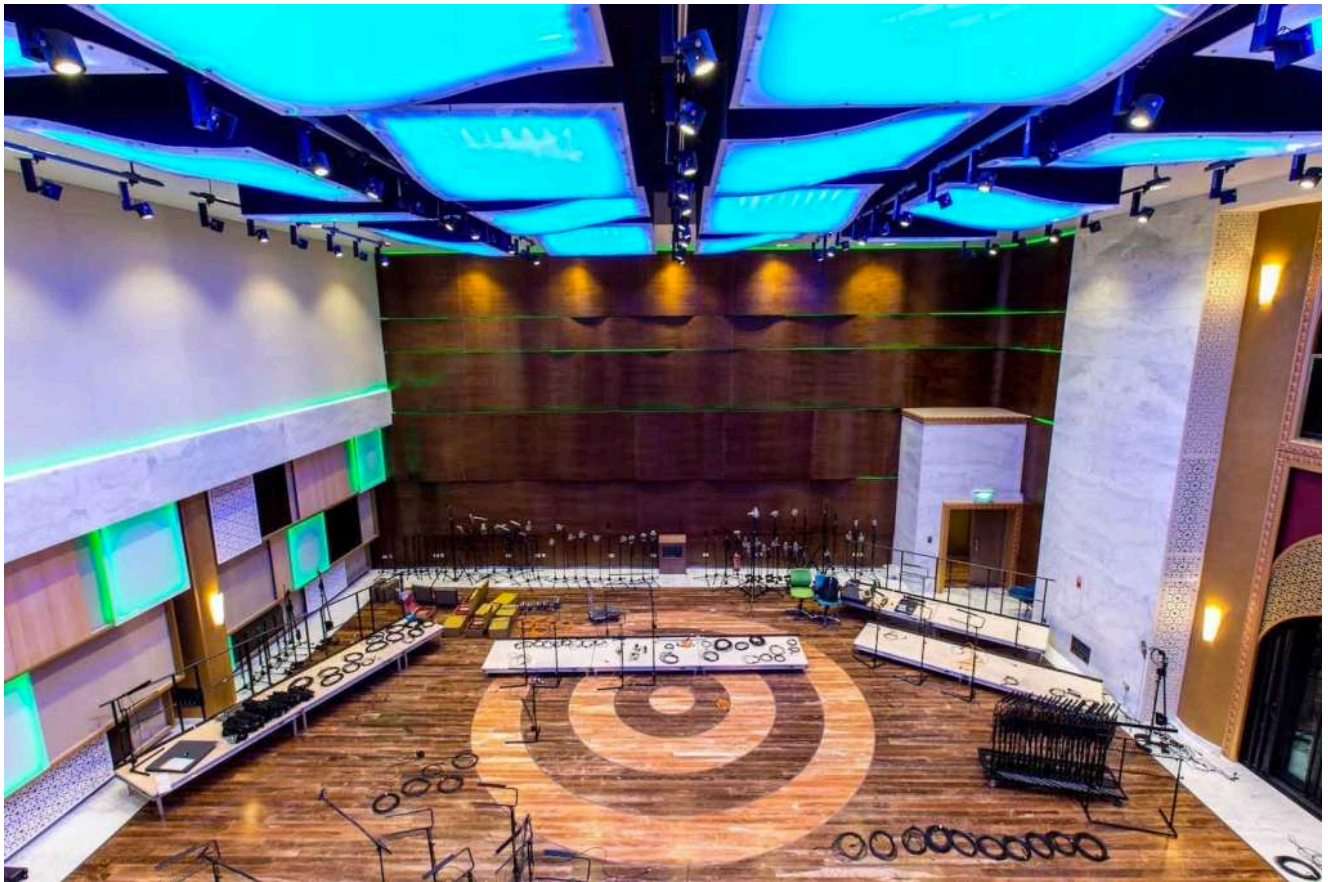
1. CONTROL ROOM 1
2. LIVE ROOM 1
3. CONTROL ROOM 2
4. LIVE ROOM 2
5. CONTROL ROOM 3
6. ISO BOOTH
7. SOUND LOCK
8. MASTERING
9. POST PRODUCTION
10. COMPOSER
11. AUDIO PREP
12. VIDEO EDIT
13. VIDEO GRADING
14. VAO BOOTH
15. MACHINE ROOM
16. CONTROL MACHINE ROOM
17. WORKSHOP
18. STORAGE

Walters-Storyk Design Group  
www.wsdg.com

Sout al Khaleej  
Doha, Qatar



## Katara Studios - Doha, Qatar

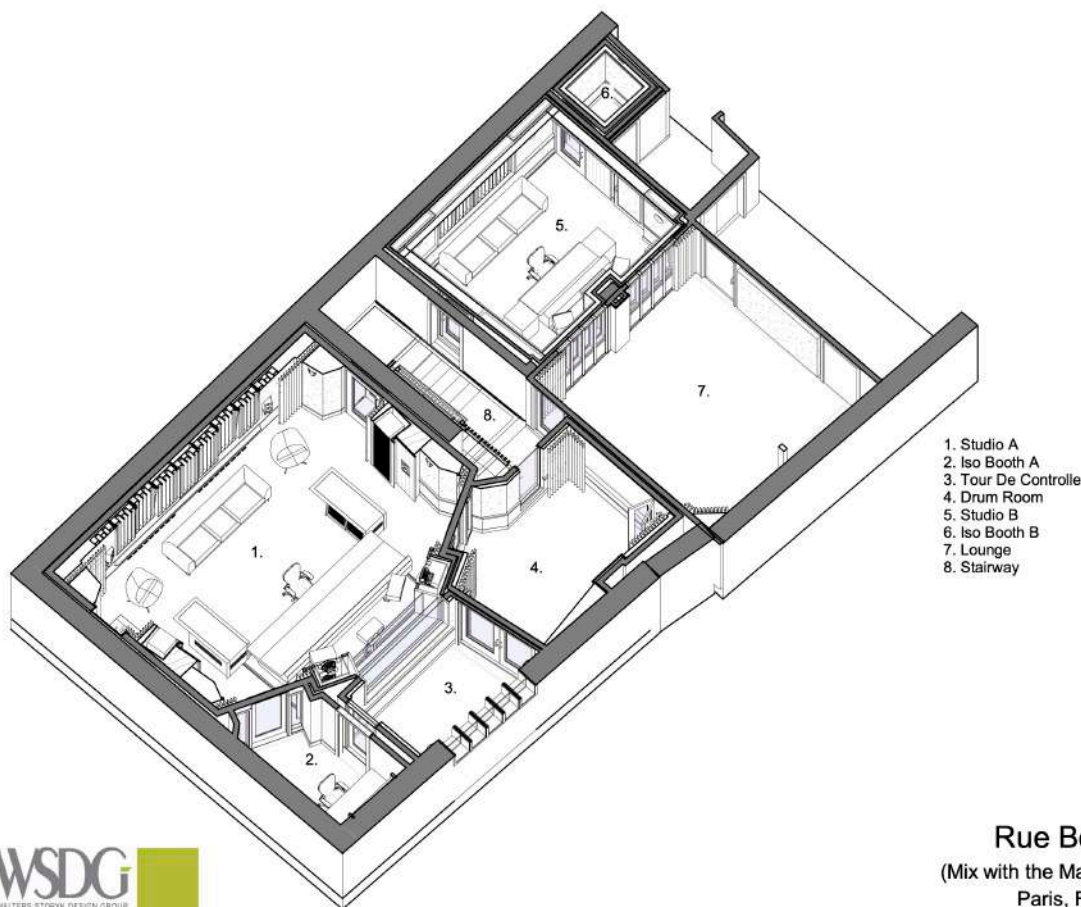


# Rue Boyer – Mix With The Masters - Paris, France

Mix with the Masters, founded by Grammy-nominated producer/engineer Maxime Le Guil and Victor Lévy-Lasne, are global leaders in music production education, curating an ongoing series of in-person and online seminars with award-winning producers and engineers on the art of record making for a global audience of aspiring hit-makers. When the Mix with the Masters team decided to build a new flagship location in the heart of Paris to meet all of their remote and in-person production needs, they retained the services of WSDG to design the ultimate teaching studio that would make their students and artist partners feel equally at home.

Rue Boyer is located in a two-story building in a residential area within the inner ring of Paris. The recording studio is located on the bottom floor and the top floors consist of a series of production suites and office space used by the Mix with the Masters staff for day to day needs. The WSDG design team was tasked with ensuring acoustic excellence across the complex, as well as ensuring technological and ergonomic flexibility between rooms to allow for multiple configurations of the space for both educational and recording needs.

The studio consists of two main rooms, the 48m<sup>2</sup> / 517 SF Studio A which serves as the primary teaching area but can also be converted into a live room, and the 19.5m<sup>2</sup> / 204 SF Studio B. Studio A is designed to seat up to 20 students, and its 48-channel E-series SSL 4000 console is located on an elevator platform which allows it to disappear into the floor and easily convert the room into a live room where needed, with Studio B serving as the control room. Studio A is equipped with acoustic dampening curtains in order to provide maximum flexibility for its various uses and is also set up for Dolby ATMOS and video projection.





## Rue Boyer – Mix With The Masters - Paris, France





# Maracanã Stadium - Rio de Janeiro, Brazil

The “temple” of soccer officially called Estádio Jornalista Mario Filho, known popularly as Maracanã, is the biggest soccer stadium in Brazil. Inaugurated in 1950 for FIFA’s World Cup, it has been a stage for great moments in Brazilian and international soccer including Pelé’s thousandth goal. The stadium hosted the opening and closing of the final match in FIFA’s World Cup in 2014 as well as the 2016 Olympics.

Maracanã is not only famous for soccer games; it also hosts concerts and events. In 1980, Frank Sinatra sang for 170,000 fans, 1983 saw KISS perform in front of a crowd of 250,000, and a Tina Turner concert in 1988 drew 188,000 people.

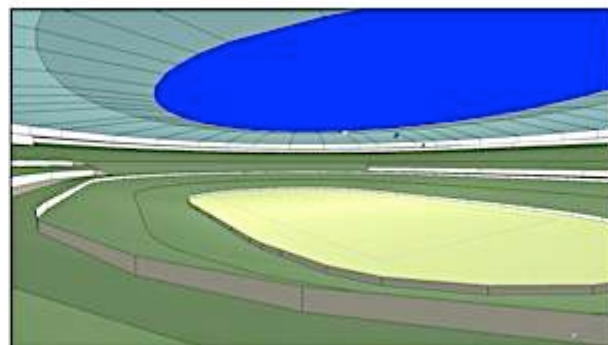
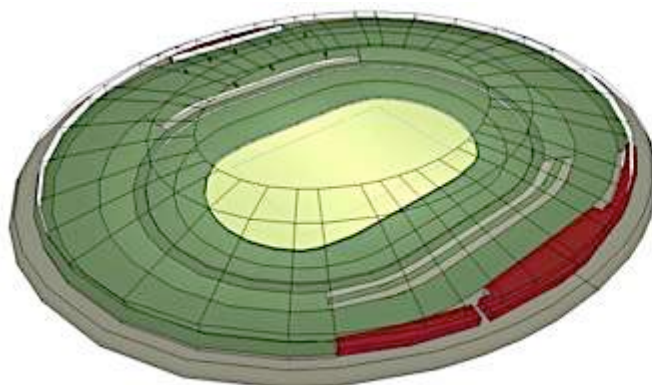
WSDG designed the audio and video systems for the entire stadium and the full renovation was completed for the Confederations Cup in 2013, one year prior to the 2014 World Cup.

The complex architecture was simulated in detail using the most advanced electro-acoustic tools. The biggest challenge encountered in the design phase was to define the final quantities and locations of the PA clusters, in order to achieve the required STI and SPL coverage as required by FIFA for such complex acoustical conditions. Speaker positioning was defined for the internal and external areas for innumerable zoning maps that can be controlled individually for more flexibility and to comply with security needs.

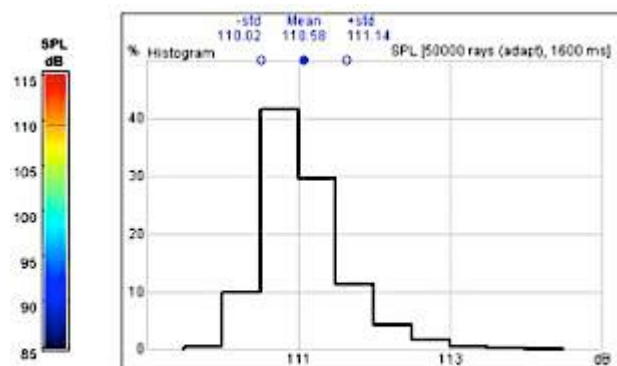
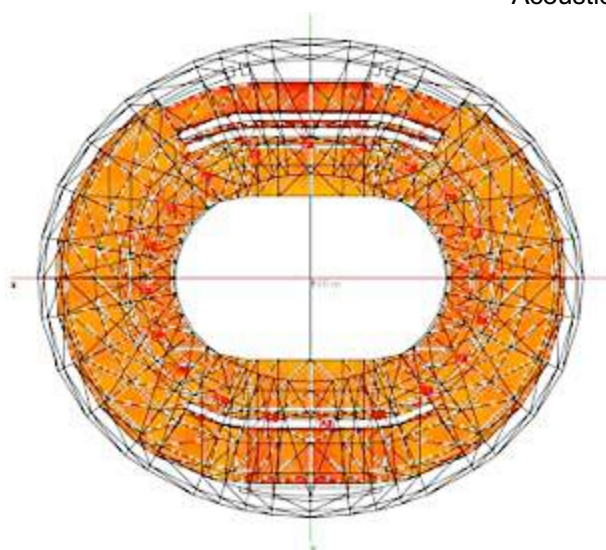
All specific audio and video needs were defined to meet FIFA’s requirements and WSDG has recommended the use of four 100 m2 Video Walls for proper visual coverage.



# Maracanã Stadium - Rio de Janeiro, Brazil

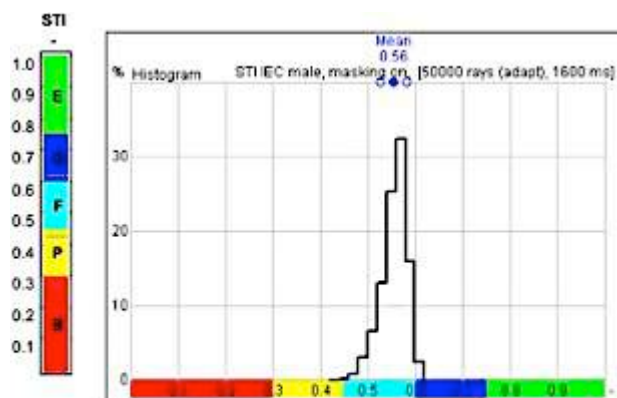
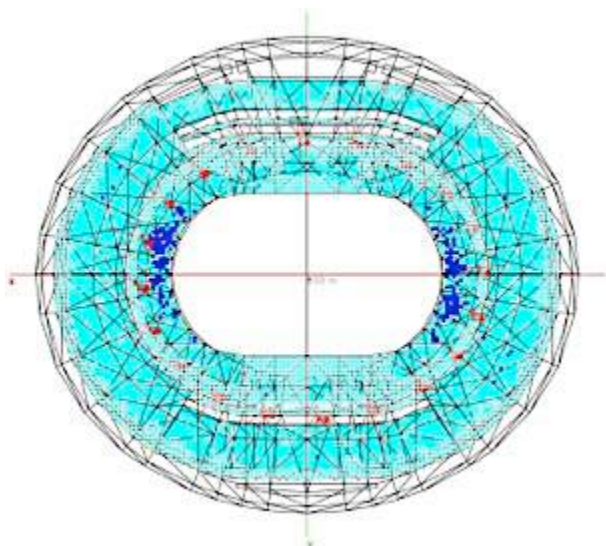


Acoustic Simulation Model



The SPL Distribution is very equal over the whole audience area with a mean value of 110dB(A).

Sound Pressure Level – Full Simulation



The mean value of speech intelligibility lies at 0.56 with the PA System at 110dB(A). Due to masking effects at these high sound pressure levels, the value can be greater with decreased level:

STI Speech Intelligibility – Partial Simulation



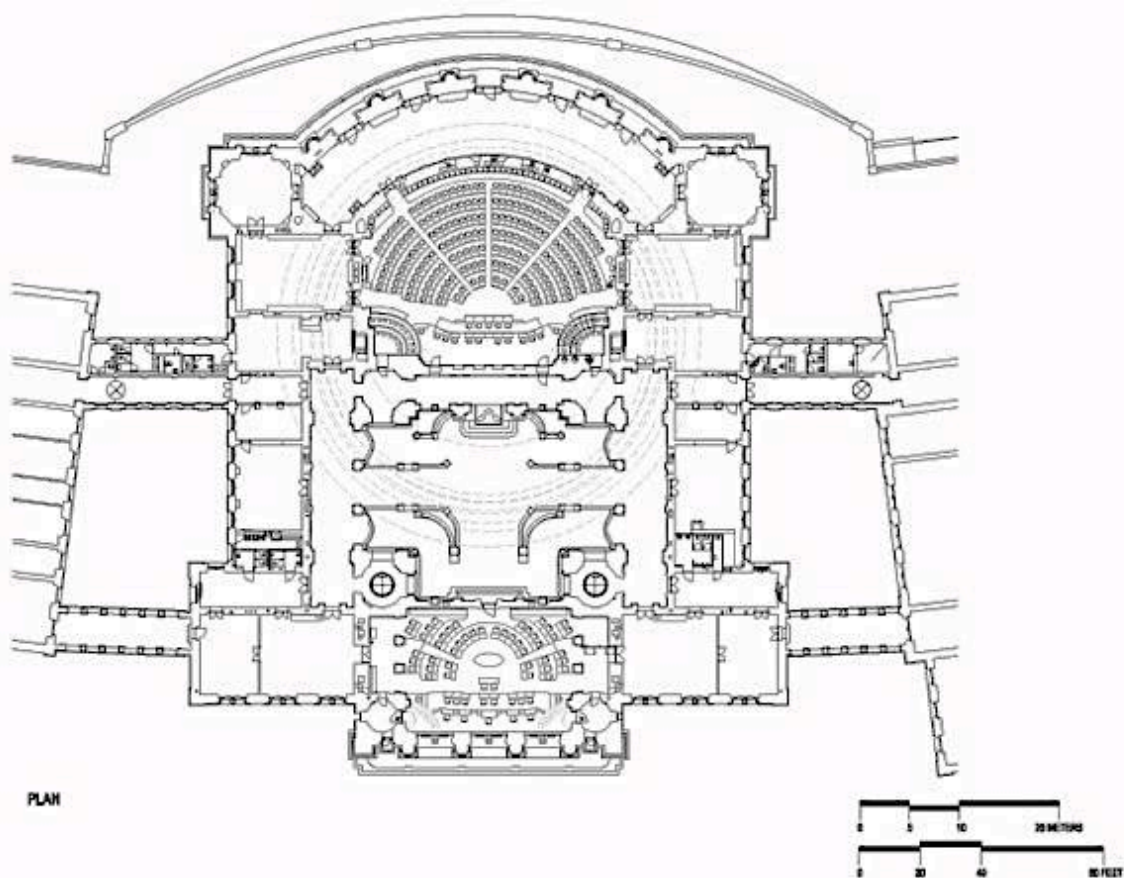
# Swiss Parliament – General Assembly - Bern, Switzerland

The Federal Palace in Bern is the building in which the Federal Assembly of Switzerland (Federal Parliament) and the Swiss Federal Council (Executive) are housed. The Federal Palace was designed by the architect Hans Wilhelm Auer and constructed out of sandstone from 1894 to 1902. After over a century of service, the first major renovation took place in 2006 with the goal to integrate modern technology within a faithful restoration of the original building structure.

The National Council Hall has three distinctive zones that require sound reinforcement: the main hall, the stage area (with a distinctive presenter position and seats for the Chairpersons and Clerks such as vote counters and recorders) and the balcony (for visitors and press). WSDG was commissioned to perform three tasks:

- Study and analyze the installed electro-acoustical systems.
- Make multiple recommendations and specifications regarding upgrading or replacing the installed electro-acoustical systems.
- Upon the installation of the chosen system, we were commissioned to perform a system calibration and final measurements of the upgraded or replaced electro-acoustical systems.

WSDG studied various upgrade options by using advanced acoustical computer simulation techniques.



## Swiss Parliament – General Assembly - Bern, Switzerland



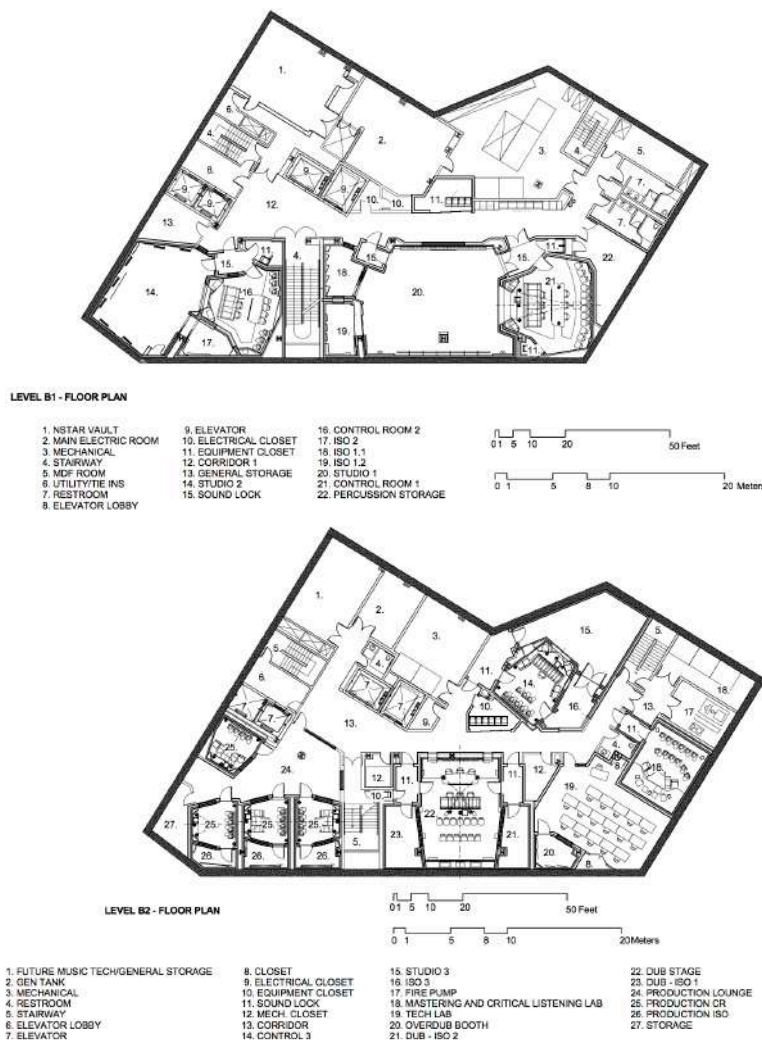


# Berklee College of Music – 160 Mass Ave - Boston, USA

For one of its latest real estate acquisitions, Berklee College of Music created *160 Massachusetts Avenue*, a 16-story, 170,000-square-foot mixed-use building. It houses dorm rooms with 350 beds, increasing Berklee's on-campus housing capacity to approximately 1,200 students, as well as a two-story dining hall that seats 400 and also includes a venue for student performances. Most importantly it is the new home for nine new audio production / teaching studios – housed in two levels below grade – all fully decoupled and capable of simultaneous use.

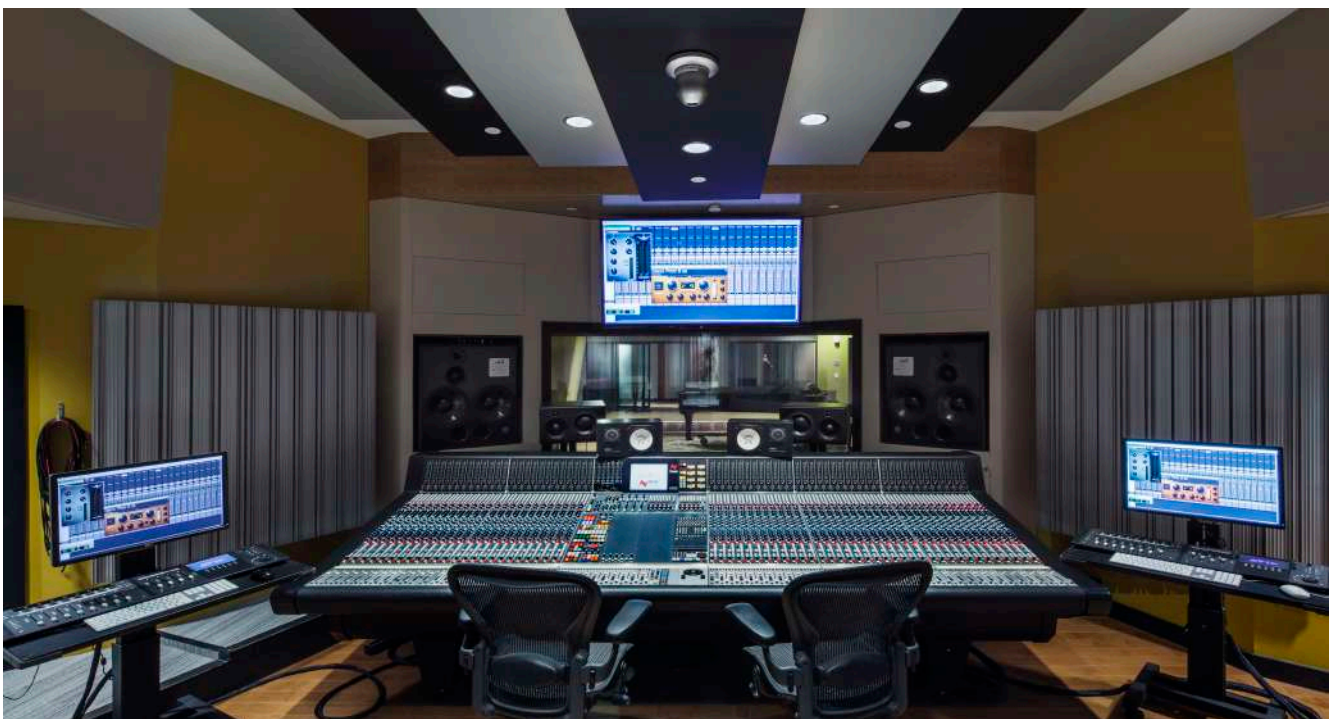
The music technology complex includes two professional-quality recording studios, a Dubbing Stage, a Mastering and Critical Listening lab, four production suites and a flexible performance venue / film scoring studio. WSDG designed and supervised construction of this facility in collaboration with chairs, deans, and technology lab staff from Berklee College of Music during a period of three years. Students can enjoy performance spaces that emulate professional environments, with state-of-the-art equipment and a wide variety of musical instruments.

In addition, WSDG worked on the two-story dining hall to address internal room acoustics, specifically with regard to the general intelligibility of the dining hall. The facility opened in 2014 and received a NAMM TEC award for Best Studio Design Project.





## Berklee College of Music – 160 Mass Ave - Boston, USA



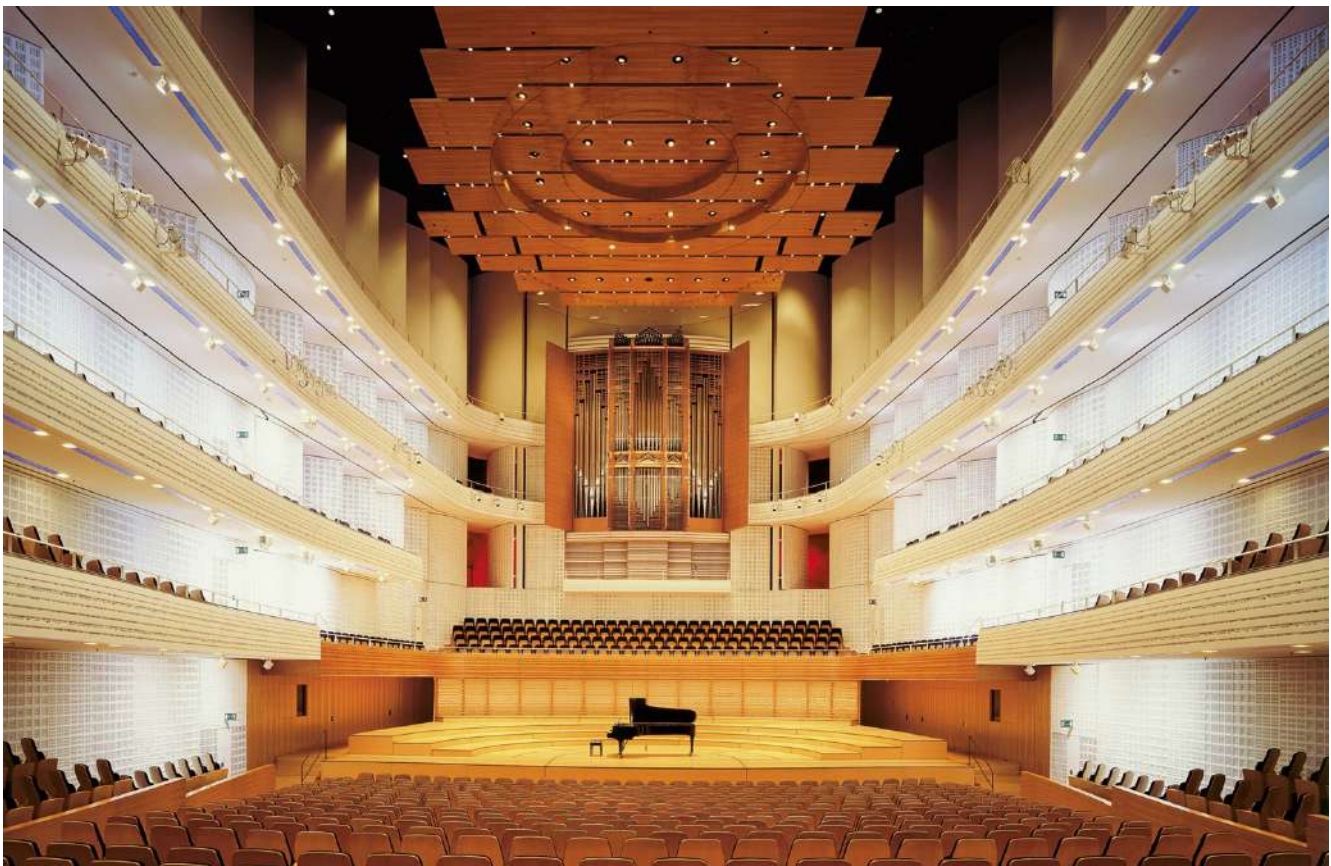


# KKL Concert Hall - Luzern, Switzerland

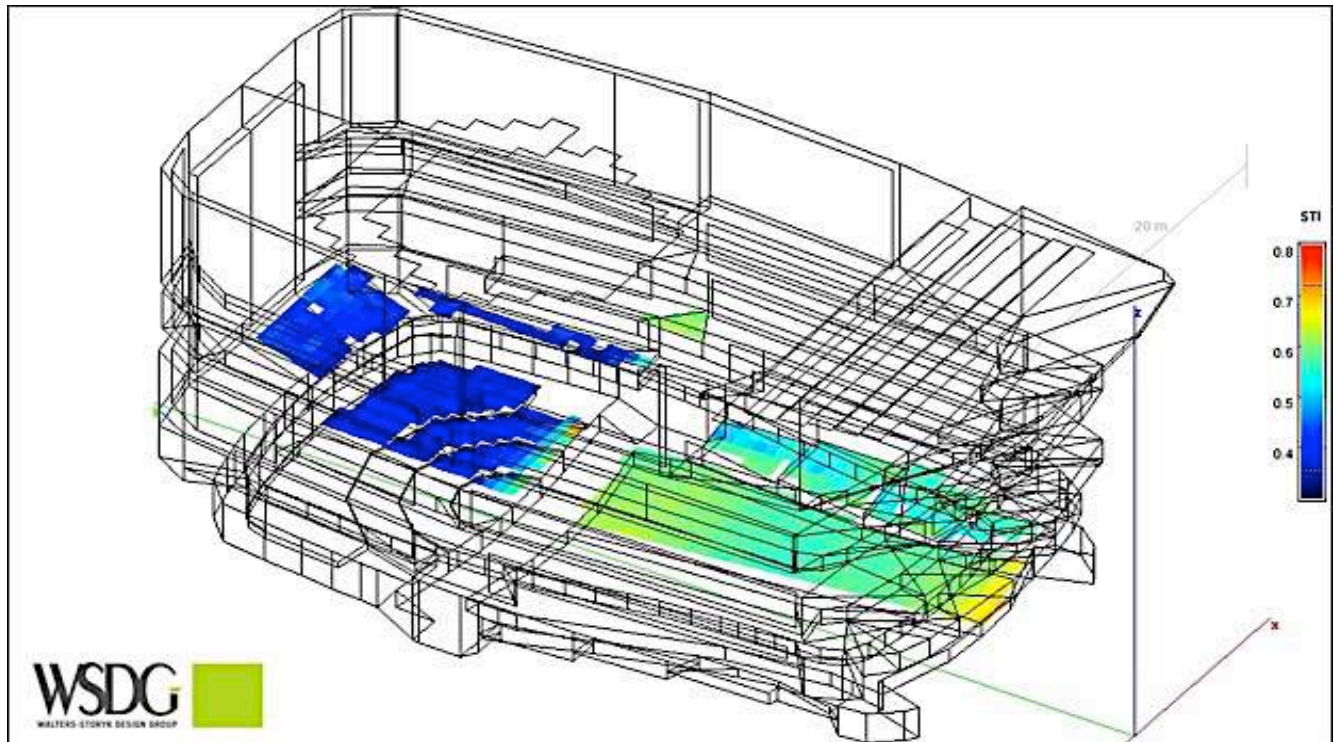
From its opening performance by the Berlin Philharmonic in August 1998, the KKL Luzern Concert Hall was recognized as one of the world's great performance centers. An international landmark, both architecturally and culturally, the complex attracts music fans from around the world to its picturesque lakeside setting. More than a dozen years of constant use – with an impressive yearly booking rate of more than 90% – coupled with significant technological advances prompted the KKL Luzern management group to upgrade its retractable electro acoustical system. WSDG was brought in to accomplish this essential project.

A major issue of this hall is the wide distribution of seats on five vertical levels surrounding three of the four walls, and consequently, the coverage requirements of the electro acoustical sound system. The core of the solution was the realization that the Hall is mainly designed for acoustical sources placed directly on stage. Consequently, the new main loudspeaker system was installed significantly lower and closer to the stage than the original system. The main system is supplemented by elements, which are permanently installed but retractable by motors. The project was divided into three phases: 1) Identification of the requirements, system planning and preparation of specifications; 2) On-site evaluation of a three loudspeaker system candidates; 3) The execution phase of installation planning, supervision and commissioning.

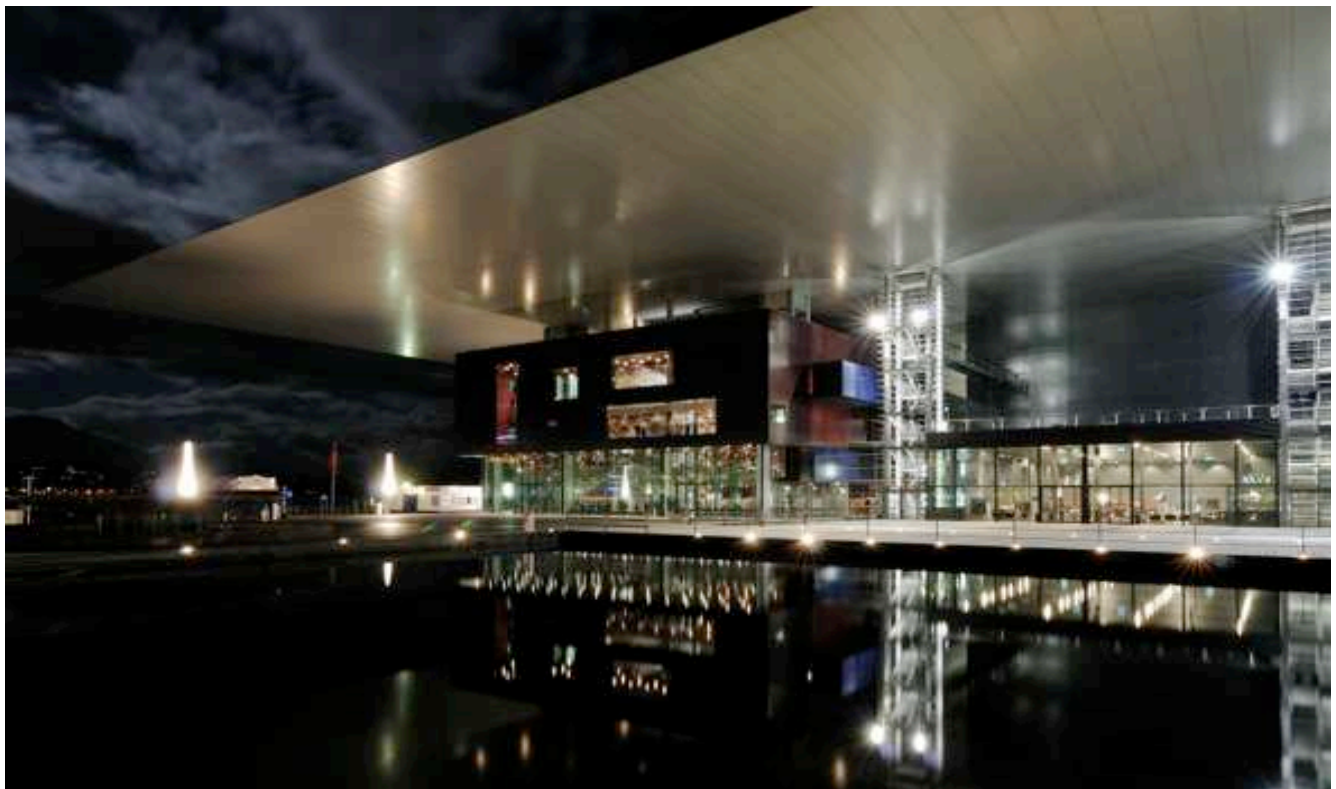
The new sound reinforcement system consists of the Left Right main system with two line arrays of eight d&b V12 units each, suspended above the stage front edge; two additional line arrays for covering each of the balconies with five d&b V12 units; a stage edge in-fill system consisting of two d&b V-Sub and two d&b V12 units each on the right and left and a stage mounted front-fill provided by six d&b E6 units. For events requiring a 360-degree speech reproduction, a retractable center cluster was provided with a front section (consisting of eleven d&b T10 units) and a rear section (consisting of three RCF VSA 2050 digitally controlled column loudspeakers).



## KKL Concert Hall - Luzern, Switzerland



STI Speech Transmission Index





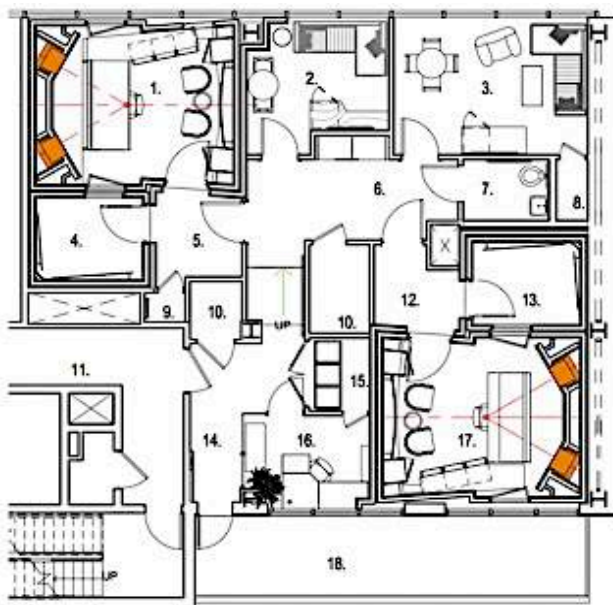
# Jungle City Studios - New York, USA

Studio founder/Engineer Ann Mincieli has created Manhattan's first true destination studio, playing host to a wide range of artists such as Alicia Keys, Usher, Coldplay, Jay-Z, and more.

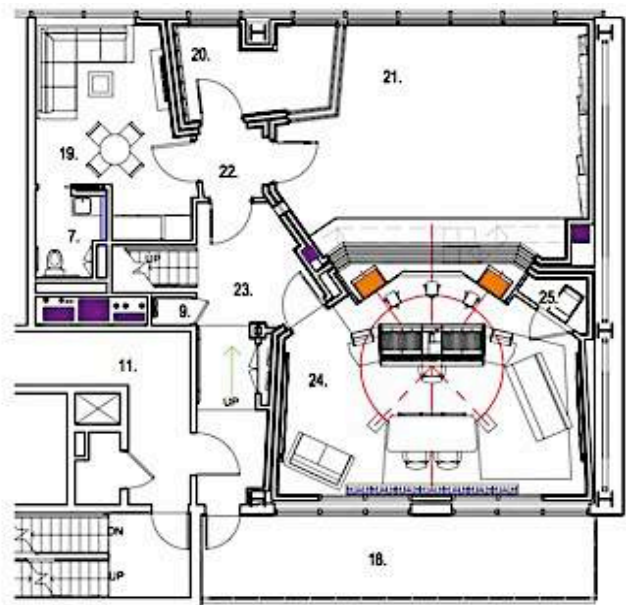
The challenge of creating the signature 11th floor live studio/control room directly above the two 10th floor production suites in a newly constructed lightweight, concrete building presented complex isolation challenges.

To maximize the impact of the studios' expansive North and South picture windows, WSDG decoupled the custom speakers in an outsized glass speaker baffle. This created a virtual "wall of sound" between the live and control rooms, which provides artists and engineers with the creative advantage of full visual connectivity. Additional isolation details allowed WSDG to install the expansive window wall to expose an impressive view of the Manhattan skyline and the new Highline Park, while maintaining strict isolation requirements for studio use. Test results show an NC rating of 15, which is nearly unparalleled for a studio glass wall application.

"Jungle City is one of the first major projects in our office to take advantage of the Revit 3D modeling program," reports Joshua Morris. "Revit enabled us to maximize the design by analyzing the relationships between the 10th and 11th floors. The program helped us to capitalize on adjacencies, particularly in terms of critical isolation. It also facilitated the elimination of an existing interior staircase which enabled us to capture a critical 120 square foot space which we transformed into a second 10th floor lounge to permit both suites to operate autonomously."



10th FLOOR PLAN



11th FLOOR PLAN

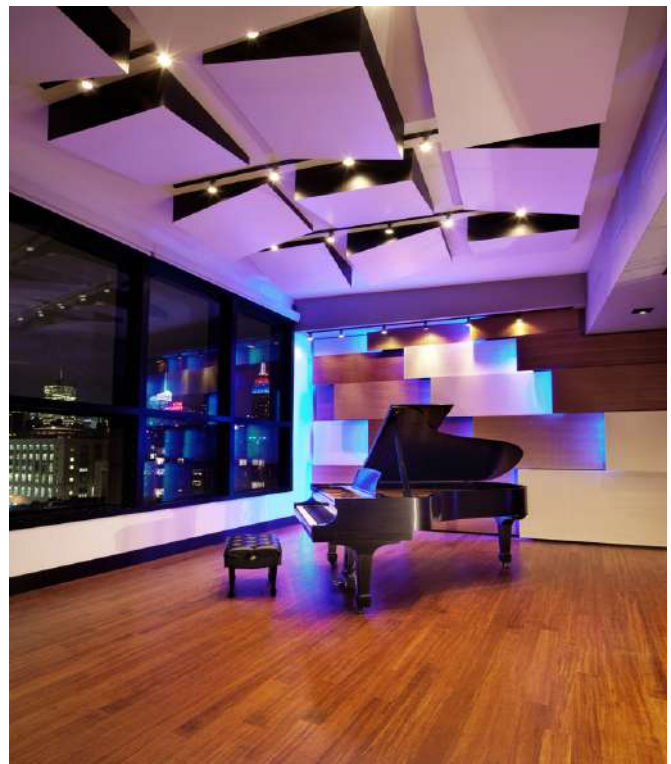
- 1. PRODUCTION NORTH
- 2. LOUNGE B
- 3. LOUNGE A
- 4. ISO NORTH
- 5. SOUND LOCK NORTH
- 6. CORRIDOR/PANTRY
- 7. WC
- 8. STORAGE
- 9. CLOSET
- 10. MECHANICAL

- 11. ELEVATOR LOBBY
- 12. SOUND LOCK SOUTH
- 13. ISO SOUTH
- 14. LOBBY/ENTRY
- 15. CMR
- 16. OFFICE
- 17. PRODUCTION SOUTH
- 18. BALCONY
- 19. LOUNGE C
- 20. ISO BOOTH

- 21. LIVE ROOM
- 22. SOUND LOCK
- 23. CORRIDOR
- 24. CONTROL ROOM
- 25. AMP CLOSET



## Jungle City Studios - New York, USA

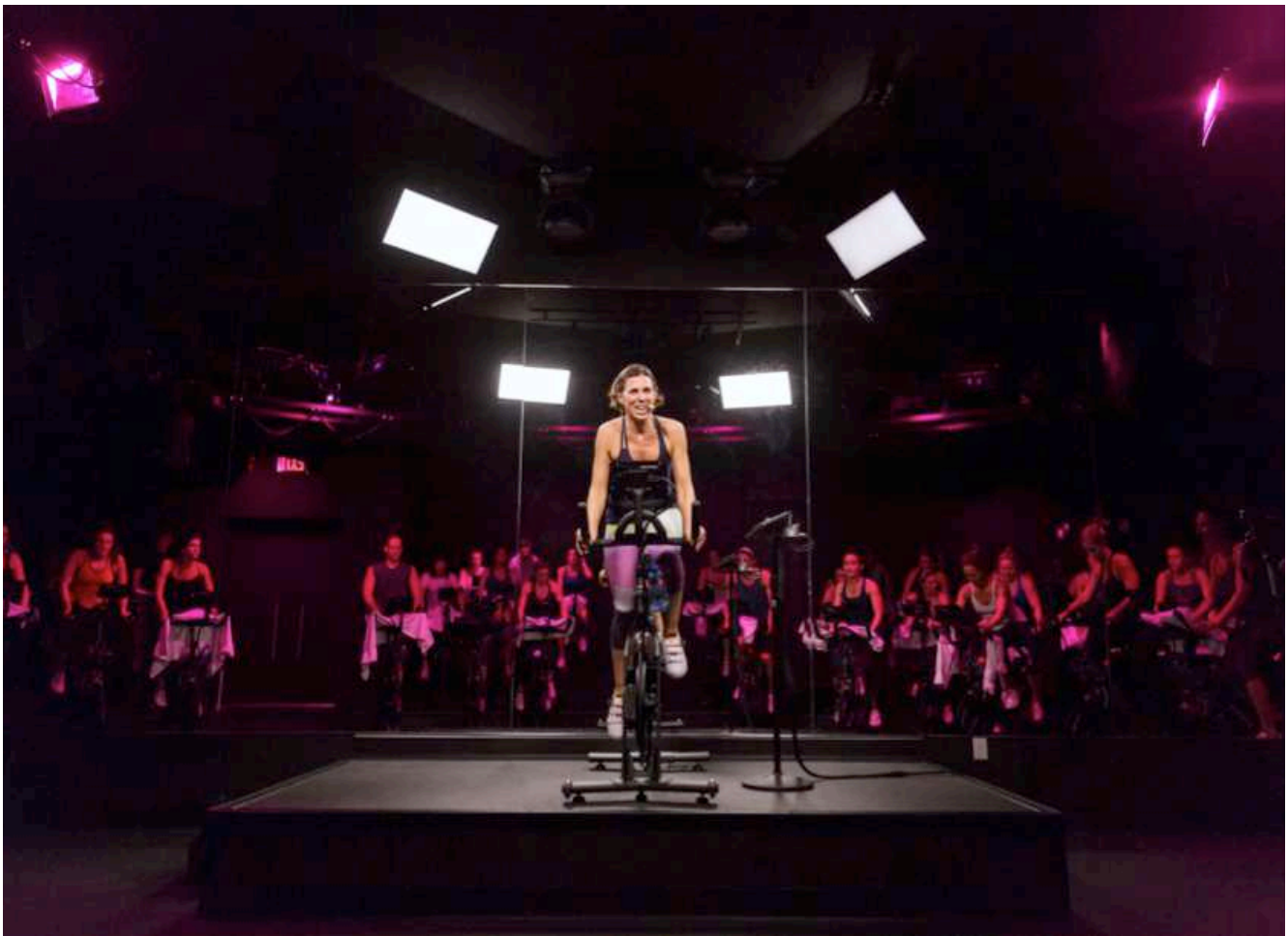




## Peloton Flagship Spinning Center - New York, USA

In developing a NYC flagship site for their live and on-demand, indoor spinning classes, the Peloton brain trust recognized the need for a cutting edge video broadcast studio for their streaming program. The company founders engaged WSDG to create a broadcast quality acoustic and isolation design and an audio/video production studio with professional lighting and systems integration. The resulting Production Control Room and 60-bike Spinning/Streaming Studio are key components of the 8,000 square foot complex. Located in NYC's trendy Chelsea District, the Peloton Spinning Studio also features spa-quality ambience, a refreshment lounge, and a sports fashion retail shop.

The Peloton studio introduces a new level of broadcast quality video through the internet. The space is tailored to enhance the image quality of the webcast while maintaining the proper ambience for in-house spinning enthusiasts. The 300 sq. ft. Production Control Room sports a state-of-the-art Newtek Tricaster production switcher, a Telemetrics robotic camera controller connected to 3 Sony PTZ cameras, and a Telemetrics track and PTZ camera which provides high end and ultra steady camera moves and shots. PCR video display is provided by two 55" LCD monitors. The facility audio system is run by a fully-automatable Biamp Nexia console coupled with a Martin Engineering DSP, Genelec monitors and Sennheiser wireless microphones. Production lighting is controlled by LightJockey™ via a Windows-based USB to DMX interface. iPod docks and a Nexo line array complete the equation in the 1500 sq. ft. Spinning Studio for unrivaled audio quality from the beginning to the end of the audio production chain.



## Peloton Flagship Spinning Center - New York, USA





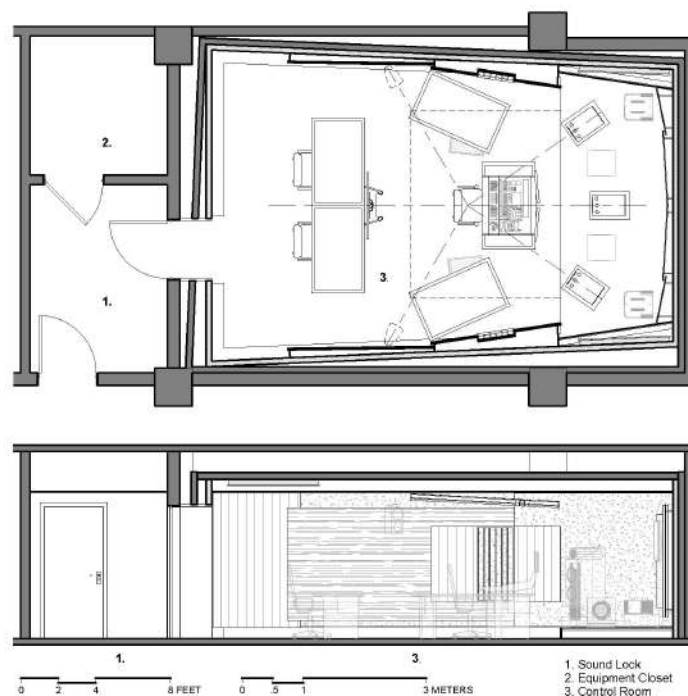
# Boston Symphonic Orchestra Control Room - Boston, USA

A cultural icon since 1881, the Boston Symphony Orchestra is world-renowned for the excellence and diversity of its performances. Broadcast from Symphony Hall, via radio, TV and the Internet, these symphonic and 'Boston Pops' concerts encompass the entire spectrum of classical and contemporary music, from Rachmaninoff to Manilow. After over forty-five years of service in the broadcast and recording of thousands of concerts, the Symphony Hall's Deutsche Grammophon Gesellschaft Control Room had earned a major upgrade. In 2014, BSO Director of Concert Operations Christopher W. Ruigomez, Recording Engineer Nick Squire and Grammy Award-winning, Sr. Engineer/Technical Director for BSO's Tanglewood Festival, Tim Martyn, convened to discuss the CR's overhaul. WSDG Project Manager Matthew Ballos reports that "BSO's 400 sq. ft. Control Room had been in constant service since 1970. During our initial site visit, we performed extensive measurements and acoustic tests. We then devised a program to enhance the CR's functionality, and future-proof it to meet 21st Century technology requirements. The BSO team was pleased to learn that their existing Yamaha DM2000 console and 5.2 surround system, with its Bowers and Wilkins 802s mains and 805D surrounds, still offered years of active service. And, they concurred with our recommendation that the CR's acoustic and aesthetic conditions required a substantial update."

WSDG's ground up acoustic treatment solution included splayed perforated wood and slotted wood panels, wood diffusion planks and low frequency absorption units. A handsome new custom ceiling cloud was installed to round out the package. Once the room's acoustics and aesthetics were resolved, WSDG designed four new producer workstations and two up-facing equipment racks, which can be rolled out of the way when not in use. "The space was stripped to the bare walls, and the entire room experience was refreshed and modernized, all while respecting the BSO and Deutsche Grammophon legacy. This room will now offer many more years of service," Ballos says. WSDG received a NAMM TEC Award for Best Studio Design Project.



## Boston Symphonic Orchestra Control Room - Boston, USA





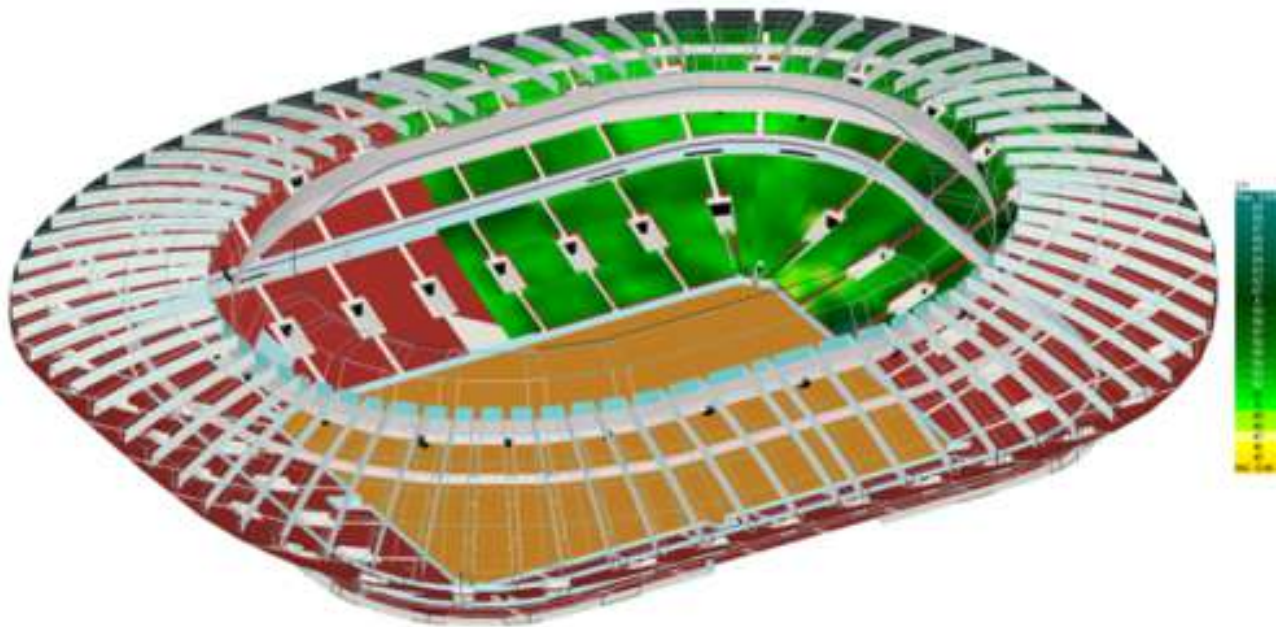
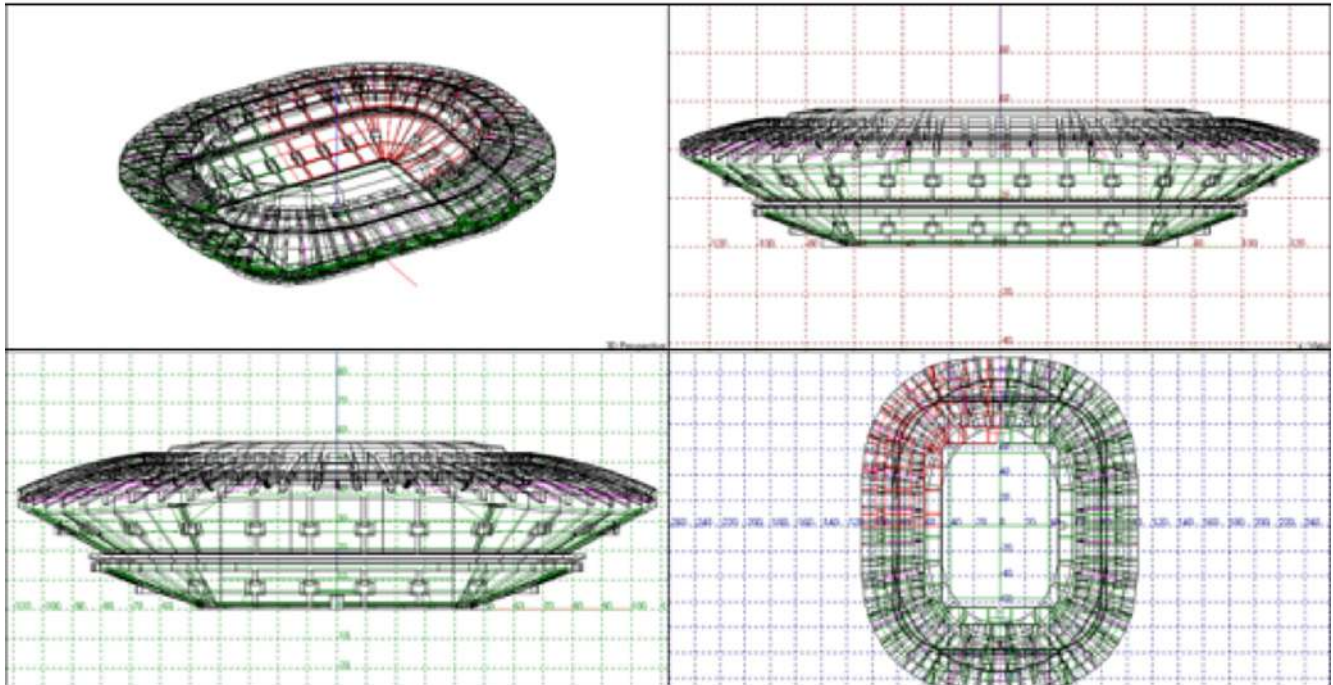
# Lushniki Stadium - Moscow, Russia

The work for Lushniki Stadium was carried out together with the acoustic office Arhiton of St. Petersburg. Computer models of the software EASE were created in all stadiums under consideration. As per material specifications given by the architect, the reverberation times under the stadium roofs could be simulated. Special services were carried out for the renovated Lushniki Stadium in Moscow (81,000 spectators), since several loudspeaker manufacturers were bidding for the equipment of the stadium. It was also important to consider the demanding FIFA requirements, which had been tightened once again for the World Cup in Russia in comparison to the last Cup in Brazil. In addition to high intelligibility values, noise levels around 110dBA are to be expected, which raise the demands on the maximum possible radiated sound pressure levels. At the Lushniki Stadium, McCauley's line arrays are installed as a result of these investigations.





## Lushniki Stadium - Moscow, Russia



# St. Ursen Cathedral - Solothurn, Switzerland

Solothurn is recognized as Switzerland's most significant baroque town. Its major hallmark and tourist attraction is the St. Ursen-Cathedral. In January 2011, a fire set by a mentally disturbed person massively damaged the Cathedral's 60m x 30m/200 x 100 sq. ft. center congregation area and side aisles. A careful assessment determined that a full cleaning and repair of all surfaces could restore the damaged room to its former glory. The restoration was coordinated by Pius Flury and Iwan Affolter of Flury und Rudolf Architekten AG and included all aspects of the building: surfaces, art, lighting, heating, electrical, and electro-acoustics infrastructure. WSDG was engaged to design and supervise installation of the electro-acoustics system.

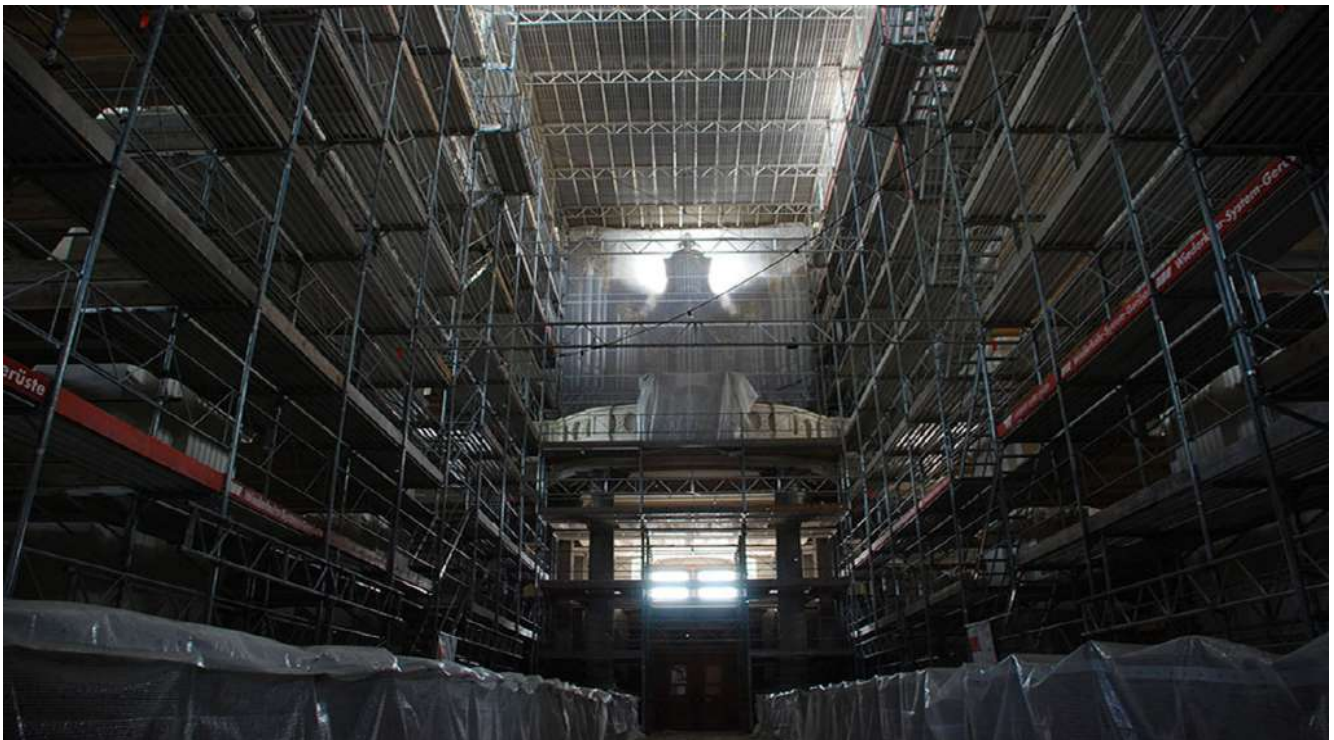
Early on in the planning process, extensive acoustical measurements were conducted, to both obtain a "status quo" documentation and to serve as a base for the predictive simulation software employed. Although RT60 Reverberation Times exceed 6 seconds at 500Hz (and a reduction would have been helpful to achieve improved speech intelligibility), changing the materialization of the building was not an option. Moreover, new measurements completed following the restoration revealed that the RT60 Reverberation Times were even higher after the accumulated dirt and gray burn residue were removed.

To resolve these issues, a number of CVS Clearvoice Systems Evolutone 3000, Evolutone 2000 and Evolutone 1000 steerable array loudspeakers were specified based on their inherent long-range throw, highly sophisticated steering algorithms and high speech intelligibility characteristics. The loudspeakers are driven by a networked BSS Soundweb DSP backbone, controlled by a Crestron touch panel. Gateways to other building management components (lights, heating, church bells, etc.) were also incorporated to facilitate total building control from a centralized panel. WSDG engineered a number of custom solutions including auxiliary in and outputs for broadcast trucks, exterior courtyard locations, and a time-critical audio and video monitoring and communication system for two organ players positioned 60 m. / 200 ft. apart, with less than 1/5 seconds of delay during their duet performances.





## St. Ursen Cathedral - Solothurn, Switzerland

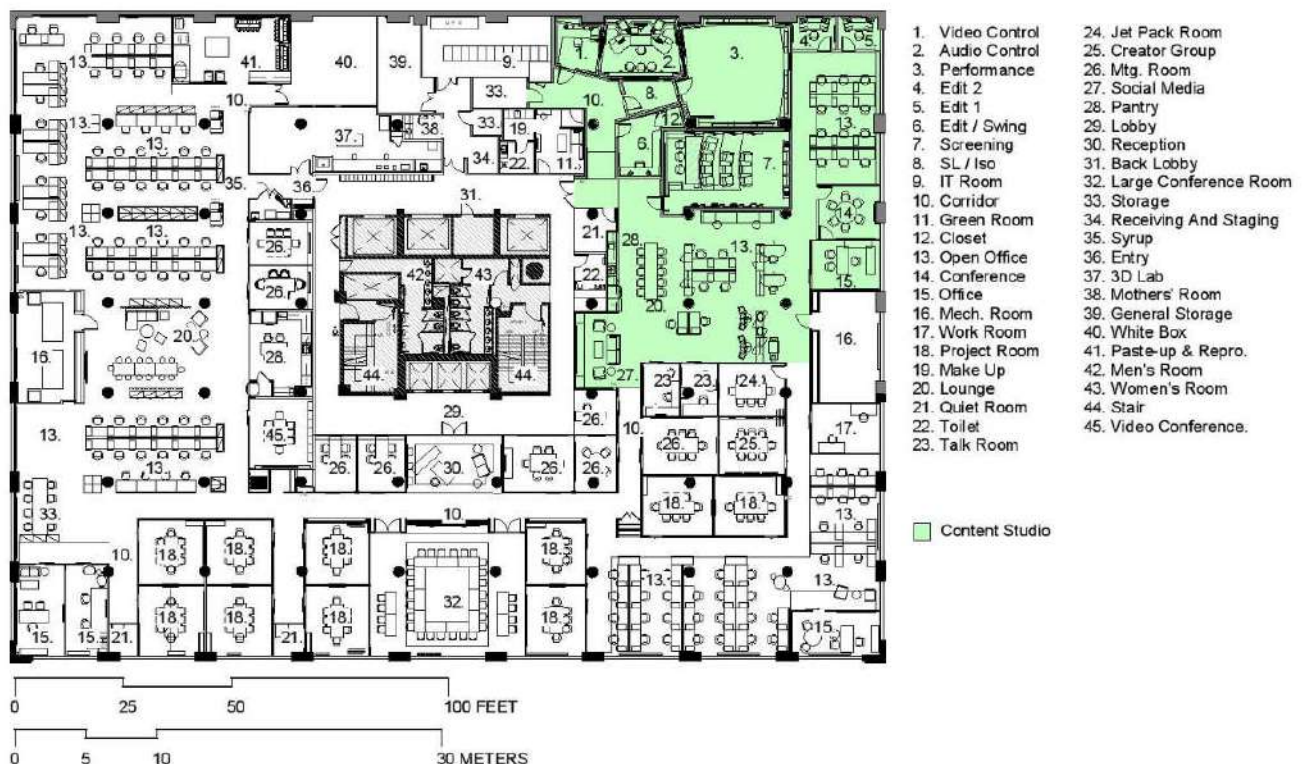


# PepsiCo Content Studio - New York, USA

With the goal of initiating and nurturing synergistic relationships with new and established video, music, TV, digital and Internet content creators, PepsiCo commissioned a cutting edge 4,000 sq. ft. production/post-production complex at the hub of NYC's pacesetting SoHo artistic community. WSDG's architectural/ acoustical expertise was engaged to collaborate with Granoff Architects to create a technically flawless, aesthetically invigorating environment for the ambitious venture.

Designed to house a team of six to ten technicians and engineers, PepsiCo's Content Studio features an 1,150 sq. ft. multi use recording studio, five editing and production bays, a 575 sq. ft. soundstage, a 515 sq. ft. multi-format screening room, an 1,800 sq. ft. 'loft-like' creative bullpen and a spacious, informal reception/dining area. The concept was to establish a high tech production facility to provide a community of creative thinkers, artists and producers with the technological resources to foster their vision.

A striking, flexible, highly functional environment, the PepsiCo Content Audio Recording Studio is centered on an SSL AWS 948 console, complimented by a pair of soffit-mounted ATC SCM150ASL stereo monitors. Genelec 8250A monitors provide 5.1 – surround playback. A variety of outboard gear and mic preamps offer a wide range of options. Video is captured on the 26' x 25' Soundstage/Performance Area in resolutions up to 4K, and can be routed live throughout the facility in 1080p through SDI tie lines. A broadcast grade production switcher (Newtek Tricaster 460) expedites video feeds for live editing and processing for webcast, or to be stored in the Promax storage array. The switcher offers a full selection of video post-production tools, including live Chroma keying, virtual sets and color correction. Post also boasts a full nonlinear editing station and a digital audio workstation for ADR. Green Screen and LED production lights are managed from the VCR.





## PepsiCo Content Studio - New York, USA



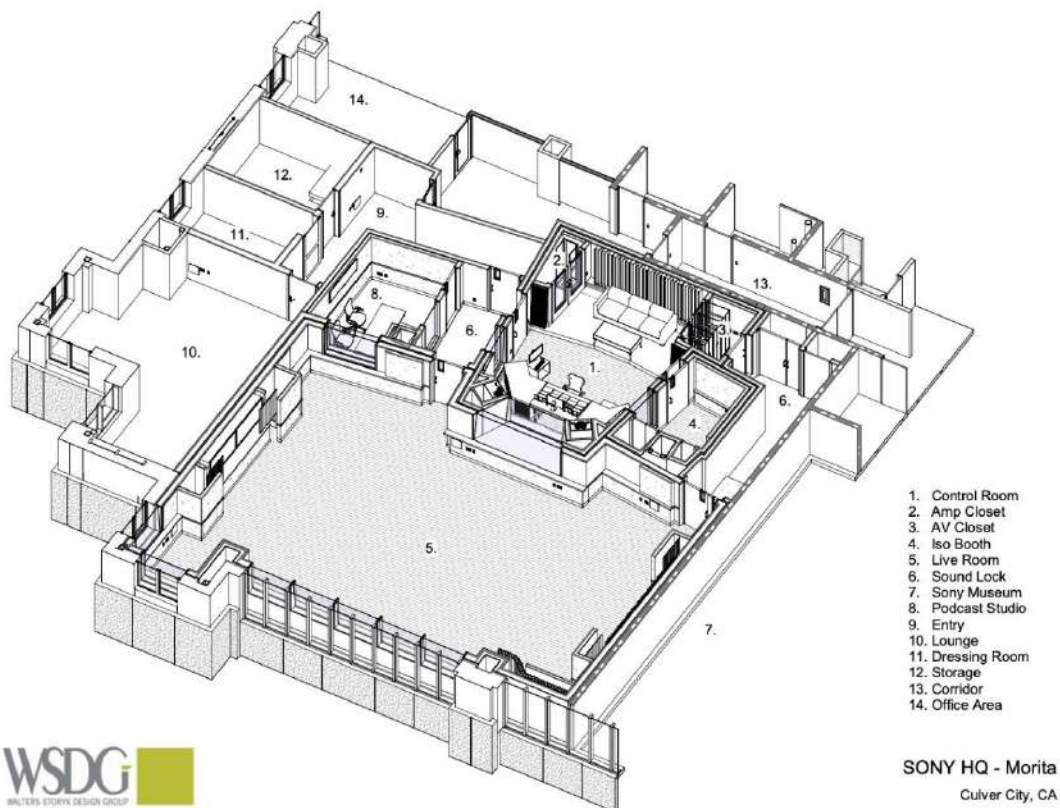


# Sony HQ - Culver City, USA

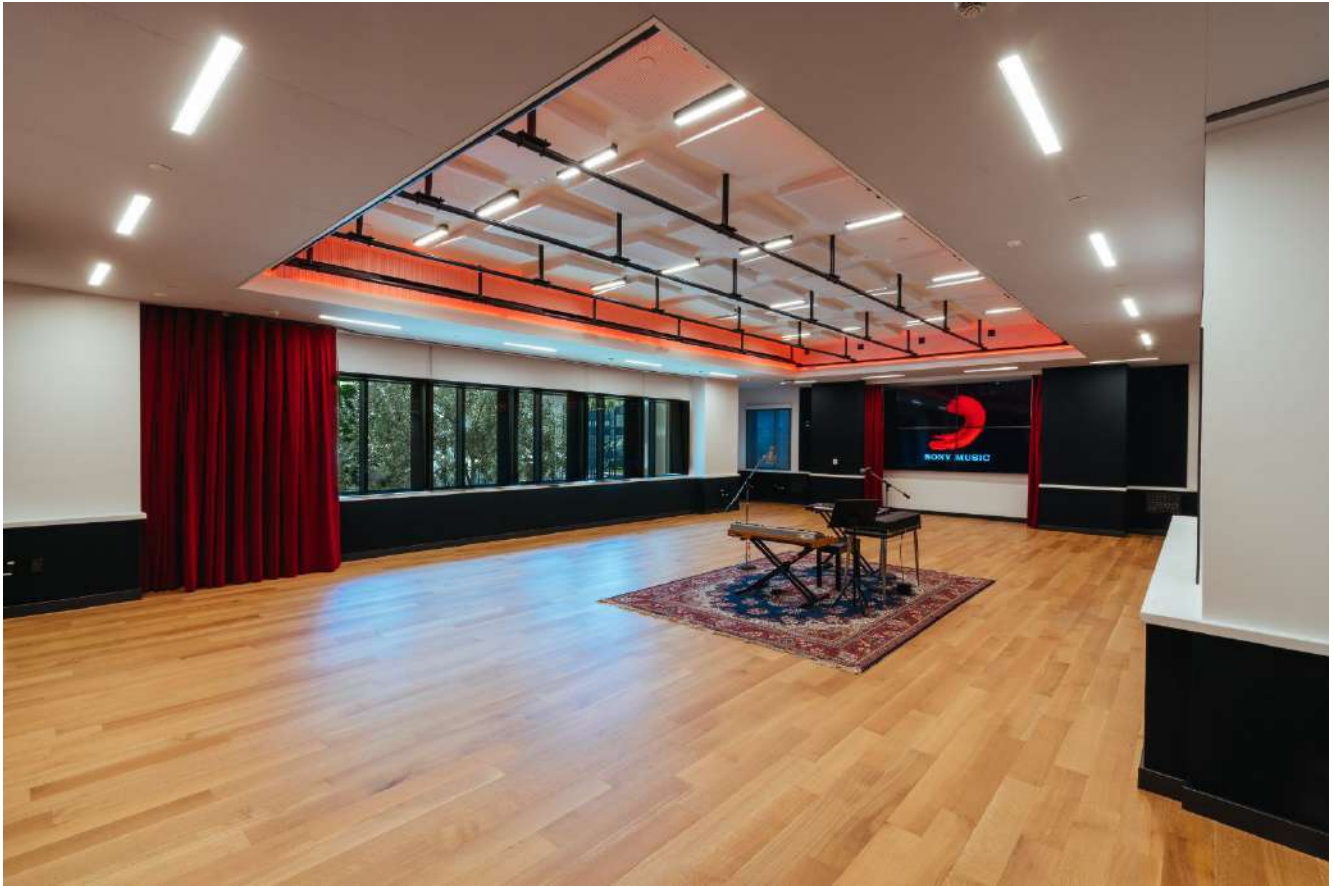
Located on the Sony Pictures Lot in Culver City, CA, this facility is an in-house recording studio and multi-use, multi user space open to all levels of Sony media and designed to reflect their rainbow of creative production needs. The studio was designed by WSDG in partnership with Gensler. Premier LA GC firm Taslimi was retained for construction, and Procraft partnered with WSDG on A/V design and installation.

The WSDG Design Team was tasked with creating a top-level studio within the existing Sony infrastructure that could equally serve the needs of traditional and immersive audio recording, video production, and podcast production as well as serving as an event and performance space.

The converted office space was designed with a clean, modern aesthetic to make it pliable for its many uses. The space includes a live room with flexible acoustics configurable for multiple uses, including live tracking, video production, immersive playback, dance rehearsal and event hosting and a wall-sized screen made up of 2x2 ft LED displays. The studio also includes a control room, dedicated isolation booth, and a podcast production suite as well as office space and a visitor's lounge adjacent to the Sony Pictures museum space.



## Sony HQ - Culver City, USA



## Qatar Television - Doha, Qatar

Qatar Television is a world-class TV production complex created to bring relevant content from Qatar to a global online and TV audience. Broadcast channels include: Tourism, Business, Technology, Lifestyle, and Education. The QTV complex has been designed to produce original content, press conferences, special events and a wide range of broadcast and online programming.

A QTV Technical Executive described their need for precise acoustical measurements and recommendations for reducing reverberation time on their three primary studio sets. Company Partner/Director of Business Development, Sergio Molho and Project Engineer Marc Viadiu performed several site visits, resulting in acoustic measurement tests and simulation analysis profiles.

QTV has three permanent program sets. The 14,788 sq. ft. / 39.4 ft. high *News Show* and 10,764 sq. ft. / 39.4 ft. high *Evening Show* sets live within the TV Production Complex. The 3230 sq. ft. / 26.2 ft. high *Morning Show* set is situated within "The Pearl," a large commercial mall. WSDG fine-tuned the interior room acoustics, and resolved disparate isolation issues for all three studios. The installation required: 1250 sq m of Melamine foam, (61 cubic meters) and 700 sq. m. of polyurethane foam (21 cubic meters). At the client's request, it is completely undetectable to viewers. The highly effective custom acoustic absorption panels were fabricated to international broadcast industry standards and installed within a hard 60-day deadline to meet the station's rigid scheduling requirements. WSDG also supervised the design, construction and certification of two 9' high, 3.5' wide custom acoustic doors for the Evening Show Studio. Those doors, each weighing a full ton, were installed during the second phase of the project.





## Qatar Television - Doha, Qatar



# PostFinance Arena - Bern, Switzerland

Originally built in 1967, the PostFinance Arena (formerly known as Esstadion Allmend and Bern Arena), is the home stadium for the local SC Bern hockey team. With seating for 17,131 fans, PostFinance also boasts the world's largest standing room grandstand, a capacity of 10,422 benches. The Arena's management group invested \$100 million in an extensive renovation program, to ready it for the HHF World Championships. This substantial upgrade included the installation of a new hockey arena, and the total redesign of the VIP seating area. The venue has subsequently hosted a number of prestigious events, including the Inaugural Victoria Cup.

WSDG was engaged to perform a series of acoustic tests and measurements to facilitate the upgrade of the electro-acoustic system that had been implemented during the last major remodeling. The system was re-hung under a new and larger HD video cluster a few years later. WSDG was once again retained to engage improved software programs and consult on additional fine tuning of the electro-acoustic system.

Extensive predictive acoustic testing produced data which suggested that steeper shooting angles for the loudspeaker system would enable the stadium to optimize the system. The resulting modifications in speaker placement and overall system 'fine tuning' have appreciably improved speech intelligibility throughout the PostFinance Arena. This provides arena patrons with enhanced appreciation of the live game coverage, and also further insures their safety thanks to the upgraded public address system.





## PostFinance Arena - Bern, Switzerland





## The Metroplex at KITEC - Hong Kong, China

The Metroplex, a luxurious 9 screen multiplex cinema, opened in Hong Kong's iconic Kowloon Bay International Trade & Exhibition Centre. Adjacent to the widely popular Star Hall, scene of many major international concerts, The Metroplex is an investment property of Hopewell Holdings Limited. The complex reflects the Group's vast experience in operating large-scale venues, and it establishes a new level of lavish comfort for filmgoers. Their unique concept was to bridge the gap between film and music by creating cross-over events and festivals that would benefit from the venue's diverse dining, socializing, large and small theaters and intimate screening rooms.

House 1, the Metroplex's largest theater, can accommodate an audience of 430. The five other "public" theaters can seat groups ranging from 151 to 97 guests. Three plush VIP Screening Suites (#'s 7,8, 9) are each designed to host twenty guests. Theaters 1 and 3 as well as all three VIP Suites offer opulent reclining lounge chairs, state of the art lighting, exquisite interior designs and Dolby® Atmos™+ Dolby Surround 7.1 sound. The four other theaters are outfitted with Dolby Surround 7.1. The futuristic lobby and dining areas provide an unsurpassed ambience for elegant gatherings. WSDG provided a comprehensive review of the architectural master plan layouts and a detailed analysis of the acoustic package recommendations provided by a local consultant. Particular attention was addressed to issues of sound isolation and (RT60) internal room acoustics. The client's primary concern was to assure absolute sound isolation between the movie theaters and the large event hall located on the upper floor specifically with regard to NC and STC parameters.



## The Metroplex at KITEC - Hong Kong, China

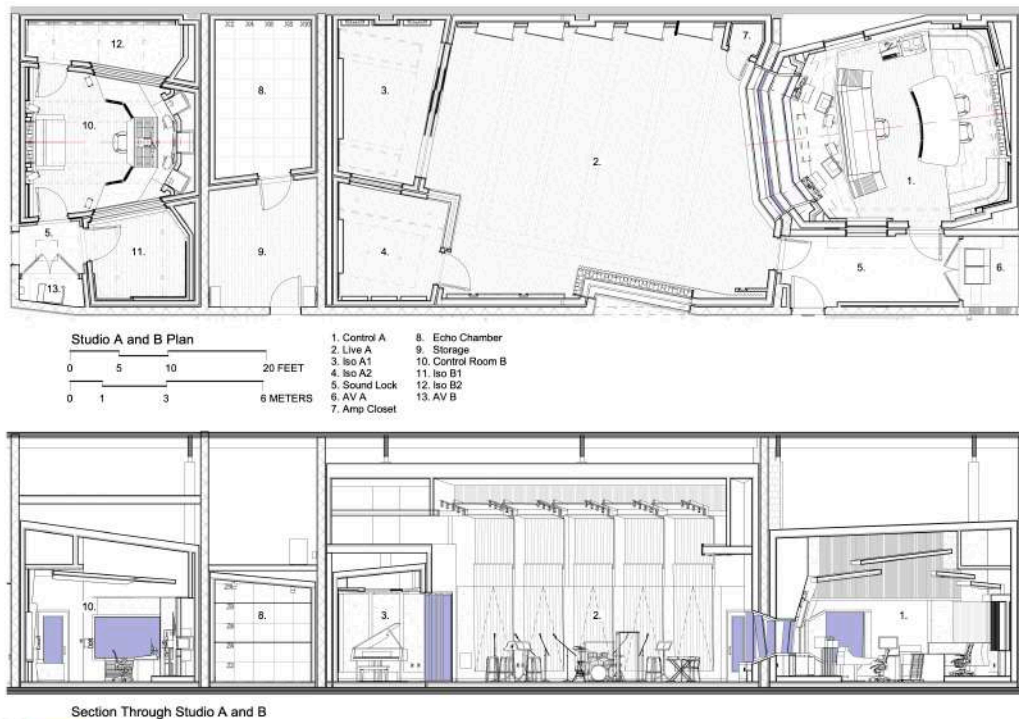


# Spotify at Mateo - Los Angeles, USA

Spotify is the world's largest streaming music provider with over 485 million active monthly users and growing. After several years of design and construction, the company opened Spotify At Mateo in 2022. The 150,000 sq ft campus is located in the heart of LA's historic Arts District and serves as Spotify's flagship destination for their rapidly growing content creation division as well as a crucial artistic hub for LA's podcast and music professionals.

Designed to be an immersive, all-in-one experience with all aspects of music and podcast production, post-production, and performance under one roof, Spotify At Mateo required a wide variety of recording and production spaces that would be utilized by both visiting artists and Spotify's in-house team of creators and producers. In addition to this, communal listening and performance spaces were also required. The campus was designed by LA design firm RIOS, with studio design, electroacoustics, A/V systems design, and production lighting by WSDG.

Building One has a pair of full-featured recording studios, A and B, and a podcast recording studio. Studio A features a 48-channel Rupert Neve Designs Shelford 5088 console. Studio B is equipped with an Avid S4 24-fader Control Surface with Dolby Atmos mix capability. Both studios share a purpose-designed echo chamber. Studios A and B also feature innovative sets of hinged acoustic panels which allow for variable acoustical conditions within the spaces as well as a purpose-designed echo chamber. WSDG also designed the acoustics of the onsite screening room, event hall, and three listening rooms in Building Two. Building Four's 'Pod City' is a honeycombed collection of spaces created specifically for podcasting. This includes Spotify's Flagship Podcast Studio D, as well as 15 additional podcast studios, two production rooms, and three artist lounges. All of the rooms have multiple windows for access to natural light and greenery and were created with ideal acoustic conditions and seamless system design in partnership with SPL. The exterior design of the rooms nicknamed 'The Craggle', give the space a sense of excitement and flow.





## Spotify at Mateo - Los Angeles, USA

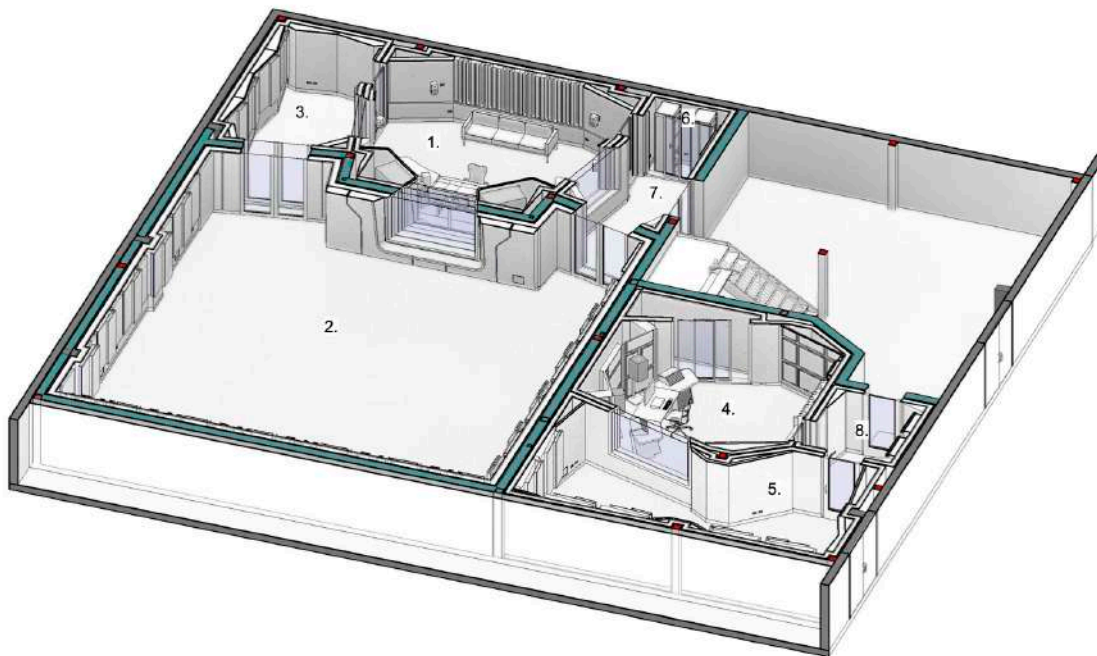


# Ascentone Studios - Beijing, China

Located in an unassuming 4700 sq. ft. warehouse in an industrial park just outside of Beijing, Ascentone Studios is a multi-level, next generation studio space designed to be the epitome of futuristic design sensibilities and modern music production capabilities. The studio was completed in 2022.

The WSDG Design Team was tasked with creating an inspiring, synergistic complex from the ground up that embraced multiple design aesthetics across its two floors and three separate studio spaces while still presenting a unified feel. This aesthetic sensibility also had to be designed and implemented harmoniously with all of the studio's technical and acoustic requirements from the beginning and built simultaneously.

The three studio spaces each have their own unique visual identity that is carefully tied into the acoustic and A/V sensibilities of each section. Studio A has a futuristic feel utilizing bold, interlocking shapes and customizable embedded LED lighting for a unique, space-age look. The acoustic elements in the design are carefully hidden behind the shapes for a smooth, modern look without any compromises to the sound in either the double-height live room or the control room. Studio B has a more classic-inspired look with smooth lines, utilizing the curves of the space to hide the acoustic elements of the rooms. Studio C was designed to be modern and neutral looking, while still utilizing familiar visual cues from Studios A and B to add a sense of design continuity. All three spaces include their own Iso booths.



AXONOMETRIC VIEW

1. CONTROL ROOM A
2. LIVE ROOM
3. ISO BOOTH A
4. CONTROL ROOM B
5. ISO BOOTH B
6. CMR
7. SOUND LOCK A
8. SOUND LOCK B

**Ascentone Studios**  
Beijing, China





## Ascentone Studios - Beijing, China





## ESPN Digital Center 2 - Bristol, USA

ESPN, the global leader in comprehensive sports coverage, has completed a five-year development and construction project for its new Digital Center 2 studio/media production center. An ambitious addition to ESPN's existing Digital Center 1 campus in Bristol, Connecticut, the 194,000 sq. ft. complex was envisioned as a "format-agnostic/future-proof" creative production facility with unlimited potential for trail-blazing content creation. A comprehensive green and employee comfort-focused environment were primary goals for the new facility.

With six new production control rooms, four audio control rooms and 16 edit suites, ESPN's Digital Center 2 technical capabilities are exemplified by a multi-dimensional monitor wall featuring 56 variably sized individual monitors designed to provide 3D-like graphic images. An arsenal of 40 state-of-the-art cameras is highlighted by a JITA cam capable of swooping up to a height of 22 ft. and following a circular track to deliver a sweeping 360° studio overview. The Center 2 routing system can accommodate as many as 60,000 simultaneous signals over 1,100 miles of fiber optic and 247 miles of copper cable deployed throughout the facility.

All these rooms are dedicated to producing flawless audio and video for programs, interviews, voiceover recording and the full spectrum of broadcast audio for video support. Overall quietness throughout the entire creative plant was an absolute priority. High performance broadcast acoustic specifications and recommendations were developed for all critical services including HVAC, fire protection and electrical systems. ESPN Digital Center 2 represents the apex of broadcast, cable, and Internet streaming production. The complex stands as a major accomplishment in next-generation audio/video production and delivery.



## ESPN Digital Center 2 - Bristol, USA



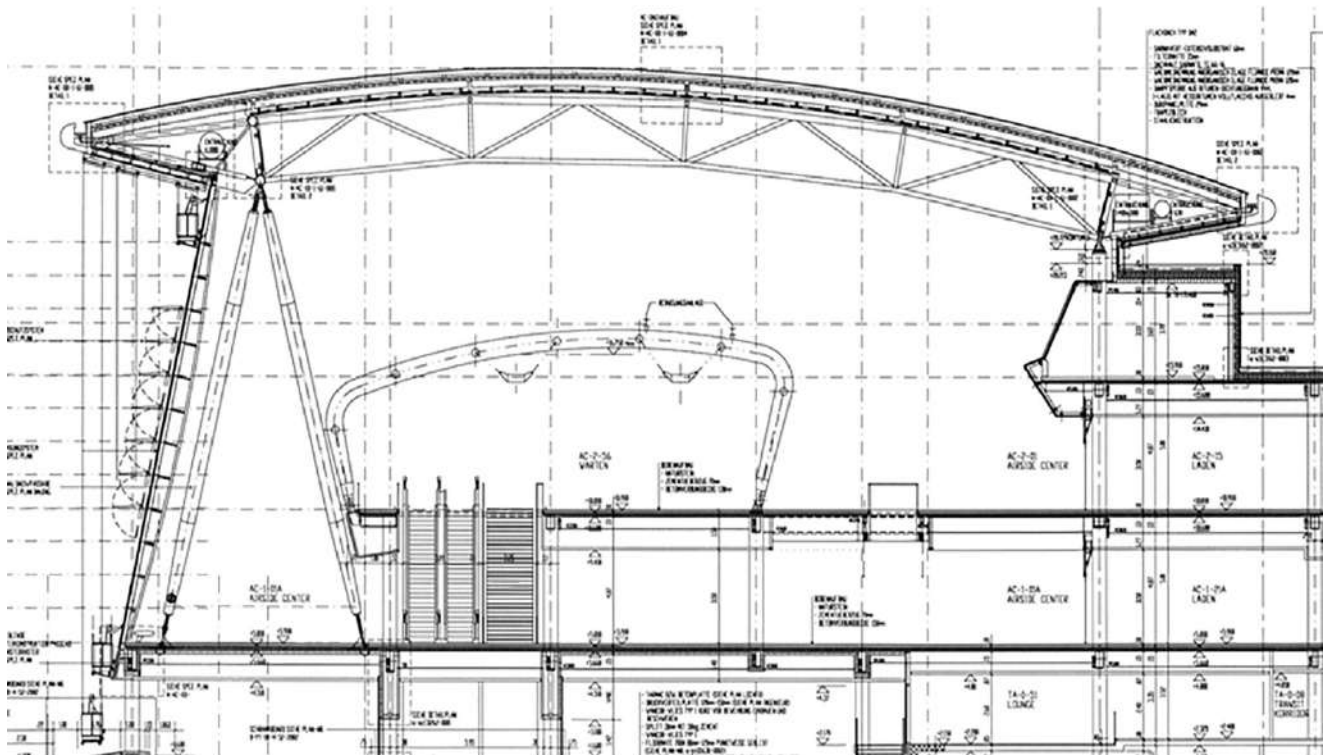


# Flughafenkopf – Zurich Airport - Zurich, Switzerland

The Airside Center (A500), located between the existing finger docks A and B, acts as a focal point for travellers at the airport. The project is comprised of the new Airside Center (housing new shops and restaurants), the Underground Skymetro Station which connects the Airside Center to the Dock Midfield, the Arrival Hall just above the Skymetro Station, and various renovations within the A and B terminals. The previously existing buildings are all connected and the Airside Center, with its prominent shape, reflects the new identity of the airport.

WSDG was awarded the full electro-acoustic design of both of these new facilities by the responsible electrical engineering firm, Ernst Basler + Partner AG. WSDG's project scope included creating the electro-acoustic project requirements (e.g. Speech Intelligibility, Sound Pressure Levels, Frequency Responses, Coverage, etc.) in line with the appropriate national and international standards - IEC 60849; electro-acoustic design and optimization with assistance of computer simulations and other means of calculation; specifications and supervision of all driver components to the electro-acoustic system.

The specified system for the large open spaces with high ceilings is based on Duran Audio's Intellivox loudspeakers (a total of 16 units). These line array loudspeakers offer full digital beam steering control and, due to their narrow form factor, can be installed in a nearly invisible manner, meeting the project's architectural requirements. Ancillary specified loudspeakers for support spaces and adjacent areas are highly directional units from Frazier and HK.





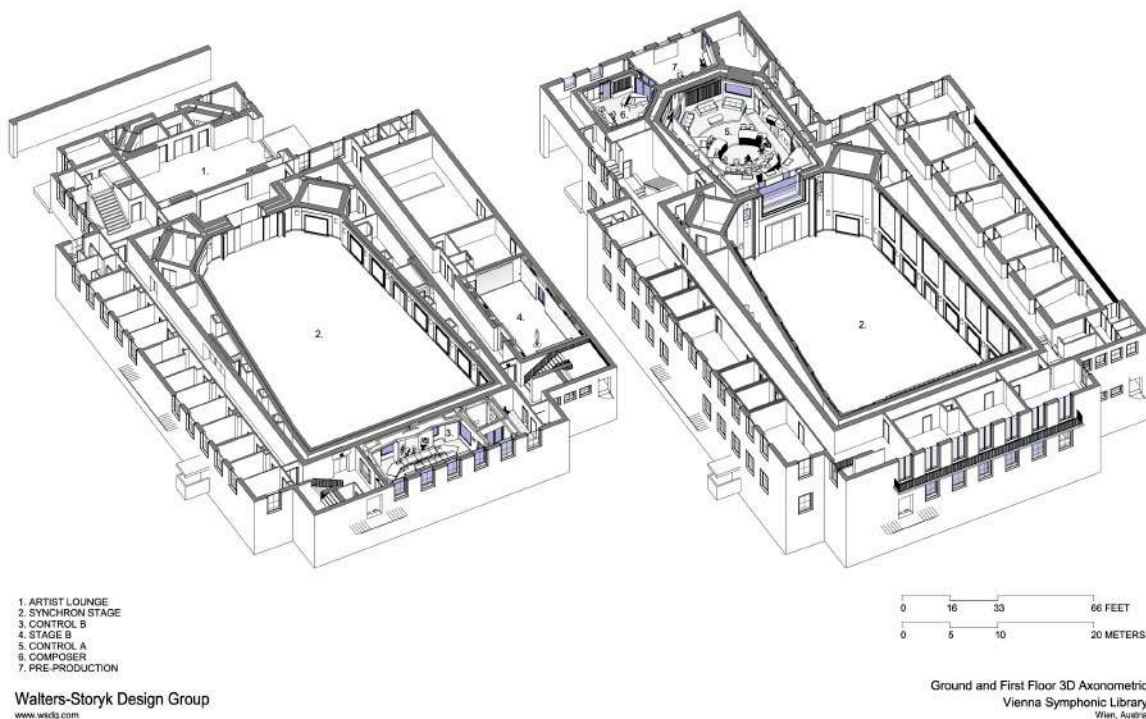
## Flughafenkopf – Zurich Airport - Zurich, Switzerland



# VSL Synchron Stage - Vienna, Austria

A leading developer of orchestral sample libraries and music production software, the VSL Synchron Stage enlisted WSDG to upgrade its historical (circa 1940) scoring stage into a cutting-edge recording facility. The reconfigured complex now provides enhanced acoustics and cutting edge technology for recording film music and, the full spectrum of orchestral and choral works. The 2,000 sq. m. / 21,000 sq. ft., VSL complex represents the World's only scoring stage capable of merging proprietary software innovations with traditional technologies and procedures.

The scope of the multi-year assignment required WSDG's wide-ranging facility planning services. Beginning with documentation of the overall state of the property, WSDG performed room and structural acoustical measurements and schematic conceptual planning. The Design Development Planning stage included interior design by company co-founder, Beth Walters. Construction Documentation was completed in collaboration with local architect, Schneider-Schumacher. The scope of work comprised: The VSL Synchron Stage A Control Room and large Recording Hall, VSL Synchron Stage B CR and Live Room, and the Studio C Edit Room, and Preproduction Suite. WSDG also performed the electro-acoustical system calibration for the audio monitoring system. The VSL Synchron State is distinguished by uniquely future-proof technology, making it a superb recording facility for film music and other orchestral and choral works. A large scale Dante Audio Network with input and output interface connection points at all relevant locations, serves as the facility's network backbone.





## VSL Synchron Stage - Vienna, Austria





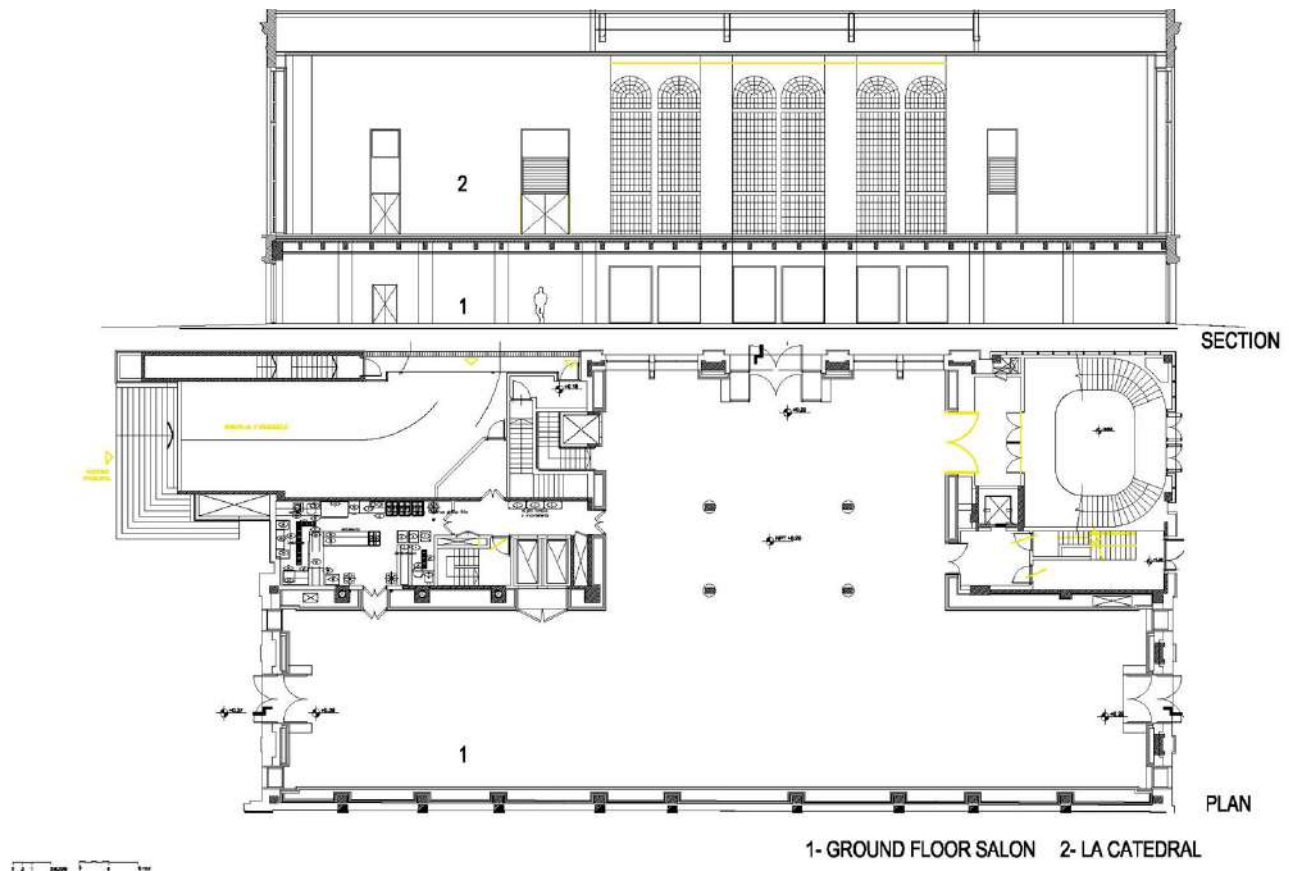
# Los Molinos - Faena Arts Center - Buenos Aires, Argentina

The Puerto Madero (old port) in Buenos Aires has for years been an area of rebirth and architectural revitalization. It is home to numerous new restaurants, media businesses, clubs and hotels. As a part of Alan Faena's real estate undertakings in Puerto Madero, the new Faena Arts Center includes the renewal of the historic building of Los Molinos Food Company.

The most serious acoustic challenge was the creation of sufficient isolation between the two event halls, each requiring high SPL levels and simultaneous 24/7 operations for trade shows, concerts, weddings, etc. Additionally, there exists the even more difficult issue of the adjacent luxury apartments located directly on top of these two halls. Alan Faena's directive was simple: "no matter what's going on at the Halls, we need ZERO impact on the apartments."

With that directive in place, WSDG proposed and designed a fully decoupled and isolated "box in box" solution, similar to recording studio technology, except with the added challenge of scale and architectural complexity.

As the space is to be used primarily as Art Exhibition and Performance Venue, the curator requested an internal acoustic treatment solution that would allow a high degree of clean smooth wall surfacing. The final solution called for the majority of the room's acoustic absorption to be obtained from a stretched fabric ceiling with over 20 inches of concealed acoustic baffling. This was inserted above the room's technical catwalk, continuing the present the appearance of a room with smooth surfaces, while greatly reducing the reverb time – allowing for increased speech intelligibility.



## Los Molinos - Faena Arts Center - Buenos Aires, Argentina



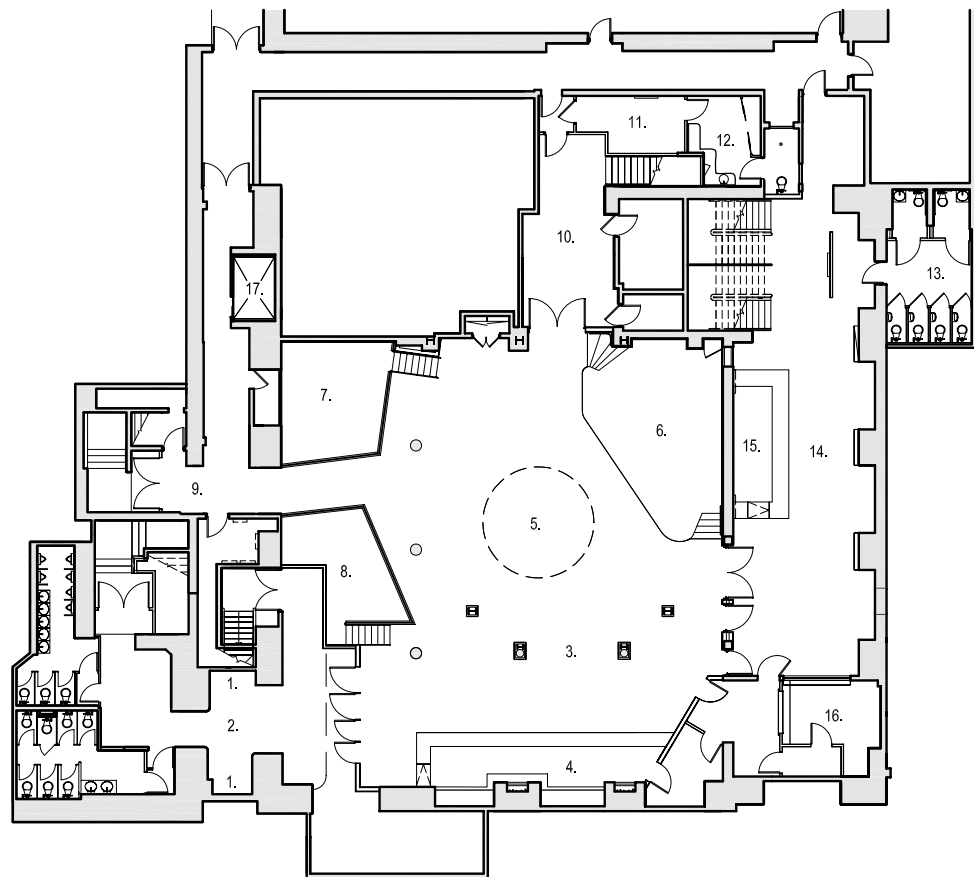


# Le Poisson Rouge (LPR) - New York, USA

Le Poisson Rouge (LPR) now occupies the site of the historic Village Gate venue in Greenwich Village in NYC. The club features a flexible and intimate performance space with a capacity of 800 people (250 seated) as well as a 23 ft. diameter hardwood sprung dance floor. The stage itself is located in the corner of the performance space and measures 28 ft. x 21 ft. with options for increasing or decreasing the overall footprint. The 16 ft. diameter trundled round stage can be used in the center of the space as needed, for example to hold LPR's 9 ft. concert grand piano.

In addition to having a fully featured, flexible performance space, LPR also sports two cinema-sized screens, both of which feature surround sound. The lounge directly adjacent to the performance space can hold approximately 130 customers for concurrent events.

LPR was designed with two elevated VIP Opera Boxes as well as two private entrances for high profile guests or performers. The kitchen boasts a full catering capability, a concert bar menu and a daytime lounge menu. The club has featured a wide range of performers including Norah Jones, Mos Def, Paul Simon, Lou Reed, Moby and many others. WSDG provided all architectural, acoustic and A/V design for this project.



BASEMENT LEVEL FLOOR PLAN



- |                              |                      |                        |
|------------------------------|----------------------|------------------------|
| 1. MERCHANDISE AREAS 1 AND 2 | 7. OPERA BOX         | 13. BATHROOM VESTIBULE |
| 2. CORRIDOR - 1              | 8. OWNER'S BOX       | 14. EXHIBIT SPACE      |
| 3. MAIN SPACE                | 9. REAR CORRIDOR - 2 | 15. EXHIBIT SPACE BAR  |
| 4. MAIN SPACE BAR            | 10. VESTIBULE        | 16. COAT CHECK         |
| 5. PORTABLE STAGE            | 11. GREEN ROOM       | 17. ELEVATOR           |
| 6. FIXED STAGE               | 12. DRESSING ROOM    |                        |

## Le Poisson Rouge (LPR) - New York, USA



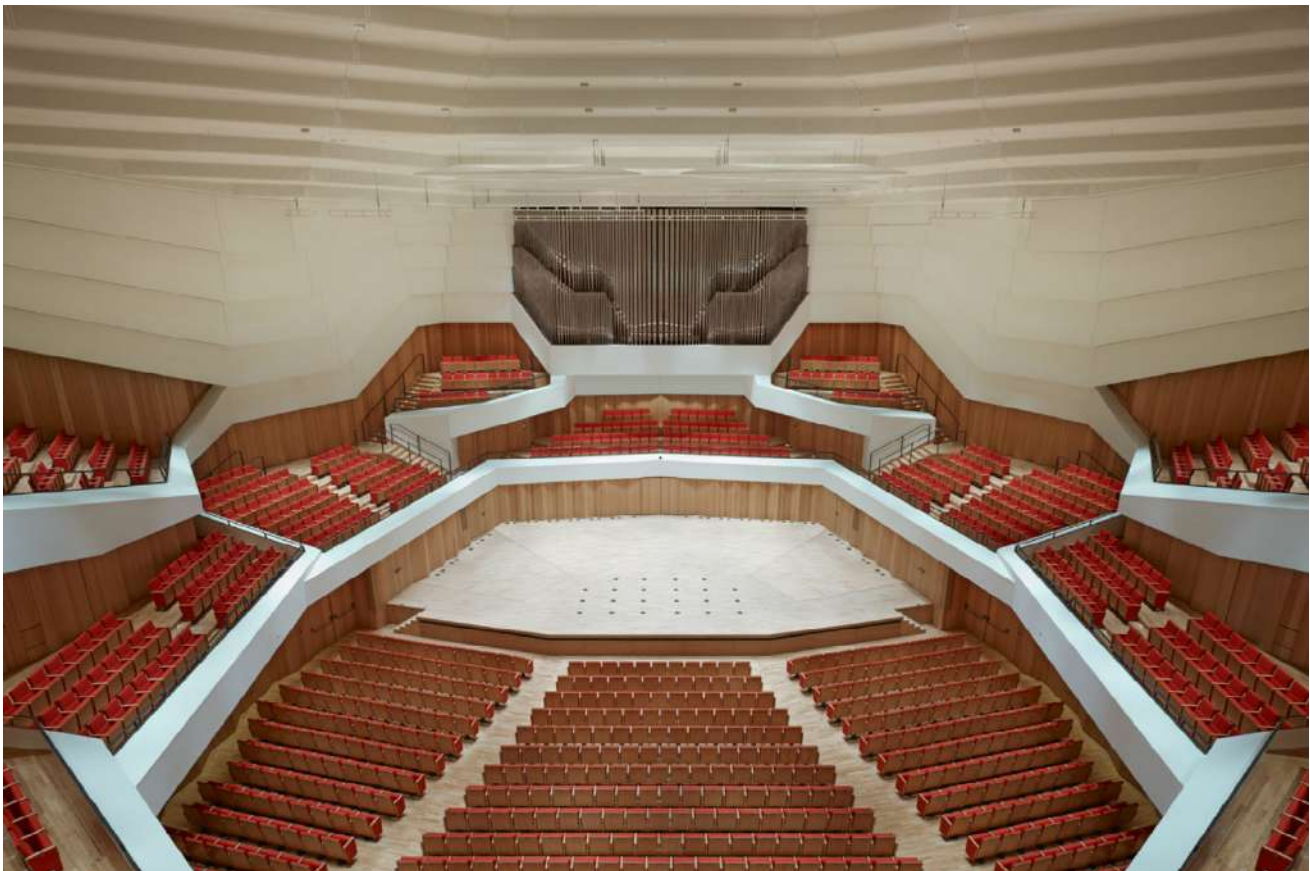


# Kulturpalast Dresden - Dresden, Germany

A modernist box is located right in the middle of Dresden's old town: the Kulturpalast with its glass facades and striking roof structure. Centrally located between Altmarkt and Neumarkt, between Frauenkirche and Zwinger, the former GDR building is now once again one of the most important cultural places in the city – after renovation and conversion by gmp architects von Gerkan, Marg and Partners of Berlin. The heart of the building is the new concert hall for the Dresden Philharmonic. In addition, the municipal libraries, the cabaret “Herculeskeule”, and a bistro have moved in here, which enliven the house throughout the day and into the evening.

The main venue of the Dresden Philharmonic follows the “vineyard” concept: the podium has moved into the center, the audience approach the orchestra in ascending ranks. Folded ceiling and wall surfaces enhance sound quality while wood paneling and red seat covers contribute to a more formal atmosphere. The reviews confirm that the new hall has very good acoustic qualities.

ADA (a WSDG company) was the responsible acoustician for the owner and oversaw the works of design acousticians and theater technology planners Peutz (Dr. Vercammen and Margriet Lautenbach MA) and Daberto & Kollegen Munich gmp – Architects von Gerkan, Marg and Partner have transformed the Kulturpalast with its mixture of uses into a place of informal, civic encounter. The external appearance of the now energetically renovated building and the basic spatial organization with the large south foyer were retained. The design of the publicly accessible interiors also remained largely in the original style, but were completely renovated. The appreciation for modernity should be particularly beneficial to the historical complexity of the city.



## Kulturpalast Dresden - Dresden, Germany



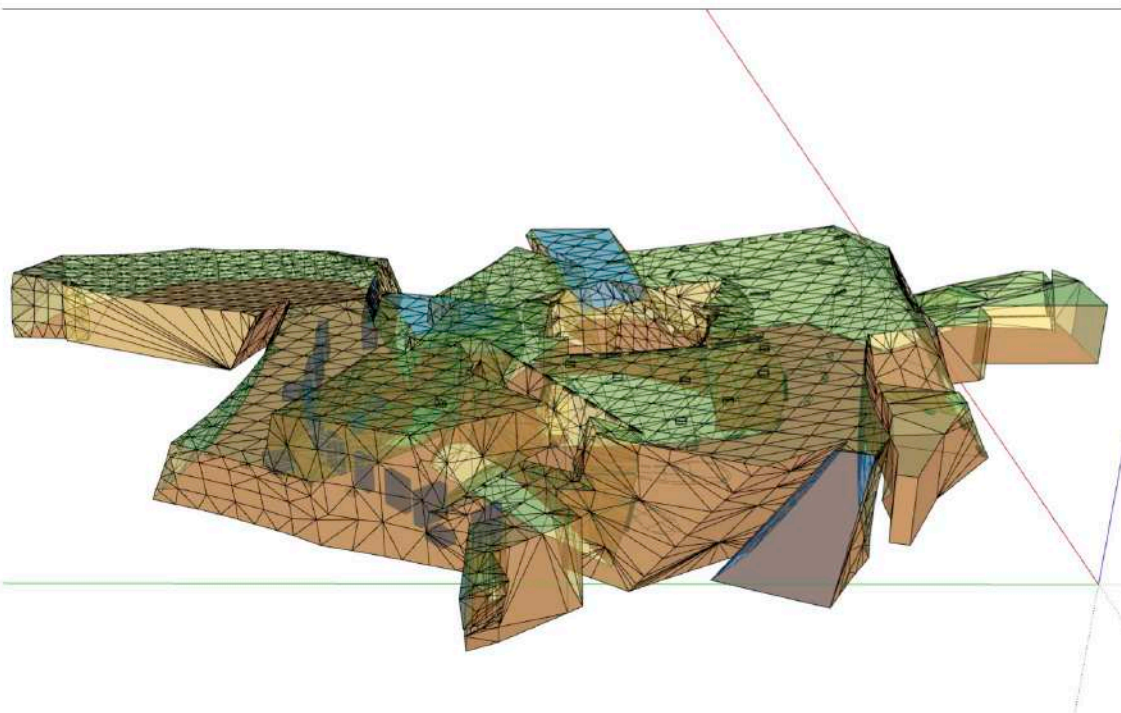


# National Museum of Qatar - Doha, Qatar

The National Museum of Qatar was designed by architect Jean Nouvel. The 430,000 square foot building, which consists of a series of interlocking discs that resemble a desert rose, houses a collection of immersive multi-media exhibits that combine video projections, sound, and other sensory stimuli to expose visitors to Qatar's history and culture. The 3-D audio design for the exhibits was created by Swiss firm Idee und Klang.

Due to the unique construction of the building and the demanding sonic concerns of the exhibits, Idee und Klang contracted WSDG to create a 3-D acoustic model of the space and make recommendations regarding appropriate speaker usage and placement to maximize the effectiveness of the audio and minimizing the amount of spillover between exhibits without compromising the aesthetics of the museum.

The project took two years from conception to completion. WSDG Project Engineers Robi Hersberger and Christoph von Hollaky visited the space while it was under construction to measure its acoustic properties and determine its suitability for immersive audio. Due to the usage of acoustic plaster in the construction of the museum's ceilings and its irregular shape, WSDG determined that the rooms would be suitable for this and were able to recommend the best speaker implementation for the project. Von Hollaky then built the 3-D acoustical model allowing WSDG to create accurate acoustic simulations and begin to determine the type, number and positioning of speakers. WSDG recommended the use of Meyer UP-4slim, UPM-1P, Ashby 8C, and Amie Subs due to their effective compromise of size and power, and the speakers were installed in both the ceilings and around the projection areas to create an immersive sound field.



## National Museum of Qatar - Doha, Qatar





## New York University - Steinhardt - New York, USA

NYU's Steinhardt School of Culture, Education and Human Development's James L. Dolan Recording/Teaching complex at the Department of Music and Performing Arts Professions is one of the most technically advanced audio teaching facilities in the United States. It was created to provide students with an exemplary learning environment. The \$6.8 million, 7,500 sq. ft. compound is devoted to contemporary Music Technology: Theory, Cognition, Informatics, Computer Music, Recording, Production, and Immersive Audio.

Describing their architectural program, Gensler principal and design director Keith Rosen comments, "The view into the Control Room through the Reception Area rear wall immediately establishes Steinhardt as an advanced teaching facility. The challenge was to fit an extremely dense program into a relatively tight space. To maximize the flexibility of the larger multi-functional spaces, such as the conference/performance room and study/pantry areas, we developed various private and shared spaces along a single circulation loop. Glass interior walls and doors provide Students and Faculty with natural light, a great asset in a facility with interior studios. Raised floor construction will ease changes in program and technology. The existing steel trusses slicing through the space were embraced as organizing elements for the Control Room and other critical sound isolation areas. The punched windows provide visitors with views into the recording studios. The design constraints we encountered have been turned into powerful aesthetic and way-finding elements," Rosen concludes.

The complex is distinguished by a 25-seat control/class room which features a fully automated 48-channel SSL console and the first Dangerous Music 10.2 surround installation in NYC. In addition to a live room large enough to accommodate a small orchestra, the floor includes several research laboratories, offices, a conference/seminar room and a large iso / drum booth. Multiple windows and a full line of sight provide natural light throughout.



## New York University - Steinhardt - New York, USA





## Pangu 7 Star Hotel - Beijing, China

Beijing's Pangu 7 Star Hotel is one of the latest masterpieces by world-renowned architect C.Y. Lee, creator of the iconic Taipei 101 story World Financial Center. The five tower complex features lavish hotel suites and private residences, a world-class office building, deluxe restaurants, conference rooms, and breathtaking views of the Olympic Park and 680 ha / 1680 acre National Forest Preserve.

The Pangu 7 Star Hotel is distinguished by its 140 elegant suites, including a Palatial, a one of a kind Presidential Suite, and 84 Grand Deluxe, Premium Deluxe and Premium Luxury rooms. Other highlights are its two column-less ballrooms: Pangu (400 guests) and Grand (500 guests), and five meeting rooms. The luxurious hotel also features a host of personal services, including Techno Gym fitness, spa and indoor pool. The 45-story office tower is furnished with a full complement of sophisticated meeting rooms equipped with state-of-the-art audio/video communication technology.

Mindful of the critical need to control sound pollution in this hyper-luxurious environment, the architects engaged WSDG at the earliest design stage to consult on acoustics. Plans and drawings were scrupulously diagnosed by WSDG's international organization to provide expert counsel on avoiding sound leakage, reverberation, HVAC, elevator, generator, and related noise issues.



## Pangu 7 Star Hotel - Beijing, China





# Rio 2016 – Barra Olympic Park - Rio de Janeiro, Brazil

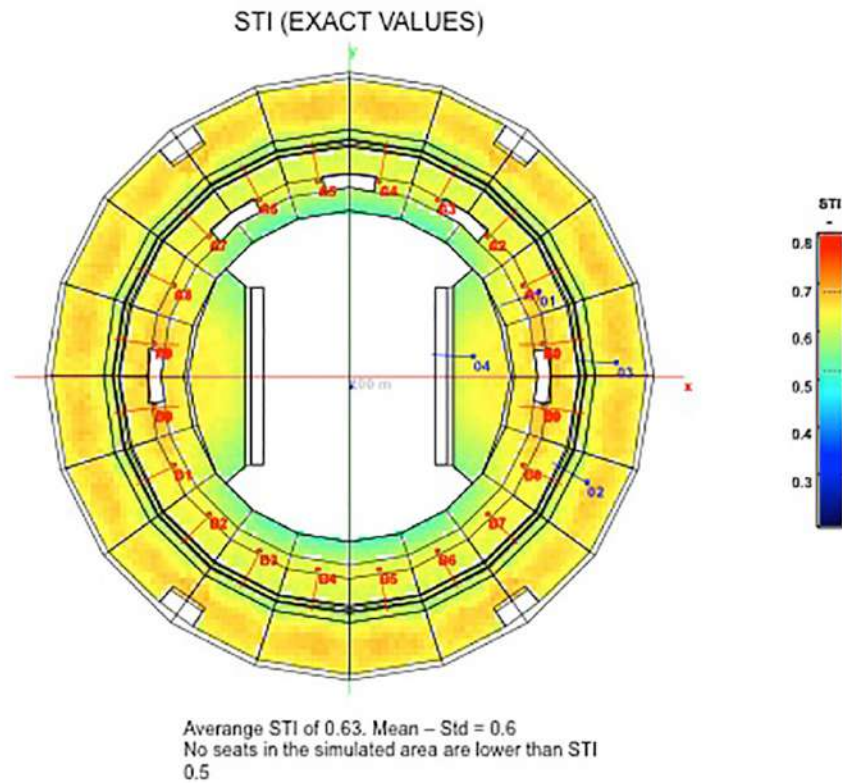
Barra Olympic Park was developed as Rio's primary 2016 Olympic and Paralympic Games competition center. Now it also serves as the city's largest sporting legacy. With an area of 1.18 million sq. m., Olympic Park includes nine sports venues. The Olympic Arena and Maria Lenk Aquatic Centre were built for the Rio 2007 Pan American Games. The seven new stadiums/sports venues are: The Olympic Tennis Centre, Aquatics Stadium and Rio Olympic Velodrome; plus: Olympic Hall 1 (basketball, wheelchair basketball and wheelchair rugby), Olympic Hall 2 (Olympic and Paralympic judo, plus wrestling and bocce), Olympic Hall 3 (taekwondo, fencing, sitting volleyball) and, Olympic Hall 4 (handball and goalball). Work on Olympic Halls 1, 2 and 3, plus the Tennis Centre began earlier.

The developers of this enormous Olympics complex retained WSDG to design the acoustics, sound, and video systems for the 3 Tennis Arenas + practice fields (10,000, 5,000 and 3,000 seats), the 18,000 seat Aquatic Arena + Warm Up Pool, and Audio and Video Systems for the COT Arenas (16,000 seat Basketball, 10,000 seat Judo and 10,000 Wrestling arenas).

All the systems were designed to meet international security standards and, Olympics Committee requirements. WSDG began the process by performing sophisticated electro-acoustic and modeling studies. The findings of these tests and procedures determined multiple solutions for each specific sound system. The primary goal was to insure the highest quality Speech Intelligibility and Sound Pressure levels. WSDG also designed large-scale Video Walls and Score Board screens, as well as Time Clock and Media Displays. Each unit was scaled to provide optimal visibility from every seat in the stands. Every Olympic Park stadium was created with 'future-proofing', for long post-competition service as Brazil's first Olympic Training Centre (OTC) and, South America's premium high performance athletic campus. The campus includes a research lab for nutrition, physiotherapy, sports, and clinical medicine.



## Rio 2016 – Barra Olympic Park - Rio de Janeiro, Brazil





## Aura Club Events Hall - Zurich, Switzerland

Built within the historic 21,000 sq. ft. (2,000 sq. meter) former “Alte Boerse” Zurich Stock Exchange Building, AURA encompasses four distinct settings: a 100-seat gourmet restaurant, an intimate bar, a chic, stylish smokers’ lounge, and a 4,800 sq. ft. (450 m2) Events Hall capable of accommodating up to 500 guests. Featuring groundbreaking 360° panoramic video projection and 3D audio systems, the Events Hall is designed to host galas ranging from awards and fashion shows to banquets, weddings and corporate gatherings. AURA’s uniquely flexible, multi-purpose strategy required the amalgamation of state of the art technology, within a highly sophisticated acoustic environment. The video presentation system engages eight, ceiling-mounted, high-performance projectors. Audio distribution employs a total of 80 loudspeakers, (70 of which are skillfully concealed by acoustically transparent, architectural construction). Deploying such a massive arsenal of cutting edge technology within this urbane, 21st Century atmosphere necessitated an extremely flexible and creative systems integration.

Aura’s vision for 3D audio presentation required full integration with the venue’s video imagery and innovative lighting, to establish a combined central focus for the Events Hall. All three elements were tasked with functioning interactively, to achieve a fully immersive environment capable of completely engaging guests within messaging and/or entertainment programs. WSDG’s Basel office was retained to design and coordinate the massive sound isolation planning and construction project to fully adhere to Zurich’s stringent city center legislations and limits. Various preset programs were developed to enable a myriad of speaker combinations (all together, or in an infinite range of individual or cluster groupings), depending on need, e.g. live performance, 3D surround sound, etc. Additionally, the ‘sweet spot’ can be expanded to encompass the entire room, providing a spatial sound experience for all guests.





## Aura Club Events Hall - Zurich, Switzerland



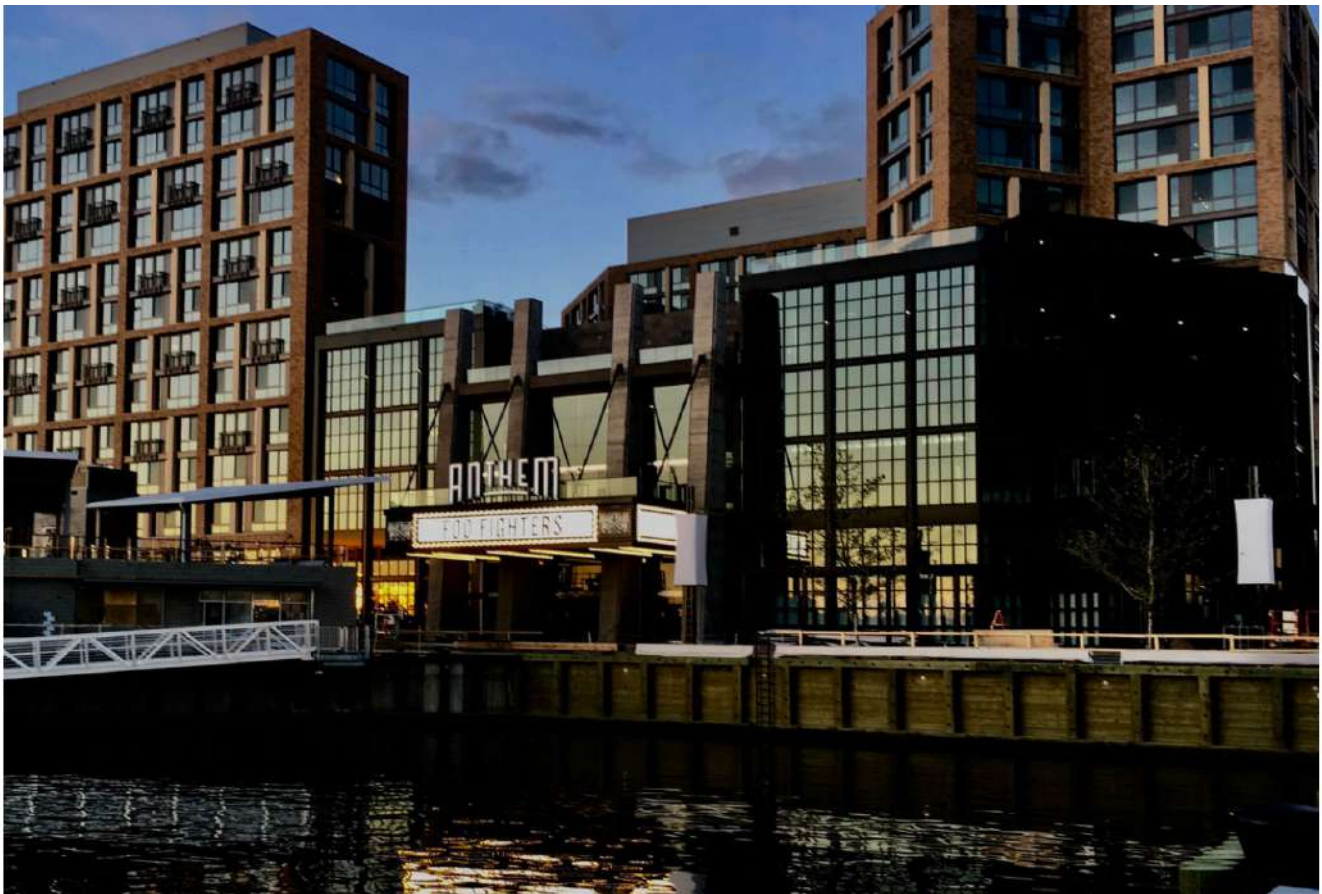


# The Anthem - Washington D.C., USA

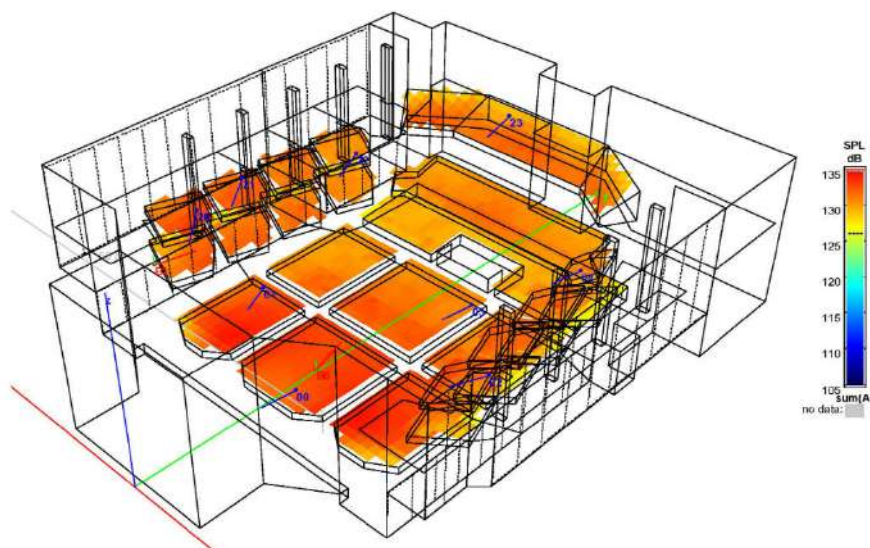
An extraordinary new venue set on the shores of the Potomac, The Anthem, is a game-changing, multi-tiered concert hall created by impresario Seth Hurwitz. While his iconic D.C. 9:30 Club featured intimate performances by legendary acts like Iggy Pop, Nirvana, and Dolly Parton, The Anthem is scaled to host up to 6,000 fans on its expansive dance floor and two tiers of balcony-seating. A key component of The Wharf, a \$2.5 billion waterfront development, The Anthem will provide an epic setting for extraordinary concert experiences featuring artists ranging from Foo Fighters and The Killers to LCD Soundsystem and Lorde.

To support Hurwitz's commitment to providing fans with flawless acoustics, WSDG's U.S. and Swiss Architectural/Acoustical Design & Media Systems Engineering team employed extensive room modeling programs, and a variety of acoustical measurements and instrumentation tests at the project's earliest design stage. Hurwitz has relied on WSDG's extensive acoustic expertise, for both the 9:30 Club and his Frank Gehry-designed, Merriweather Post Pavilion. Experience taught Horowitz that creating an optimal listening environment required designing the acoustics prior to construction. Exhaustive WSDG research was also devoted to ensuring sound isolation to maintain quietude throughout the complex's residential sector.

WSDG recommended the installation of strategically positioned Helmholtz absorbers, and a selection of medium density rear wall broadband absorbers calibrated to enhance a wide range of performance styles. The electroacoustic arsenal employed arrays of flown Left and Right arrays, with the option to use Center and Front Fill speakers and a directional subwoofer array for even low frequency distribution. The Anthem will join a select group of the world's most versatile and best sounding performance venues.



# The Anthem - Washington D.C., USA



Electro Acoustics - L/R Array SPL Distribution

The Anthem  
Washington, D.C.

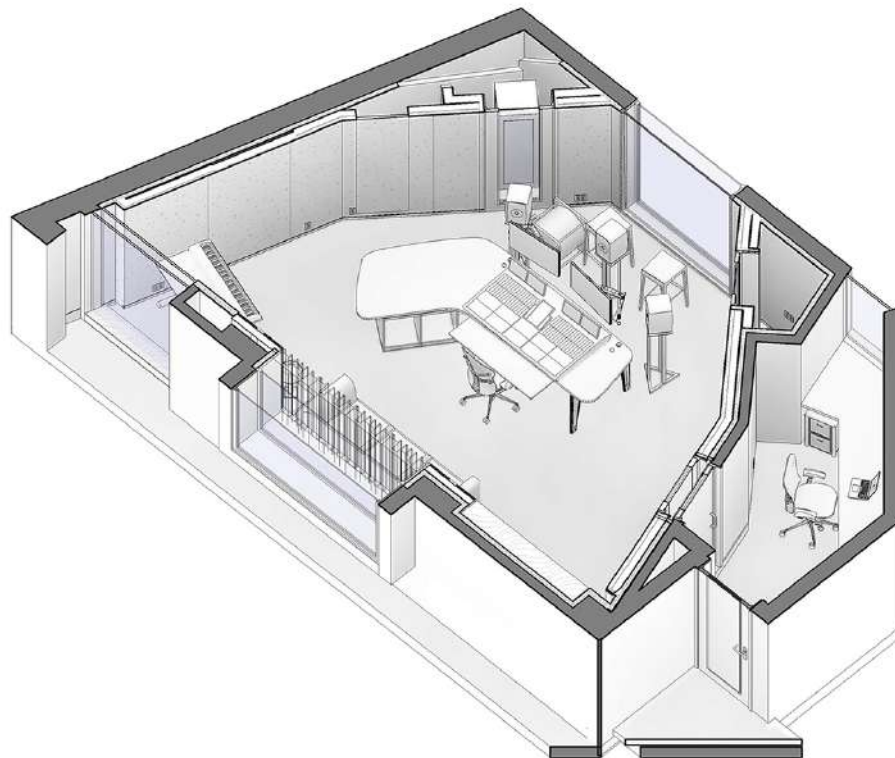


## Carter Burwell - Amagansett, USA

'The Body,' Carter Burwell's first WSDG studio was completed in his Tribeca loft in 1999. That initial home studio served the prolific film score composer exceedingly well. His IMDb CV includes iconic film score credits ranging from Todd Haynes' 2015 feature *Carol* and Martin McDonagh's *Three Billboards Outside Ebbing, Missouri* (both Academy Award nominees) to Spike Jonze's *Being John Malkovich*, and most of the Coen Brothers idiosyncratic films including *Fargo* and *The Big Lebowski*. Burwell returned to John Storyk and WSDG to commission a new 'The Body' studio in an ultra modern 4420 sq. ft. Maziar Behrooz-designed home on a bluff overlooking the Atlantic Ocean near Montauk Point.

Engaging WSDG while his new home was still on the drawing boards provided Burwell with many advantages. Founding partner John Storyk and the design team made acoustic and ergonomic recommendations early on in the process that maximized the efficiency of the available space and enhanced the room's recording and listening quality. WSDG Partner/COO/Project Manager, Joshua Morris describes the sunny, high ceilinged studio as an ideal creative space. "His composing keyboard can alternate between a spot at the listening mix position with the ocean view and an alternate location in the rear of the room with a view of the bay," Morris says. "He installed a flat screen monitor on a motorized flip-down mount, and motorized blackout shades to mask distracting views and brilliant sunlight when necessary. Working with an open floor plan WSDG prescribed a 600+ SQ. FT. studio in a separate wing attached to the 2nd floor of Burwell's new home. Insulated from the living/entertaining quarters, the studio is large enough to host visiting filmmakers, and small enough to make an inconspicuous footprint in a new home graced by bay views at the rear and front views of the Atlantic Ocean."

A study in fully-floated isolation, and precisely tuned with an RPG Acrylic Quadratic Residue Diffusor, and Micro-Perforated RPG wall treatments, the studio assures Burwell of ideal recording and listening acoustics. A compact Iso booth, equipment closet and small rectangular office complete a studio that fundamentally represents a 600 sq. ft. sweet spot.



Walters-Storyk Design Group  
www.wsdg.com

Carter Burwell "The Body"  
Amagansett, USA

## Carter Burwell - Amagansett, USA

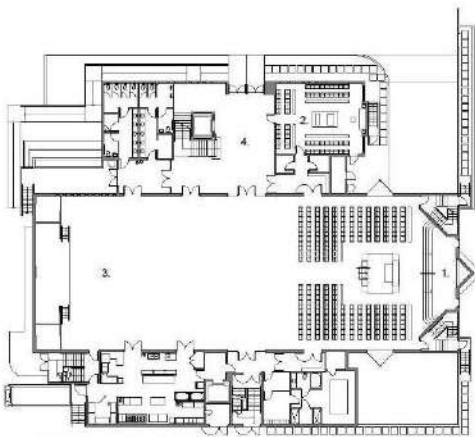




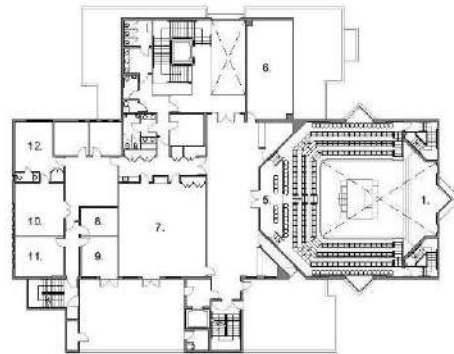
# Young Israel Synagogue - Miami, USA

Orthodox Jewish congregations are not permitted to employ electronic sound reinforcement or amplification technology in their temples. Therefore, acoustic design plays a critical role in assuring acceptable levels of speech intelligibility for their services. This issue was a paramount concern when Miami's Young Israel Temple began planning their new Shul. To compensate for the lack of amplifiers, microphones, speakers, and other electro-acoustical support, Miami-based architect Shapiro Associates retained WSDG to develop a 'traditional' program based on physical design and site appropriate acoustic treatments to establish an environment that would clearly project prayers, song and announcements from the bema.

Engaged at the project's pre-construction stage, WSDG addressed the acoustic challenges at the design stage with proprietary 3D modeling programs. These sophisticated tools produced a series of precisely detailed interior space simulations. Guided by these "auditory maps", WSDG acousticians developed a comprehensive construction plan to eliminate potential sound reflection issues and enhance speech intelligibility by implementing effective interior design elements. Precise geometrical calculations determined the optimal configuration of walls, ceiling height and related 'fixed' construction elements. Potential reflective sound issues were resolved with the aid of recently developed "invisible" construction elements such as striking, micro-perforated wooden diffusers, and highly effective absorptive plaster. But, traditional treatments were engaged as well. Used in temple construction for centuries, porous Jerusalem Stone continues to serve as a beautiful and effective acoustically sound resource.

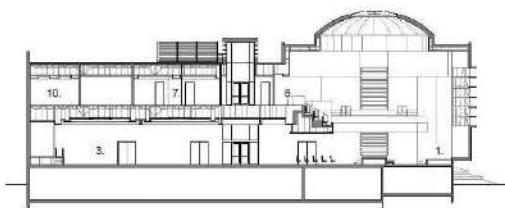


GROUND FLOOR PLAN

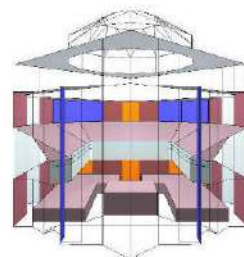


SECOND FLOOR PLAN

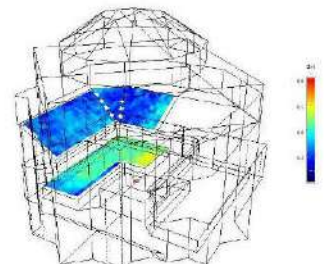
- 1. SANCTUARY
  - 2. DAILY CHAPEL
  - 3. SOCIAL HALL
  - 4. COMMUNICATING SPACE
  - 5. BALCONY
  - 6. BOARD / LIBRARY
  - 7. CHILDREN'S ROOM
  - 8. CLASSROOM 1
  - 9. CLASSROOM 2
  - 10. CLASSROOM 3
  - 11. CLASSROOM 4
  - 12. RABBI
- 0 5 10 25 50 Feet  
0 1 3 6 12 Meters



BUILDING SECTION

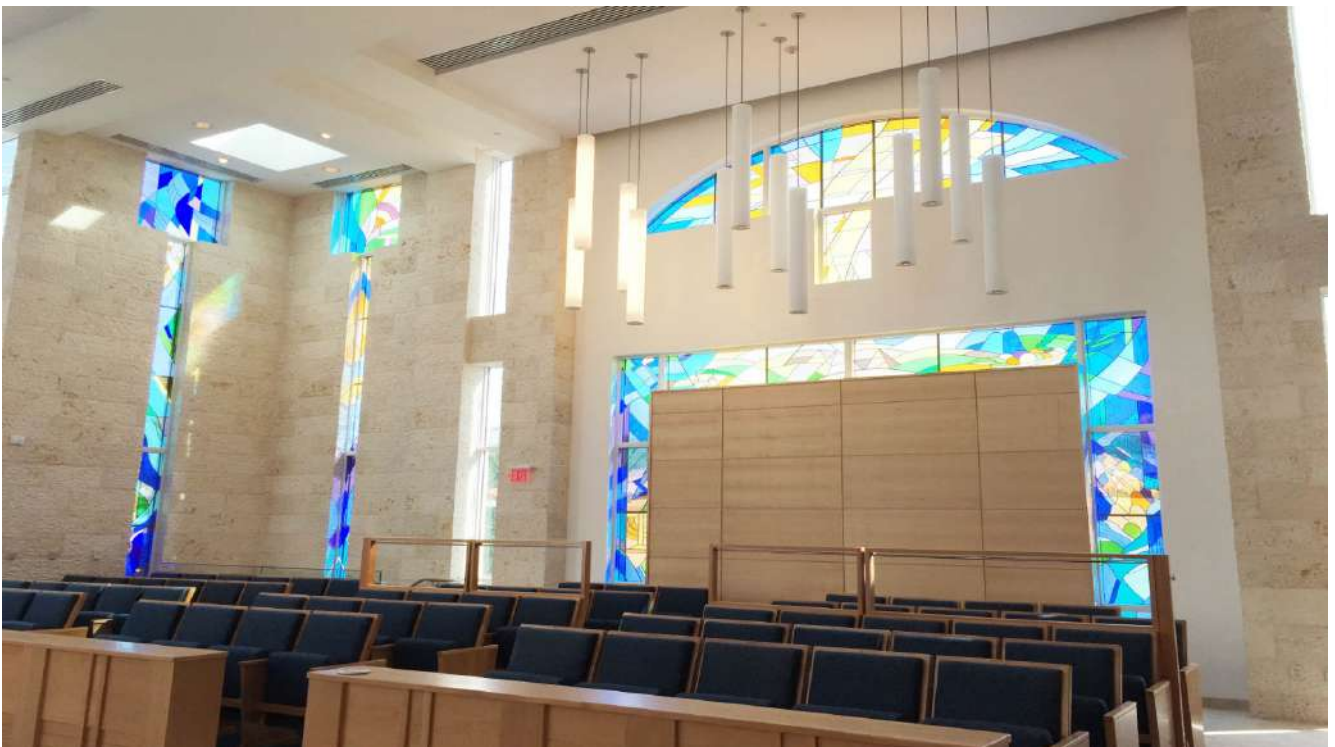


SANCTUARY ACOUSTIC  
TREATMENT RECOMMENDATIONS



SANCTUARY STI COVERAGE

## Young Israel Synagogue - Miami, USA





## Sonastério Studios - Belo Horizonte, Brazil

Bruno Barros, a young musician/engineer completing his education at the Musicians Institute in Hollywood, CA, decided to create a destination studio in Belo Horizonte. His family retained famed Brazilian architect João Diniz to design a luxury home overlooking the Minas Gerais mountain range. Barros knew it was critical for the architect and the acoustician/studio designer to begin their collaboration at the earliest planning phase to ensure the studio's optimal acoustic environment. Henrique Portugal, keyboard player for top Brazilian band Skank, recommended WSDG's services.

João Diniz developed an elegant concrete and glass 8,000 sq. ft. showcase home with three guest bedrooms, five star amenities, and a 1500 sq. ft. space with a 20' ceiling height dedicated for the studio. Working with WSDG at the initial design stage enabled Diniz to eliminate costly reconstruction by predetermining all acoustic priorities. Technology selections were aided by consultations with SSLRep Max Noach, who proposed the AWS 924 console to combine classic SSL analogue technology with full DAW control, as most appropriate for this facility.

"Sonastério is Brazil's first destination studio" Sergio Molho states. "Superb acoustics begin with geometry, we worked hand in glove with the architect to ensure that every square foot was precisely calibrated." Studio owner Bruno Barros adds, "Sonastério Studios is a work of art in itself. More than just a studio, it is a house of creation designed to enhance the natural expressiveness of each artist."



## Sonastério Studios - Belo Horizonte, Brazil





## Gimlet Media (Spotify) - Brooklyn, USA

Brooklyn, NY-based Gimlet Media, the award-winning podcast production company behind hit podcasts like *Reply All*, *Homecoming*, and *Science Vs*, is setting a new standard in podcast creation with its new 28,000 square foot production facility based in downtown Brooklyn.

Designed by WSDG, the new facility catapults Gimlet's podcasting operations from a modest studio operation to a commercial-grade, custom-built space which promises to take its content to the next level — from both a quality and efficiency perspective.

The new Brooklyn facility features no less than 12 podcast studios, custom designed for different production needs, with each aligning to a consistent sonic signature. The studios fit together in a honeycomb fashion, maximizing the use of the available space while providing supreme comfort and an abundance of natural light. "Gimlet's needs grew very quickly," says WSDG Project Manager Romina Larregina, who spearheaded the design. "When they started they had 30 people, and now they have over 100. Therefore, they required a space that not only allowed them to keep growing but remain on the cutting edge of what they wanted to accomplish." Each studio is outfitted with top of the line microphones and recording equipment, and all of the sound is routed digitally through a customized Q-SYS Platform, designed specifically for Gimlet's unique needs by Thompson and Matt Gajowniczek of Chicago-based integrator SPL. This provides podcast producers with the ability to work in rooms specifically designed for their needs, taking advantage of state-of-the-art technological advances in soundproofing, digital recording, mixing, and monitoring.



## Gimlet Media (Spotify) - Brooklyn, USA



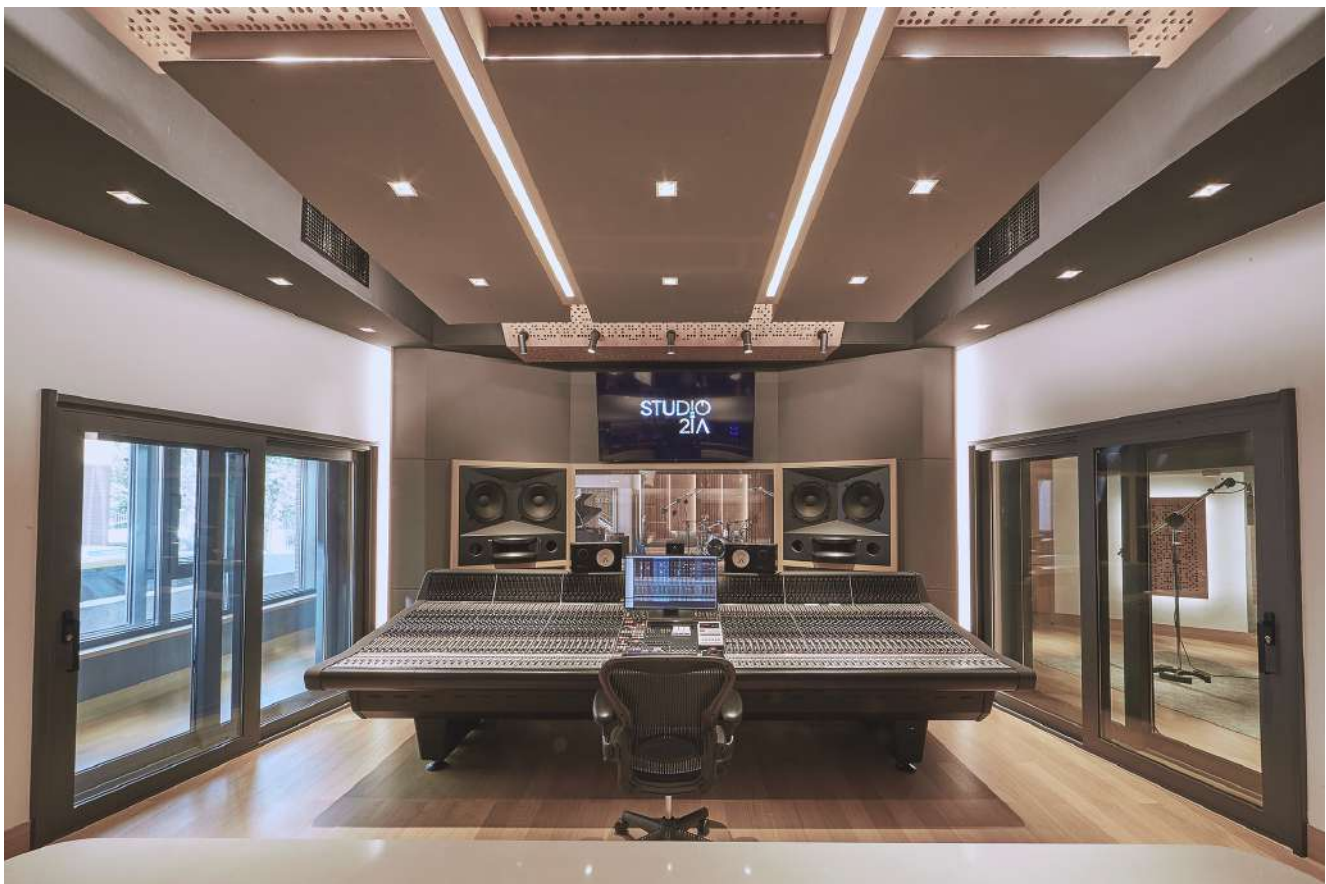


## Studio 21A - Beijing, China

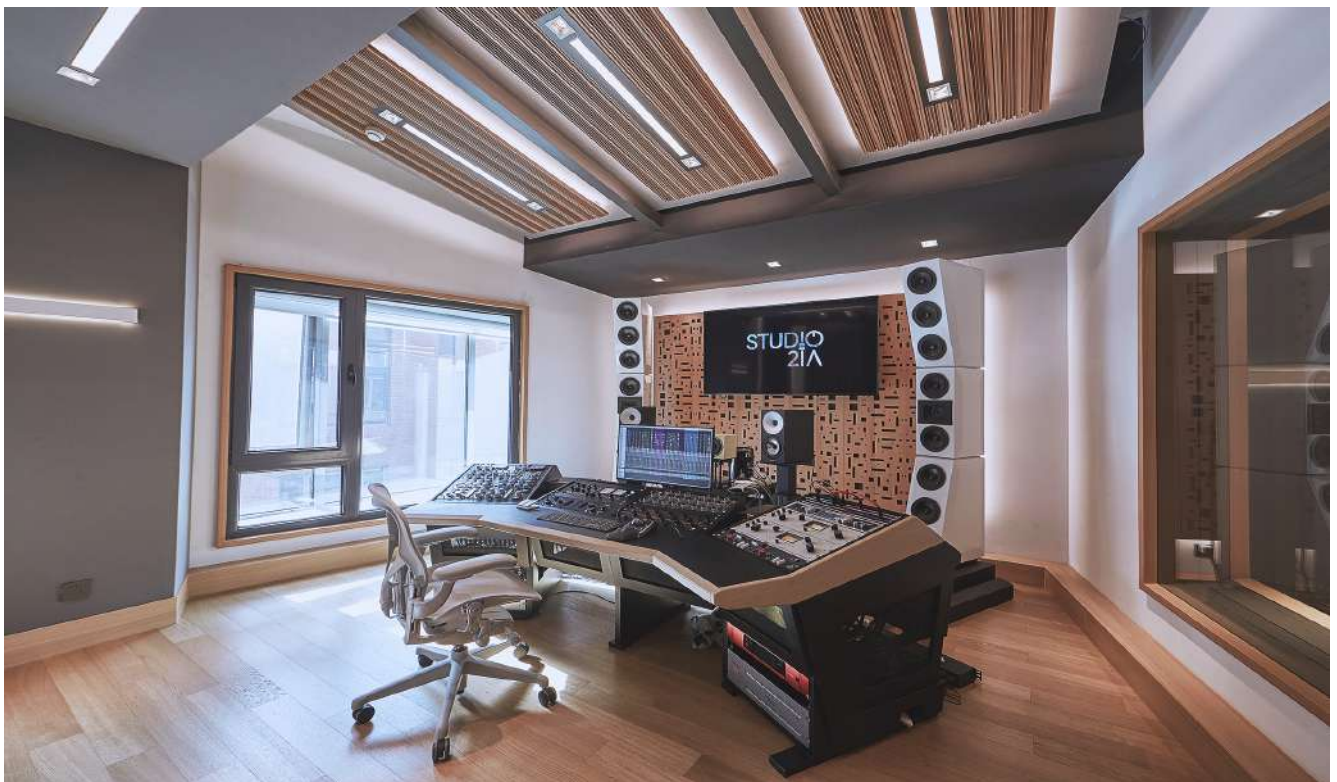
A multi-talented recording and mixing engineer, TC Zhou has enjoyed continued success since designing his original recording studio in Foshan, Guangdong Province, China in 2003. As his career flourished, Zhou expanded and updated his original facility. A move to Beijing in 2007 underscored his needs for an even more sophisticated studio. Intrigued by WSDG's reputation for designing world-class studios Zhou initiated a deep collaboration with WSDG's global creative team.

A sophisticated 1700 square foot complex, Studio 21A is situated on the 2nd floor of a recently completed two-story building within the tree-lined Jin Tian Industry Park, an "embassy area" for new media-driven TV and film production in Beijing. The studio is designed to accommodate a myriad of audio production and post-production tasks. Primary elements include CR A, a 324 square foot Mastering Suite, a 230+ square foot Live Room, a spacious 330 square foot Control Room B and a 170 square foot Vocal Booth. Anticipating client and artist comfort requirements, the studio also features a centrally located 157 square foot lounge.

TC Zhou's previous experience in personally designing his original studios proved excellent preparation for his creative alliance with the WSDG design team, which included Art Director, Silvia Molho and with Project Manager, Alan Machado. "TC was deeply involved in the development process," our team reports. "His design preferences were spot on, and he provided us with excellent drawings, and helpful insights into the building itself. He also had solid architectural, technology and contractor recommendations. His suggestion to install functional isolation windows, enabled us to provide fresh air for the Live, CR and Mastering Rooms," our team says.



## Studio 21A - Beijing, China





## Zurich Firm - Zurich, Switzerland

Architect Nadja Zürcher designed a series of all-glass conference and huddle rooms for a top Zurich-based firm, and commissioned WSDG to do acoustic consulting, treatments, and A/V integration for these spaces as well as in the surrounding office space to create rooms that were comfortable to hold meetings and video conferences in, as well as spaces where employees can work comfortably and quietly in the open office space.

The office space is 27,000 square feet in total, with a large amount of open office space. The conference and huddle rooms were designed to be transparent to take advantage of natural light as well as be aesthetically pleasing. Two large conference areas were designed, as well as several smaller huddle rooms for video conferencing and more private meetings. It was also requested that WSDG treat the areas in the open office space to ensure a calm work environment outside of the conference/huddle spaces.

The two large conference rooms are 430 square feet apiece and feature very efficient sound-absorptive curtains and ceiling materials in order to achieve the desired acoustic environment and ensure superior speech intelligibility and a calm, echo-free conversational environment for video conferencing purposes. The walls were deliberately designed non-parallel in order to cut down on reverberation. The huddle rooms are 160 square feet apiece and benefit from the same treatment. All of the spaces also use a heavily absorptive 4-inch-thick metal cooling ceiling to ensure that the spaces are comfortable from a temperature standpoint as well as a sonic one. Finally, all of the rooms are full integrated with A/V equipment for presenting and video conferencing. The areas outside of the conference/huddle spaces also include acoustically treated ceilings to dissipate sound in order to ensure quiet open office areas.



## Zurich Firm - Zurich, Switzerland





## Jakarta International Expo - Jakarta, Indonesia

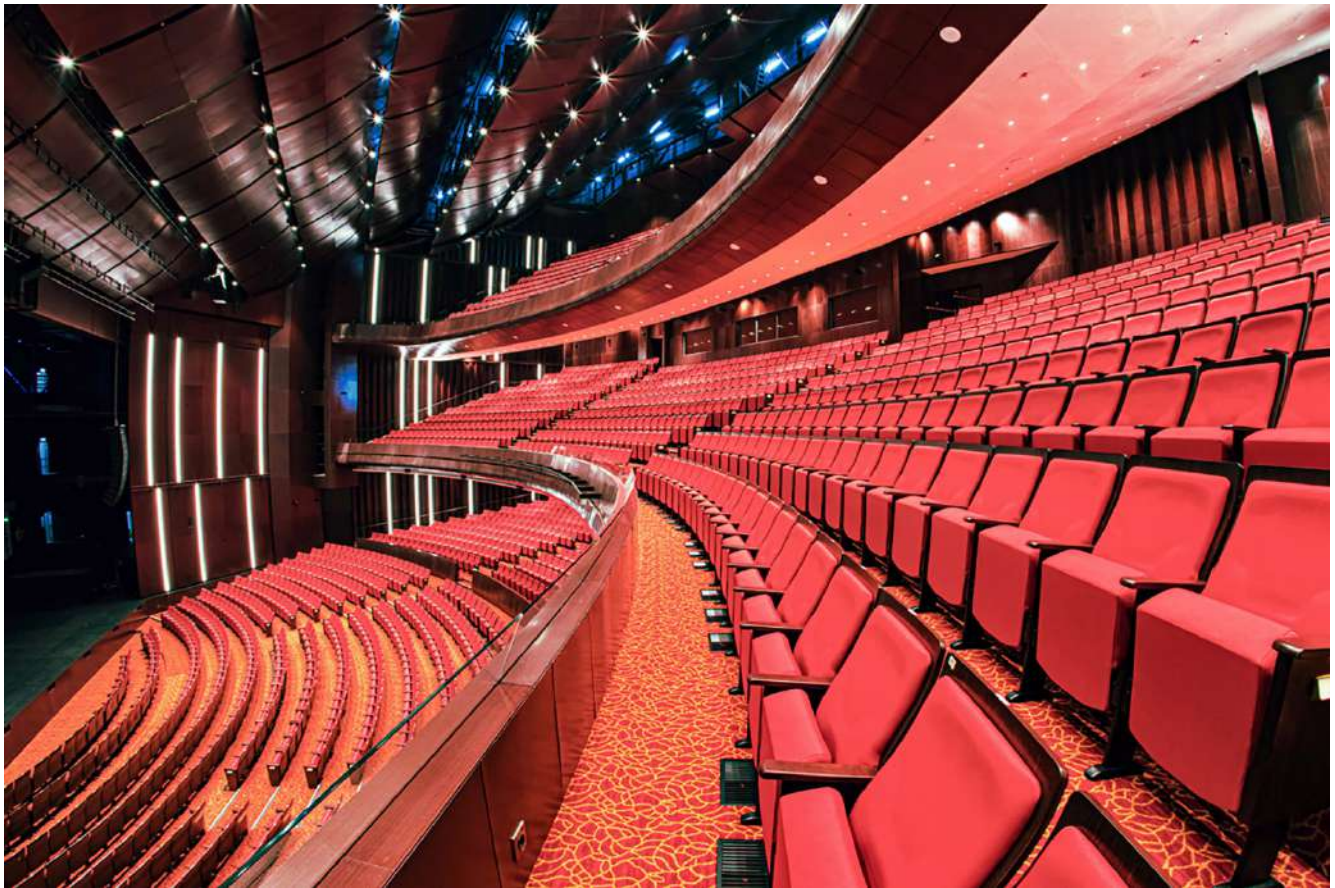
At 430,000 sq. ft. the new Convention Centre and Theatre at Jakarta International Expo (JIExpo) complex will be one of the largest and most forward thinking convention and entertainment centers ever built in Indonesia. When completed in late 2018, this unique venue will offer a wealth of business, entertainment and civic options to visitors from around the globe. In 2015 when CCM's JIExpo project received a green light, WSDG (Walters-Storyk Design Group) was called in at the design stage to consult with Aedas, one of the world's leading architecture and design practices. The mandate was to create an acoustic environment conducive to world-class acoustical standards throughout the complex.

A bold and visionary concept, JIExpo was envisioned as a comprehensive multi-use facility. A vast 30,000 sq. ft. main ballroom has been designed with moving walls, which enable it to be sub-divided into three smaller configurations. A comprehensive business center features fourteen large multifunctional meeting / presentation / conference rooms and a junior ballroom (ranging in size from 970 sq. ft. to 9,000 sq. ft.) designed for conferences, conventions, special events, awards shows, and high-level exhibitions such as jewelry, wedding, and real estate shows. Four luxurious private bridal suites were created to host bridal parties preparing for ballroom weddings. JIExpo's pièce de résistance is a next generation, 2,500-seat Broadway-style theater with three full balconies. An ingenious proscenium arch with moveable sidewalls can change the stage width from 60 ft. to a stunning 100 ft. with no loss of space. And, a (12 ft. deep x 60 ft. wide) motorized platform set 11 ft. below floor level as an orchestra pit. Elevated to ground level it provides 39 additional priority seats. When raised to stage level it expands the performance area. The theater will set a new benchmark for live theatrical presentation. Collaborating with Aedas at the design stage enabled WSDG to develop a structural and room acoustic program capable of meeting the most stringent sonic quality and speech intelligibility criteria.





## Jakarta International Expo - Jakarta, Indonesia

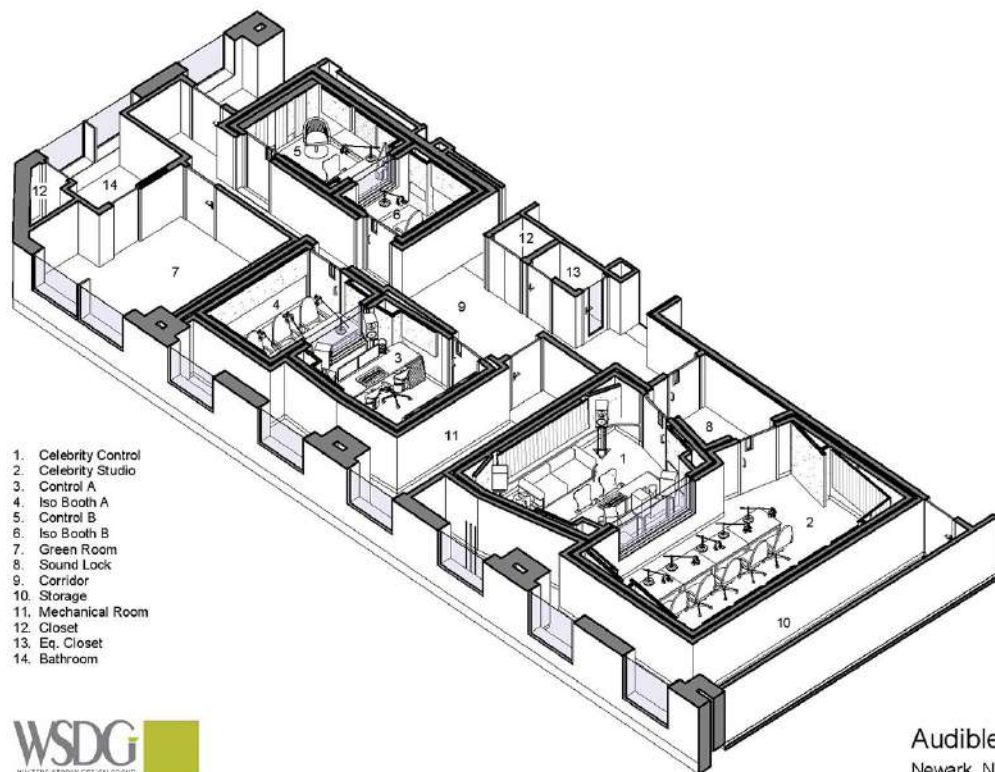




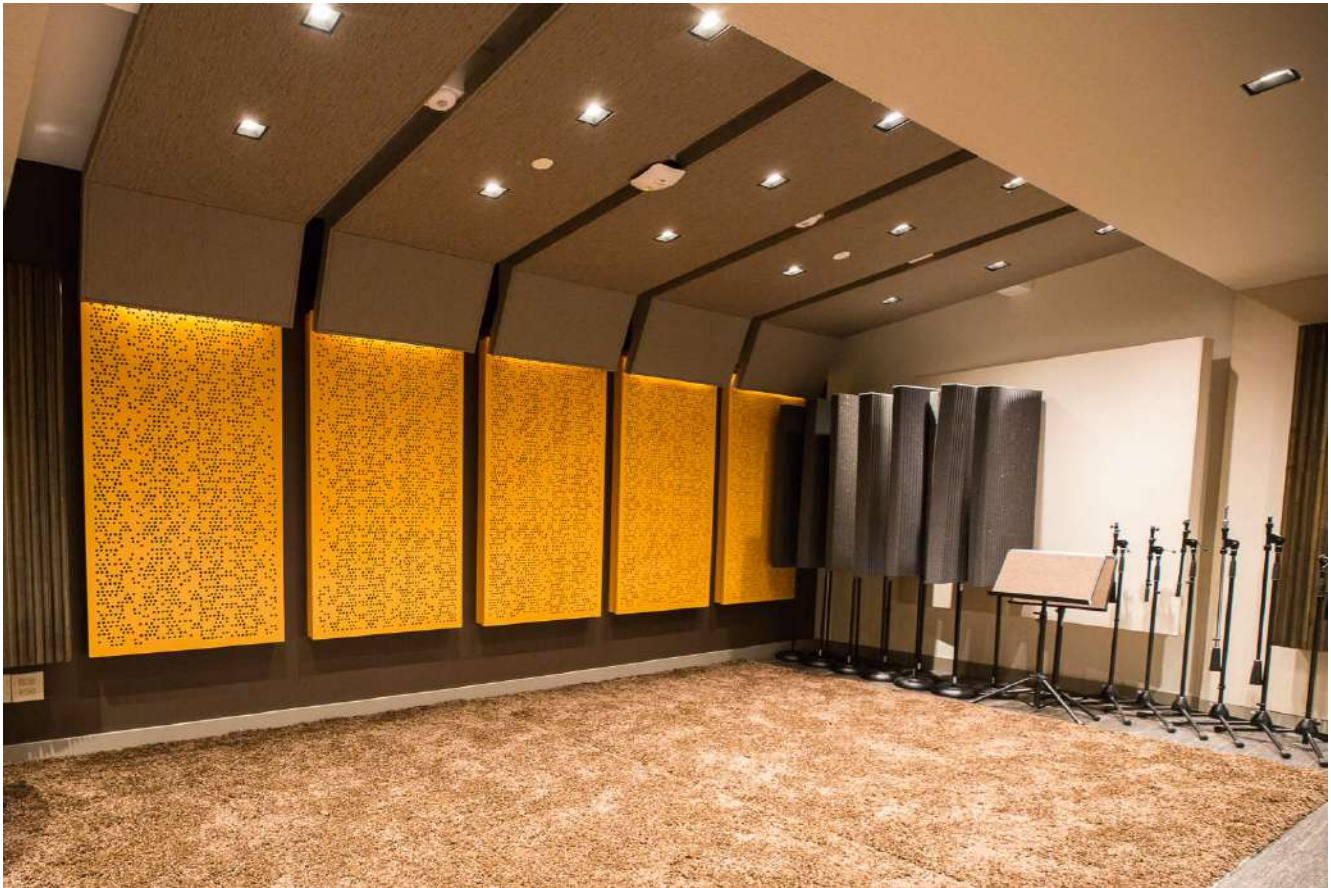
# Audible Recording Studios (Amazon) - Newark, USA

With over two decades as the world's largest producer/distributor of downloadable audiobooks and other spoken-word entertainment, Audible has enlarged and totally reconfigured its in-house studio facility. Their expanded commitment to original audio content including multicast productions with sound design, conversational audio series, comedy, motivational speeches, and investigative reporting required them to consider what features and components would provide them with the optimal expanded production capabilities. In addition to an increasing production slate, Audible also casts high profile celebrity readers and performers, and it was important that their new studios' technical and acoustic assets reflect an equally high level of aesthetic integrity. To assure a state-of-the-art complex capable of serving a multiplicity of purposes, and to provide the highest profile readers/performing artists with an exemplary creative environment, WSDG was commissioned to design the complex.

"We first worked with Audible in 2007 when we were retained to design their original studios for reader recording sessions," reports WSDG partner/project manager, Romina Larregina. "We were very pleased to have been awarded this new project when their growing workload required a substantial facility expansion. The Audible team captured a 2,400 sq. ft corner section of the 13<sup>th</sup> floor of their One Washington Park Headquarters Building in Newark. WSDG was tasked with designing a Multicast Studio and Control Room, two dedicated Iso Booth/CRs, a comfortable 'Green Room', a Mechanical Room and related support space. Collaborating with the Spector Group architectural firm, we designed a program to optimize the space." Larregina said.



## Audible Recording Studios (Amazon) - Newark, USA



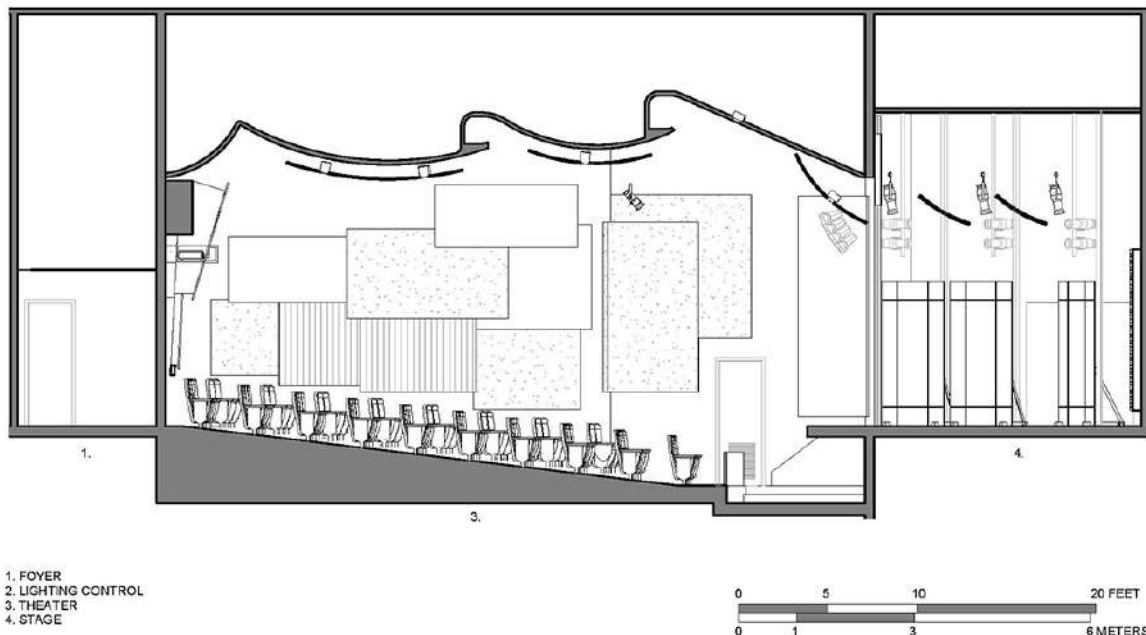


## UCLA Herb Alpert School of Music – Lani Hall - Los Angeles, USA

Established by a grant from the Herb Alpert Foundation, The Herb Alpert School of Music on the UCLA campus is dedicated to providing students with academic opportunities that balance cutting-edge scholarship with sophisticated performance and composition mastery. Students are immersed in a multitude of learning and performing opportunities and have access to world-class archives and related study options. The missing link to this extraordinary musical education experience was a live performance venue with acoustic properties devised to provide artists with exceptional sound alternatives.

To meet this critical requirement, The Herb Alpert Foundation engaged WSDG to fully re-design the interior and acoustics for the small on-campus theater. The recently completed venue has been christened Lani Hall in honor of Grammy-winning vocalist (and co-founder with husband Herb Alpert of the foundation which bears his name) accommodates both musical and theatrical presentations. The 135 seat auditorium features a raised stage, innovative perforated wood rear and sidewall acoustic treatments and three innovative, full-width cylindrical ceiling treatments deployed above the stage. Outfitted with six multi-positional perforated gobos to provide the variable acoustics required by diverse performing artists and instrumentalists, the stage offers classic performance options.

Matthew Ballos, WSDG partner and co-designer of Lani Hall with founding partner John Storyk, reports that the tubular overhead wooden stage treatments are complimented by twin 'rounded' wooden ceiling cloud/lighting fixtures positioned over the audience seats to further enhance listener audio quality. An elegant, cantilevered wooden rear wall diffuser fine-tunes the theater into an auditorium-sized 'sweet spot.'



## UCLA Herb Alpert School of Music – Lani Hall - Los Angeles, USA





## China Film Group - Beijing, China

Since its creation in 2008, Beijing's thriving Huairou District has emerged as the hub of China's film production industry. Spread across 150,000 sq. meters (nearly 10,000 acres) of prime real estate, Huairou is home to leading firms in virtually every area of professional filmmaking. From sixteen multifunctional film studios to independent pre and post-production firms, audio recording, digital and traditional animation production, film sales and distribution, production equipment sales and rental and virtually every support service required by the professional film production industry. The area is also home to the China Film Group State Production Base which has received strong support from leaders of the Central Government. Beijing's Huairou District is rightfully considered "Mainland China's Hollywood." In fact, the single missing element of this world-class creative community was (until recently) a state-of-the-art Dolby Atmos Film Audio Mixing Theater.

In 2019 WSDG team members visited China Film Group headquarters in Beijing's historic Haidian district for initial meetings with company executives. A productive collaborative relationship was soon established with WSDG China-based Representative Víctor Cañellas and WSDG Partner/Project Engineer/Liaison, Sergio Molho. CFG principals made their goals for the innovative new Film Audio mixing theater they envisioned extremely clear in terms of the look and feel of the complex. The China Film Group planned to create a mixing theater that would rival the look, feel, technology, and acoustic quality of Hollywood's finest facilities.

CFG's concerns for high-quality lighting, seating and related aesthetic support elements presented WSDG Partner/Art Director Silvia Molho with a considerable challenge. Charged with acquiring nearly 100 high-end plush leather seats: Sixty-seven "Premium," eight "Engineering Seats" for workstation staff, and sixteen "Super" premium seat/couches for high level execs and celebrity guests, Ms. Molho proved herself a "seasoned shopper." She also engaged her aesthetic skills to curating colors, carpeting, lighting, rear, sidewall and ceiling acoustic fixtures and established an ambience of relaxed, high-end elegance. A full complement of sixty Meyer Sound HMS-10, HMS-15, X-800C, Acheron 100, Acheron LF and HMS-12 speakers were installed to support the Dolby Atmos system. The CFG Mixing Theater is based around an Avid S6 Console. WSDG's global design team fine-tuned this impressive new audio mixing facility to specifically address the China Film Group's requirements and, to create a new level of post-production elegance and technical sophistication for China's rapidly expanding film industry.



## China Film Group - Beijing, China



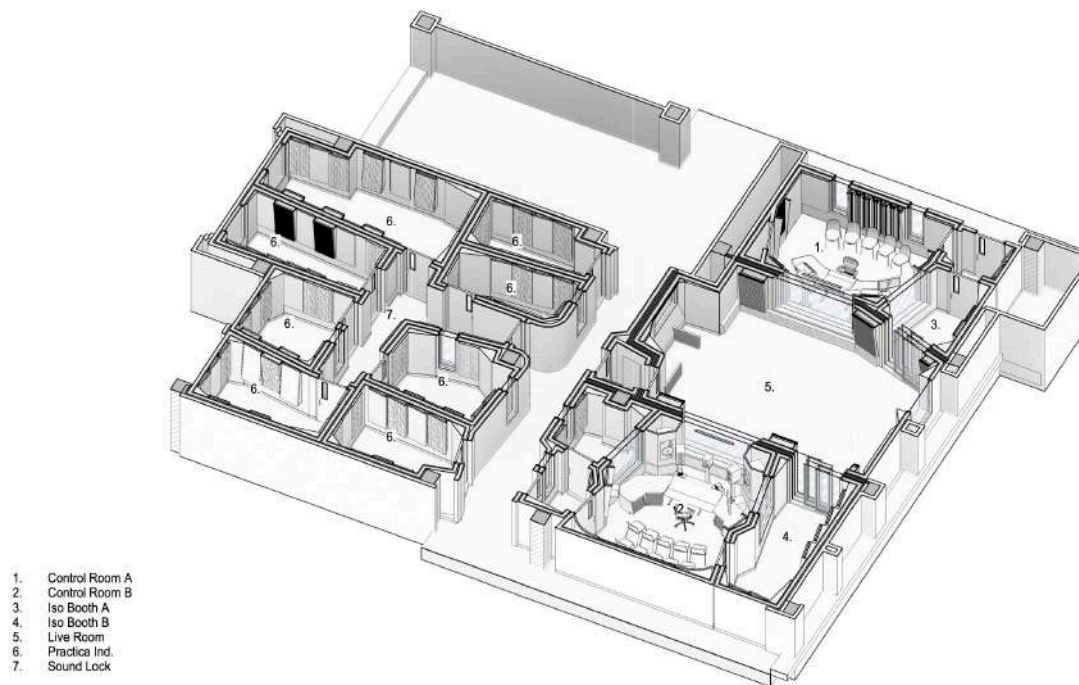


# Universidad ICESI – Cali, Colombia

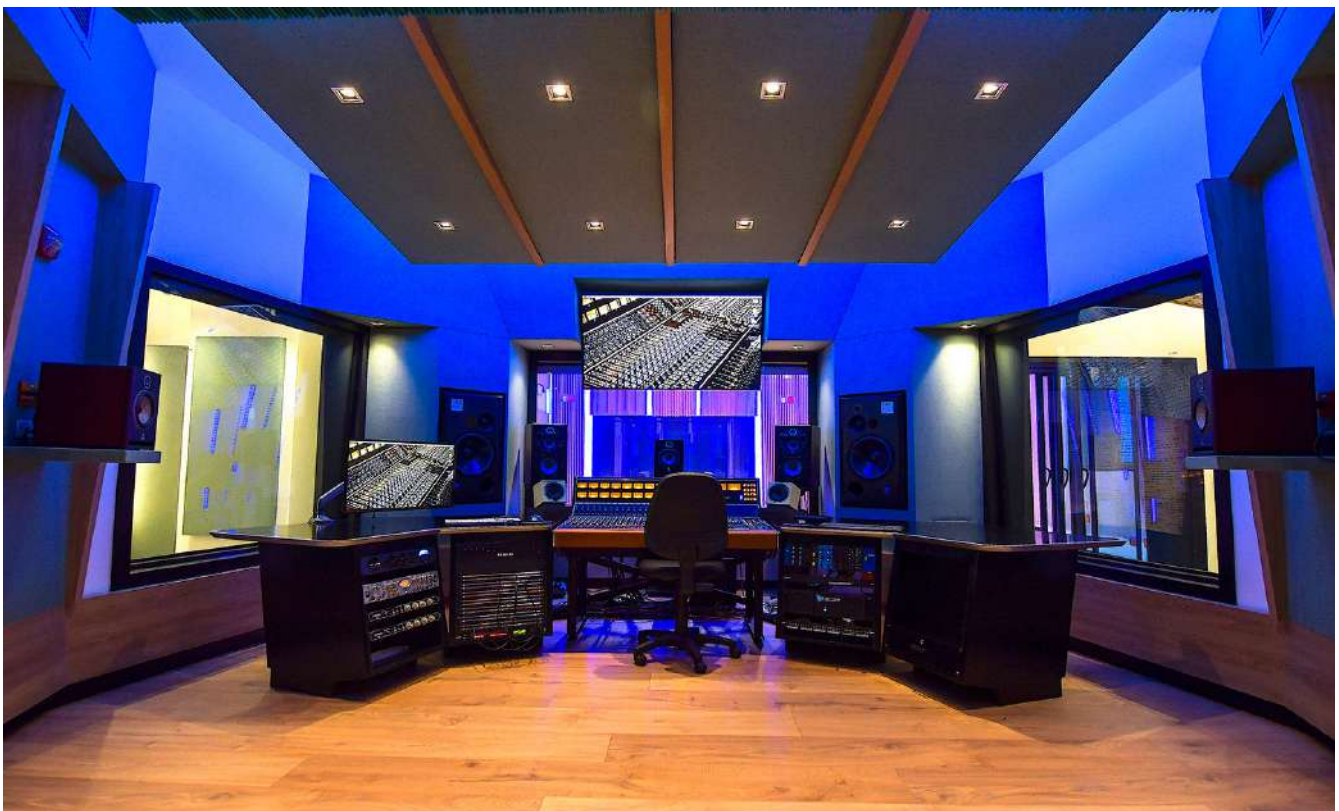
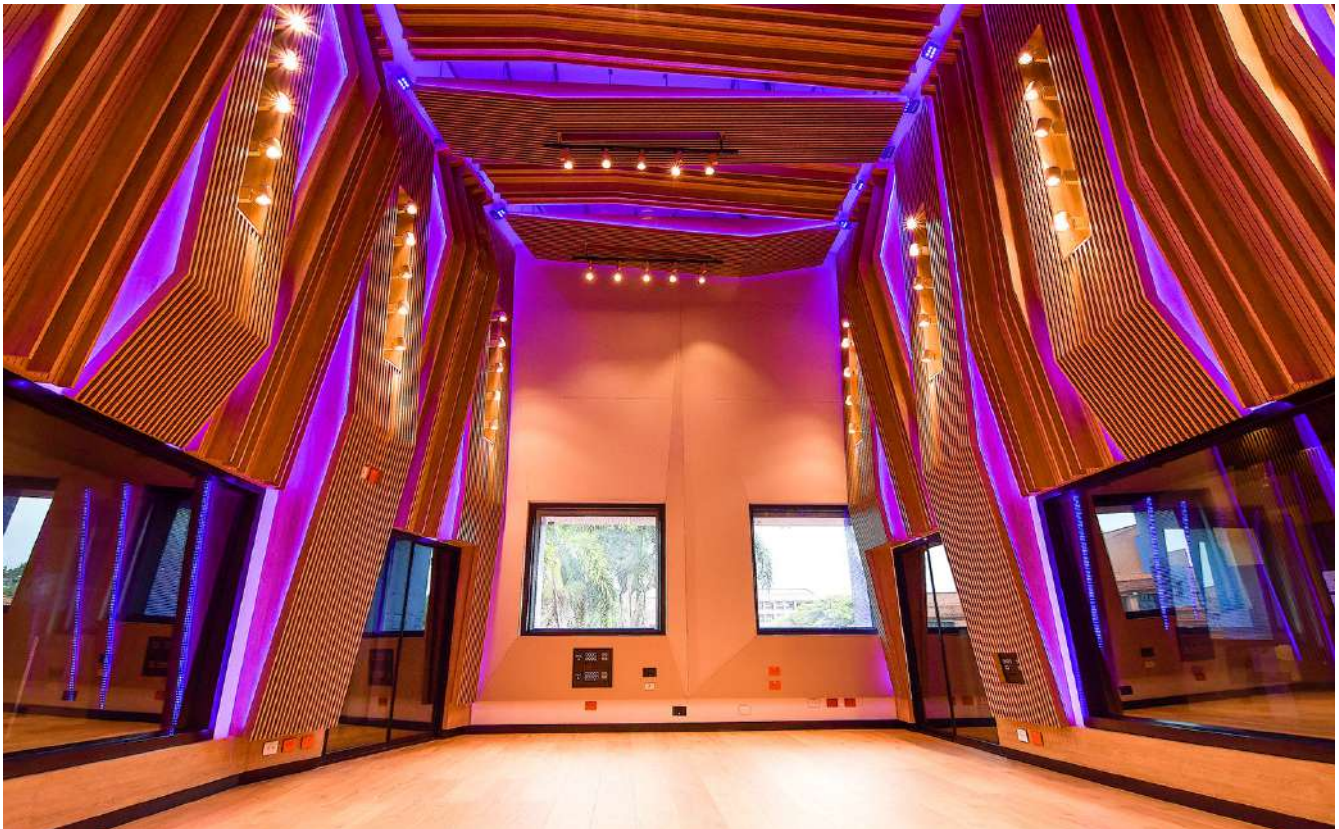
Universidad ICESI is located in Cali, Colombia and is the third largest university in the country. It currently caters to a student population of around 5,000 and offers a wide range of programs in the arts and sciences. ICESI has recently unveiled a brand-new music performance, composition, and production program and as such commissioned WSDG to design a new building that will serve as a one-stop facility to cater to the needs of students at all levels in this program. The final design was a collaboration between WSDG's Systems Integration Teams and ICESI Music Program Director Mateo De Los Rios.

The ICESI building is a meticulously designed all-in-one space designed to provide students with access to not only classrooms and rehearsal spaces, but purpose-designed media labs, video production rooms, and multiple world-class recording studios. The idea behind it is to contain the entire process of composition and professional production contained in one building. The shell building was based on a common template used on the University campus, and then each floor was carefully designed from the ground up by WSDG to meet the exacting standards for acoustic treatment in both performing and recording spaces that the firm is known for.

The four-story building is divided into different sections, each carefully laid out to suit the needs of the different aspects of ICESI's music program. The first floor is divided between classrooms, media lab spaces, a full featured video studio and the first of three top-of-the-line recording studios in the building. Floor 2 features large rehearsal spaces, suitable for bigger ensembles and more complex instrumentation. Floor 3 features two more recording studios linked with a large two-story live room as well as multiple isolation booths. Finally, Floor 4 features a honeycomb of individual rehearsal spaces, as well as purpose-designed labs for piano and percussion students.



## Universidad ICESI – Cali, Colombia



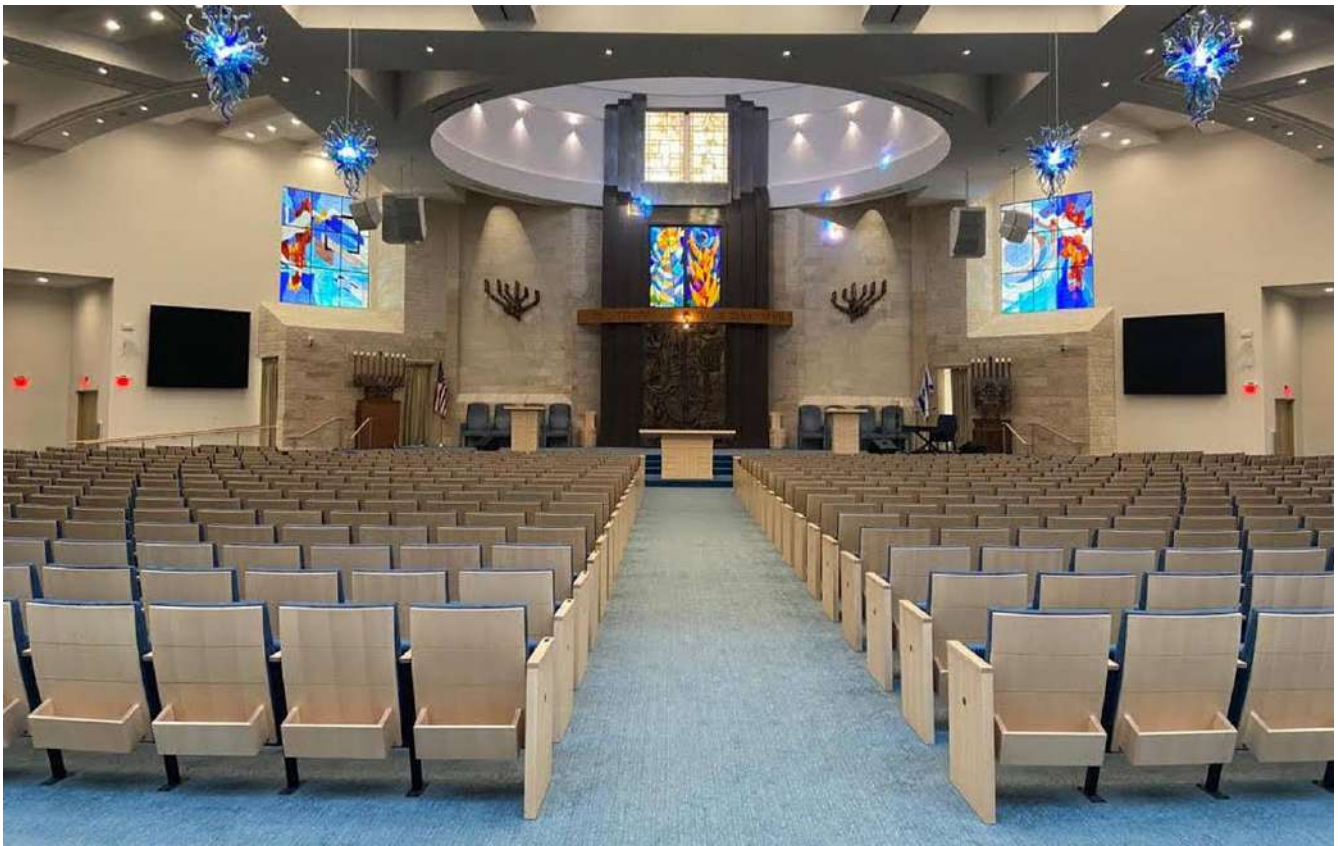


# Temple Beth Torah - Aventura, USA

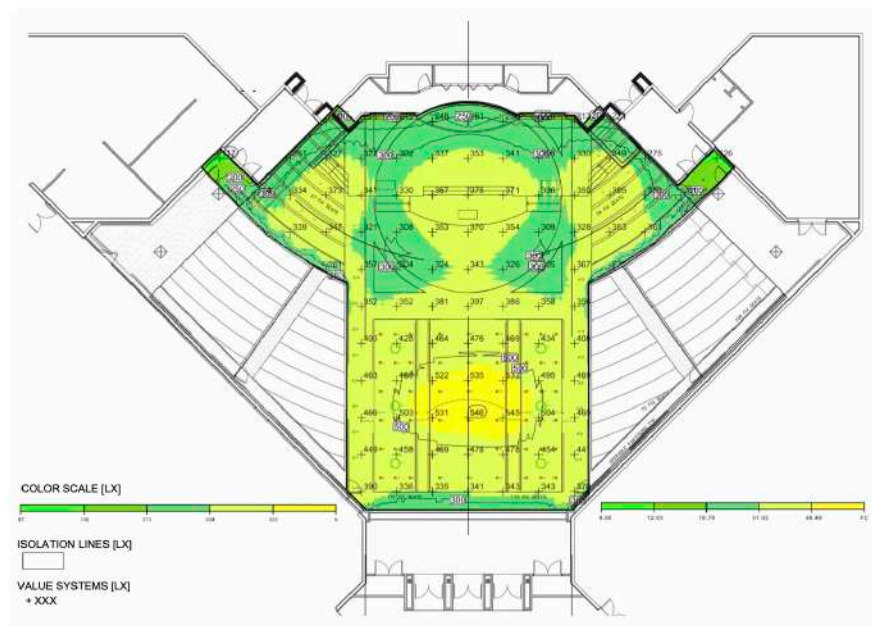
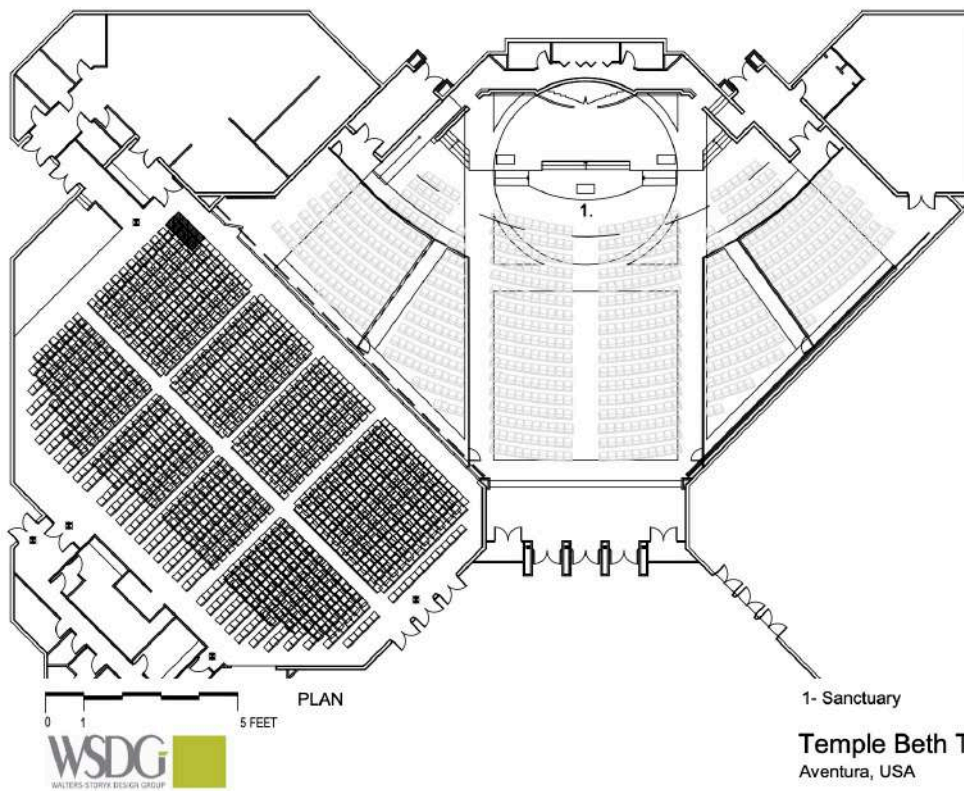
Temple Beth Torah is one of the premiere conservative synagogues in South Florida, with over 80 years of history serving the Jewish community. In 2020, the temple's leadership embarked on an ambitious renovation of its worship space to better serve the needs of its growing congregation. Architectural design for the space was by celebrated architectural firm Schapiro Associates, led by renowned and award-winning architect Jaime Shapiro with technical interior design, A/V integration, and acoustic consulting by WSDG.

The WSDG Design Team was tasked with creating a comprehensive acoustics, A/V, and lighting design package that would encompass a wide range of services and events. This package included acoustic consulting for the internal room acoustics of the space and isolation, lighting specifications for both the main hall and the inner lectern, and a robust A/V integration package that included updated sound reinforcement and professional live web and broadcasting capabilities.

The WSDG Design Team modeled the space of the synagogue using the latest techniques and equipment and made recommendations that would improve the reverberation times and speech intelligibility of the room without compromising its aesthetic appearance. The team specified the ideal acoustic materials for Temple Beth Torah's signature dome and ceiling as well as movable partitions that could be utilized in multiple room configurations. To meet the temple's extensive lighting needs, the WSDG Design Team created a recommendation package that included solutions for both main lighting schemes and indirect lighting for the lectern, allowing for a variety of moods and lighting setups, all controlled by automation. The stained-glass windows in the dome also are lit by exterior lights. The temple is now equipped with a state-of-the-art A/V package that includes a completely redesigned loudspeaker system and sound reinforcement equipment for excellent audibility and support for musical performances, and both visual and audio broadcasting equipment for live streaming of services.



# Temple Beth Torah - Aventura, USA



Photometric Plan - Mode 1

1- Sanctuary

Temple Beth Torah  
Aventura, USA



# MGM Music Hall at Fenway - Boston, USA

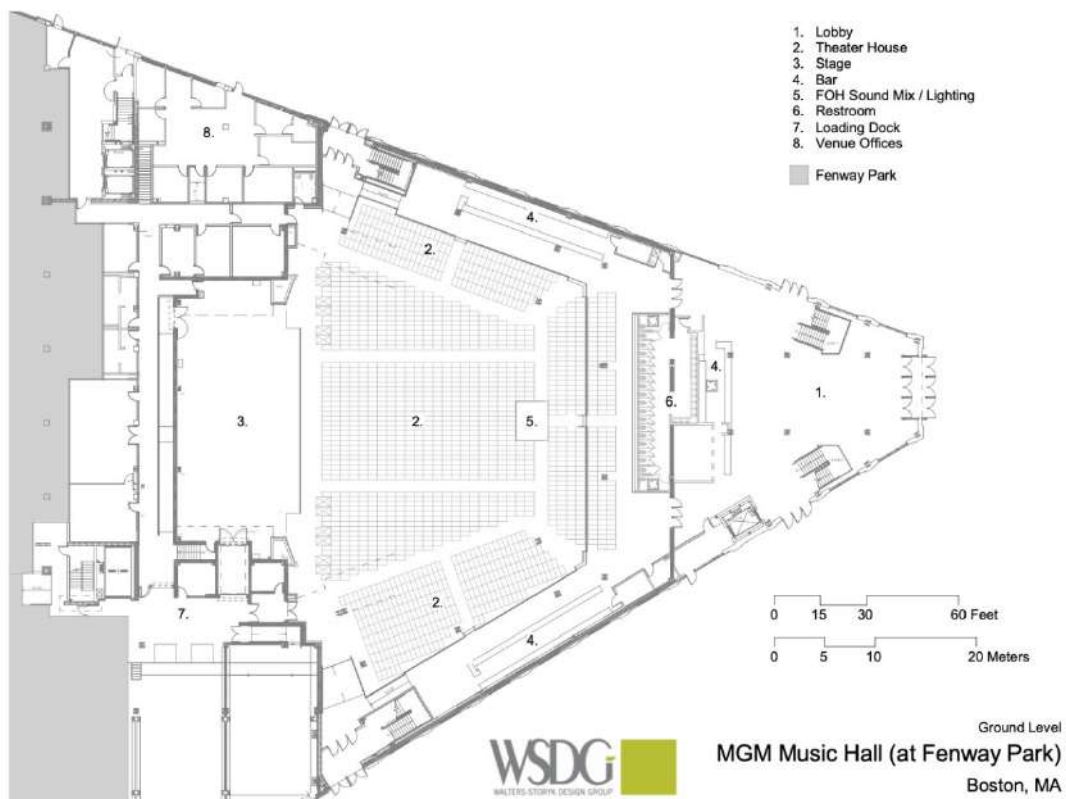
The MGM Music Hall at Fenway is a 5,000-seat auditorium located in the heart of Boston on the legendary Lansdowne Street leading to Fenway Park. The venue was commissioned by the Fenway Sports Group in 2019 to fill the void in the city for a world-class mid-sized destination stage that could serve the needs of touring musical and comedy acts and reinvigorate Boston's performance infrastructure. It is currently operated by LiveNation and booked by the Fenway Music Group.

This project was a collaboration between leading Boston-based architectural firm DAIQ Architects and WSDG. WSDG was brought on to assist with project programming and master planning of the space, consulting on both internal room acoustics and electroacoustic design, full A/V design of the facility including distributed audio and video systems, sightline review, and acoustic isolation.

The MGM Music Hall at Fenway is built on the 'triangle lot' at the corner of Lansdowne and Ipswich Streets, which was formerly utilized by mobile production trucks involved in sports broadcasting. It is four levels tall with an outdoor roof deck, lounge areas, and mezzanine box seating. The wedge shape of the lot created a unique design opportunity for the design team to maximize its functional goals, resulting in a room with excellent sound and sightlines where no concertgoer is further than 110 feet from the stage and every seat is a 'good seat'. The venue features state-of-the-art A/V infrastructure, utilizing Clair Cohesion arrays, designed to meet the rigorous standards of international touring acts and increased flexibility to accommodate many different event typologies. It was also designed to have excellent acoustic isolation both inside and out, ensuring that simultaneous events taking place at the nearby House of Blues or Fenway Park don't sonically intrude on events at the Music Hall and vice-versa. The finished design of the venue was so successful that LiveNation intends to replicate it at its other venues around the country.



# MGM Music Hall at Fenway - Boston, USA





# Representative Client List

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26 Sushi & Tapas (Morris J. Kaplan) Surfside, FL  
3:3:2 Buenos Aires, Argentina  
54 Below New York, NY  
55TEC Studios Beijing, China  
Adverse Residence Belo Horizonte, Brazil  
Alan May Listening Room Home Theater Dallas, TX  
Albano Residence Monte Claros, Brazil  
Alejandro Lerner Buenos Aires, Argentina  
Alicia Keys (Oven Studios) Long Island, NY  
Allaire Studios, Woodstock, NY  
American University Washington, DC  
Anel Paz – Supercharango Buenos Aires, Argentina  
Appalachian State University Boone, NC  
Art Institutes United States  
AR Studios Rio de Janeiro, Brazil  
Atlantic Recording New York, NY  
Atomica Santiago, Chile  
audioEngine New York, NY  
Aura Club Events Hall Zurich, Switzerland  
Bamyasi Studio Miami, FL  
BBC Mundo, Coral Gables, FL  
Bearsville Recording Bearsville, NY  
Berklee College of Music – 160 Mass Ave Boston, MA  
Berklee College of Music - Valencia Valencia, Spain  
Big Mo Mobile Recording Kensington, MD  
Blue Table Post Brooklyn, NY  
Bob Margouleff (Mi Casa Studios) Hollywood, CA  
Bob Marley Kingston, Jamaica  
Boston Symphony Orchestra Control Room Boston, MA  
Bruce Springsteen (Thrill Hill Studios) United States  
Camden Yard / Baltimore Orioles Baltimore, MD  
Carter Burwell New York, NY  
Casa Cor Belo Horizonte, Brazil  
Casa Ezeiza Buenos Aires, Argentina  
Celine Dion United States  
Central Synagogue New York, NY  
Church Le Noirmont Le Noirmont, Jura, Switzerland  
Citicorp Credit Services Huntington, NY  
Clap Studios Medellin, Colombia  
Club NEO Zurich, Switzerland

Comunidad de Fe Quito, Ecuador  
Credit Suisse Zurich, Switzerland  
Crossroads Tabernacle - Studio on the Hill Bronx, NY  
Cuyahoga Community College - Center for Innovation in the Arts Cleveland, OH  
Daniel Studio São Paulo, Brazil  
Damian Marley Miami, FL  
Diante do Trono Belo Horizonte, Brazil  
Diego Torres Private Studio Buenos Aires, Argentina  
Di Tella University Buenos Aires, Argentina  
Different Fur Music San Francisco, CA  
Dream Asylum – Danja & Marcella Araica Miami, FL  
Duke Ellington High School Washington, DC  
Eddie Kramer Rhinebeck, NY  
EFE-X Bogota, Columbia  
El Aleph Building – Norman Foster Buenos Aires, Arg  
El Porteño Buenos Aires, Argentina  
Electric Lady Studios New York, NY  
Electronic Arts Vancouver, Canada  
Elektra Entertainment New York, NY  
Ellis Marsalis Center for Music (EMCM) – NOLA, LA  
EMI – Escola de Marketing Industrial São Paulo, Brazil  
Equiscosa Mexico City, Mexico  
EUE Screen Gems (Rachel Ray) New York, NY  
ESPN Bristol, CT  
ESPM Broadcast Teaching Center São Paulo, Brazil  
Estudio 13 Mexico City, NY  
Ex'Pression College for Digital Arts San Jose, CA  
Fito Paez (Circo Beat Studios) Buenos Aires, Argentina  
Flughafenkopf – Zurich Airport Zurich, Switzerland  
Fenix Club San Rafael, CA  
Fontela Residence Buenos Aires, Argentina  
Food Network New York, NY  
Full Sail Center for the Recording Arts Orlando, FL  
Goesgen Nuclear Plant Däniken, Switzerland  
Goo Goo Dolls (GCR Audio) Buffalo, USA  
Graeme Judd Voiceover Studio Calgary, Canada  
Green Day – Jingtletown Recording Oakland, CA  
Hard Rock Cafe New York, NY  
Harman Flagship Store Listening Room New York, NY

Hilton Garden Inn Montevideo, Uruguay  
 Hirslanden Group Zurich, Switzerland  
 Hoffman LaRoche Basel, Switzerland  
 Howard Schwartz Recording New York, NY  
 Huber Music Room Carlsbad, CA  
 Hunter College New York, NY  
 IMAX Buenos Aires, Argentina  
 IDZI Lab Mexico City, Mexico  
 Independencia Stadium Belo Horizonte, Brazil  
 Interlochen Public Radio Interlochen, MI  
 Interim Services Ft. Lauderdale, FL  
 Isaac Hayes Westchester, NY  
 J Records (Clive Davis) New York, NY  
 J.A. Castle Recording Utica, NY  
 James Earl Jones Theater - PDS Poughkeepsie, NY  
 Jay-Z (Roc the Mic Studios) New York, NY  
 Jazz at Lincoln Center New York, NY  
 Jim Cramer's Real Money New York, NY  
 Jungle City Studios New York, NY  
 Kimmel Center Philadelphia, PA  
 KKL Concert Hall Luzern, Switzerland  
 La Rioja Theater La Rioja, Argentina  
 Le Poisson Rouge New York, NY  
 Mad Oak Studios Boston, MA  
 Maracana Stadium Rio de Janeiro  
 Manhattan School of Music New York, NY  
 Martin Scorsese Media Center Bronx, NY  
 Merriweather Pavilion Columbia, MD  
 Mineirao Stadium – FIFA Belo Horizonte, Brazil  
 Minnesota Public Radio Minneapolis, MN  
 MJ1 Broadcasting / Clear Channel New York, NY  
 MonkMusic Studios East Hampton, NY  
 Murray Arts Center Marietta, GA  
 MTV Latin America Buenos Aires, Argentina  
 National Council of Switzerland Bern, Switzerland  
 National Museum of the American Indian Washington, DC  
 New York University New York, NY  
 Northern Lights New York, NY  
 Novartis Basel, Switzerland  
 NYISO (NY Independent System Operator) Albany, NY  
 Peavey Electronics Meridian, MS  
 PepsiCo Content Studio New York, NY  
 Peloton Flagship Spinning Center New York, NY  
 PostFinance Arena Bern, Switzerland

Philippe Moritz Zurich, Switzerland  
 Planet Hollywood Screening Room New York, NY  
 Proctor and Gamble Buenos Aires, Argentina  
 Qatar Television Doha, Qatar  
 Record Plant Los Angeles, CA  
 Restaurant T Buenos Aires, Argentina  
 Richard Gere New York, NY  
 Rio 2016 – Barra Olympic Park Rio de Janeiro, Brazil  
 Robert Clivilles (Paradise Garage) Westchester, NY  
 Salvation Ministries Port Harcourt, Nigeria  
 SBK / EMI Records New York, NY  
 Skank Belo Horizonte, Brazil  
 SONY Corporation Teaneck, NJ  
 Spank! Music and Sound Design Chicago, IL  
 Stanwich Congregational Church Greenwich, CT  
 St. Gallen Train Station St. Gallen, Switzerland  
 Stevie Wonder (Wonderland) Los Angeles, CA  
 Sumitomo Boardroom New York, NY  
 Sunshine Mastering Vienna, Austria  
 Swiss Parliament Basel, Switzerland  
 Telefé Buenos Aires, Argentina  
 Teleproductions, Inc. Washington, DC  
 TSR – Télévision Suisse Romande Geneva, Switzerland  
 The Carpenters Church Port Harcourt, Nigeria  
 The Church Studios – Paul Epworth London, UK  
 The Cosmopolitan Las Vegas, Nevada  
 The Standard Hotel New York, NY  
 Thirteen / WNET New York, NY  
 TV Globo Sao Paulo, Brazil  
 Union College Schenectady, NY  
 University of Colorado – ATLAS Boulder, CO  
 University of Michigan Ann Arbor, MI  
 Univison Miami, USA  
 Universidad ICESI Cali, Colombia  
 Vassar Chapel Poughkeepsie, NY  
 Video Arts Studios Fargo, ND  
 Village Studios Guangzhou, China  
 Vocomotion Skokie, IL  
 VSL Synchron Stage Vienna, Austria  
 Vivace Studios Montevideo, Uruguay  
 Whitney Houston United States  
 WNYC Radio New York, NY  
 Woodrow Wilson Center– Smithsonian Washington, DC  
 Young Israel Synagogue Miami, FL





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