# 2019 decigns

# 全球教育空间设计者大会

Designers with Educators to Creat International and Global New Schools

# **GLOBAL TOP EDU DESIGNERS**

全球教育设计大咖

# **GATHER IN AUGUST SHANGHAI**

集结8月上海

**EXPLORE** 

ATEST DESIGN TREND IN 21st

探索21世纪最新设计趋势

FACING FUTURE, FOCUS NOW

面向未来 聚焦现在

# 2019 Clecigns

# 全球教育空间设计者大会

Designers with Educators to Creat International and Global New Schools



BEED ASIA 必达亚洲 August 8-10, 2019 SHANGHAI CHINA 中国·上海



#### 前言 FOREWORD

Modern schooling has transformed dramatically over the last two decades. The pressure for greater student outcomes has lead to innovation in both teaching and the learning environment it occurs in.

However planning, designing and refurbishing learning spaces can be a long and often expensive journey for schools and Universities.

How to carry the ideal of education with space, and enrich the connotation of space with education?

Let the design meet the learning of the 21st century!

在过去的二十年里,教育发生了翻天覆地的变化。

随着这样的变化,也迫使着教育环境需要不断创新变革。 然而,对学校来说,规划、设计和改建是一段需要投入之 一段需要投入大量时间和成本的旅程。

如何用空间承载教育理想,用教育丰富空间内涵?

让设计真正去实现21世纪的学习



20+

国家设计大咖



50+

全球演讲嘉宾



1+6+4

论坛形式



50+

展商 **BOOTHS** 



150+

学校设计单位 **DESIGN FIRMS** 



+008

DELEGATES





30+

媒体 **MEDIAS** 



300+

2校及教育集团

BEED ASIA 必达亚洲

# 2019 decigns



Designers with Educators to Creat International and Global New Schools

# POST EVENT REPORT 往届回顾

无论你是否参与过**BEED必达**的系列活动我们将通过真实的数据与嘉宾反馈展示必达·学习空间设计者大会的全貌We'd love to provide clear data analysis and snapshot of the post event, even you haven't joined BEED Asia in the past years.

扩展你的学习边界 开放务实、无界限的互动交流 持续学习共同进步

Open your mind and enjoy your time in BEED, Stretch yourself in the learning.

## SPEAKERS OF POST EVENTS BEED ASIA 必达亚洲

# 往届演讲嘉宾



Paul RICE 建筑设计总监 帕金斯威尔建筑设计事务所 **Paul RICE** Design Director Perkins+Will



**Harry HOODLESS** 亚太区董事 宝麦蓝建筑设计 Harry HOODLESS Board Director Broadway Maylan



David MANSFIELD 常务校长 包玉刚实验学校 David MANSFIELD Headmaster YK Pao School



手塚贵晴 手塚建筑研究所创办人 东京都市大学教授 Takaharu TEZUKA President of TEZUKA ARCHITECTS Professor of Tokyo City University



**Boris SRDAR** 设计总监 美国NAC建筑事务所 **Boris SRDAR Design Principal NAC** Architecture



Pearl HUANG 伍兹贝格建筑设计公司 Pearl Huang Principal, Director Woods Bagot - China



雅力教育集团执行总裁 阿德科特学校校董 James HU Ray Education Group CEO Dirctor of Adcote School



上海民办包玉刚实验学校 Zijian WU President YK Pao School



Christopher CHAN MRY建筑事务所-合伙人 美国建筑师协会上海分会 Christopher CHAN Principal, MRY Architects President, AIA Shanghai

John TODD



雷**蒙德** 全球建筑总经理 荟同学校 Raymond BORDWELL Global Head of Architecture Whittle School



叶翠微 党委书记/总校长 海亮教育集团 Cuiwei YE Party Secretary and President Hailiang Education Group



中国区学校总监, 儿童保护总监 德威国际教育集团 John TODD Regional Director of Schools, DCI Director of Safeguarding Dulwich College International



王其优 B+H建筑师事务所 Celine WANG Principal B+H Architects



容闳学校(横琴K12)校长 珠海华发教育集团 Chun HUANG Principal of Rong Hong School Hengqin K12)-Zhuhai Huafa Education Group



**Andrew TORRIS** 深圳爱文世界学校 Andrew TORRIS Head of School Avenues: The World School- Shenzhen



本 教育建筑研究中心副主任 北京市建筑设计研究院 Xiaogong WANG Deputy Director - BIAD Education Research Center



**荣万里** 董事总经理 Perkins Eastman **Ron VITALE** Principal/Managing Director Perkins Eastman



Nicola KIRBY 执行院长 威雅公 Nicola KIRBY Housemistress Wycombe Abbey Internationa



**Matthew CONN** 国际学校校长 南外国王国际学校 Matthew CONN International School principals Head of International School-Nanwai King's College School



**Bipin BHADRAN** 区域总监 FNI建筑设计 Bipin BHADRAN Asia, Middle East & Africa Fielding Nair International Regional Director



Ambroise D'HAUTEVILLE 亚太区教育总监 Steelcase Ambroise D'hauteville Education Director, APAC Steelcase



**Gary BUTNER** 广州爱莎国际学校 Gary BUTNER Principal-ISA International School Guangzhou



**高洋** 设计总监 义格教育 Yang GAO Design Director Elitek12 Education Group



日比野拓 代表取缔社长 株式会社日比野设计 Taku HIBINO HIBINO SEKKEI, Inc

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Designers with Educators to Creat International and Global New Schools

# EVENT AT A GLANCE

# 活动概览

WHAT IS **NEW** FOR 2019? All-round Upgrading!

- > 20 NATIONS of SPEAKERS: UK, US, Australia, Japan, Finland, Singapore etc.
- > 150+Global EDUCATIONAL DESIGN FIRMS: To share the latest Educational Space trends
- > 800 + PROFESSIONAL AUDIENCES: from front-line workers concerned with school design.
- > 1+6+4 TWO DAYS CONFERENCE : Leadership Conference+6 Sub Forums+4 Workshops
- > Looking forward to create a grand event of educational space design!

#### 2019年有什么新变化? 全面升级!

- > 20个国家设计大咖演讲: 汇聚来自英、美、澳、日、芬兰等国家
- > 150+顶尖设计单位参与:讨论全球最前沿教育空间设计趋势
- **>800+专业与会观众**:专业参会观众,来自关注学校设计的一线工作者
- > 1+6+4 两天大会议程:全体大会+6大平行论坛+4大平行工作坊,深入探讨
- > 期待共同打造教育设计行业的盛会!



## ATTENDEE STATISTICS 参会嘉宾数据

## **Participants Structures**

DESIGN/ARCHITECTURAL FIRMS 32% K-12 EDUCATION FACILITIES 25% HIGHER EDUCATION FACILITIES 15%

**BUILDING MATERIAL SOLUTION PROVIDERS 15%** INVESTORS/FOUNDATIONS 8%

**BUREAUS OF EDUCATION** 





#### **■■** DECIGNS / 全球教育空间设计者大会

Problem Solving | International Conference | Simultaneous Interpretation | Optimize The Experience |

Coffee Break | Buffet Lunch | Panel Discussion | Global School Design Practice | Stretch Yourself In The Learning |

解决实际问题 | 国际峰会 | 全程中英文同声传译 | 茶歇社交 | 五星级自助午宴 | 前沿对话 | 全球 学校设计案例 | 扩展自己的学习边界 | 期待心态开放的你

## ATTENDEES PROFILE / 出席嘉宾

#### By Job Title / 职位:

- SCHOOL CHANCELLOR/ PROVOST/ PRESIDENT 学校校长/副校长
- ARCHITECT/ DESIGNER 全球规划/建筑/室内/景观设计师
- ELECTRICAL/HVAC/STRUCTURAL ENGINEER 电气/暖诵/结构工程师
- CONSTRUCTION DIRECTOR 基建处负责人
- ENGINEERING DIRECTOR 工程部负责人
- FACILITY DIRECTOR 设施部负责人
- PURCHASING DIRECTOR 采购部负责人
- PROJECT LEADER/项目负责人

#### BY INDUSTRY / 行业:

- DESIGN/ARCHITECTURAL FIRMS 全球及中国设计机构
- K-12 EDUCATION SCHOOLS 幼儿园、小学、中学、高中
- UNIVERSITIES AND HIGHER EDUCATION GROUPS 大学及高等教育机构
- INTERNATIONAL SCHOOLS & INVESTORS 在华及亚洲国际学校
- BUILDING MATERIAL SOLUTION PROVIDERS 建筑材料及技术提供者
- INVESTORS/FOUNDATIONS 教育投资方及基金会
- BUREAUS OF EDUCATION 教育局等主管机构

# EVENT AT A GLANCE 精彩聚焦

#### m WELCOME TO DECIGNS / 欢迎来到全球教育空间设计者大会

#### **GETTING STUDENTS OUT INTO THE WORLD**

Personalized learning tailored to the needs of individual students, coupled with group projects, is taking hold in the world's schools.

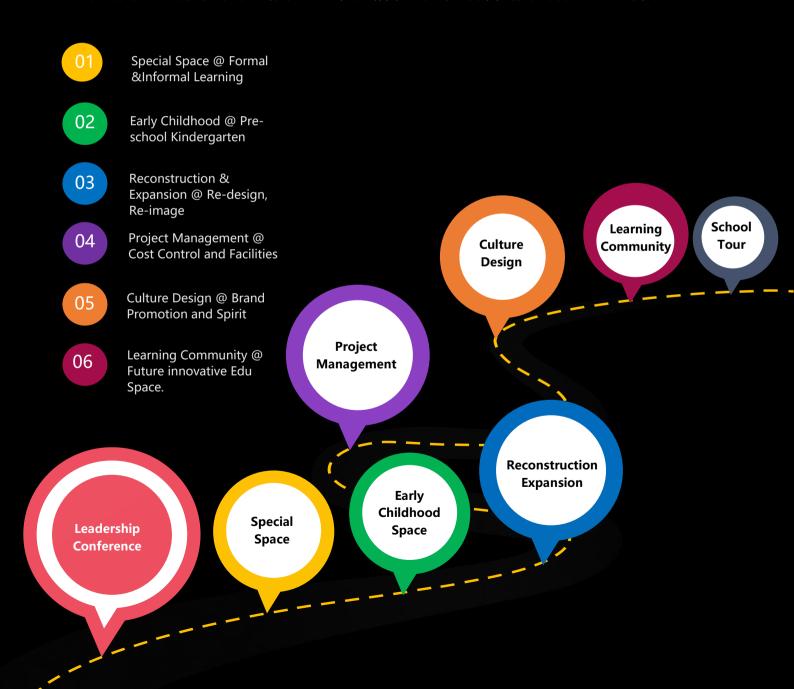
In terms of school design, no single template has taken hold, but one thing is certain: long, double-loaded corridors are a thing of the past.

Designing schools that can accommodate the pedagogy of today and the teaching styles of tomorrow is an educated quesswork.

让学生走出学校,走进世界!

个性化学习,小组式学习,项目制学习正在全世界蔓延扎根

如何设计学校,没有统一的答案,但有一件事是肯定的:呆板沉闷的教室布局已经成为过去式匹配满足当下及未来的教育理念和风格,才是设计师和教育者们应该去探索的。



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# CONFERENCE AGENDA

# 活动日程

言之有物,拒绝假、大、空的话题罗列

直击核心, 拒绝没有实际内容的致辞

接下来,将为您呈现基于调研的热门话题

丰富、专业、聚焦的议题确保来宾的兴趣与收获

更为您提供充分交流、延续对话、维系关系的契机

We never want to be an aggregator of

meaningless topics.

In the following pages, we'll show you an agenda based on BEED research.

To guarantee the interests from the project owners as well as your networking opportunity. Continue your dialogue and close deals BEFORE, DURING and AFTER the event.

# 活动概览 **EVENT OVERVIEW**



#### 会对象 ATTENDEES PROFILE

以学校建设为主的教育从业人员、投资方、设计师、企业 School Constructors, Investors, Designers, Suppliers



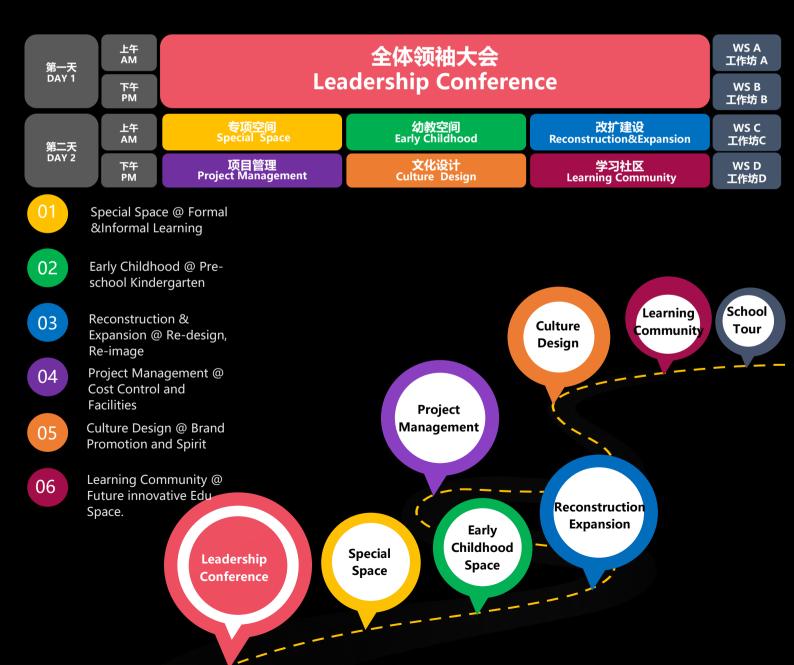
#### 大会形式 CONFERENCE FORM

主旨演讲+主题分论坛+工作坊+博览会+学校参观 Keynote Speech + Sub-forum + Workshop + Exhibition + School Tour



#### 支持媒体 SUPPORT MEDIA

搜狐网、新浪网、网易新闻、腾讯网等 Sohu, Sina, Netease News, Tencent, etc.



# TIMELINE OF EVENT 峰会时间轴

WS A 全体领袖大会 工作坊 **Leadership Conference** WS B 工作坊 B 幼教空间 Early Childh<u>ood</u> 上午 AM 改扩建设 Reconstruction&Expansion ws c 工作坊C 项目管理 Project Management 文化设计 Culture Design 学习社区 Learning Community WS D 工作坊D

#### 2019/8/7 PM:

15:00~20:00

EXHIBITORS SETUP 展览搭建

2019/8/8: 9:00~18:00

**È体领袖大会 LeadershipConference** 

工作坊A Workshop A

工作坊B Workshop B

#### 2019/8/9 PM:

14:00~18:00

- 分论坛Sub Forum
- 项目管理 Project Management 文化设计 Culture Design
- 习社区 Learning Community
- 工作坊D Workshop D



#### 2019/8/15:

会后资料分享 Information **Sharing After the Meeting** 

#### 2019/8/9 AM:

9:00~12:30

- ・ 分论坛Sub Forum
- 专项空间 Special Space 幼教空间 Earlychildhood Space
- 改扩建设 Reconstruction&Expansion
- 工作坊C Workshop C



#### 2019/8/10 AM:

8:30~12:00

学校参观 School Tour



## 会议日程

第一天 DAY 1

上午 AM 下午 РМ

全体领袖大会 Le-adershipConference 工作坊A WS B

WS C 工作坊C

WS D

#### 8月08日 Aug. 08 全体领袖大会Leadership Conference

注册签到 Registration 07:30 AM

开幕致辞 Host's Welcome Speech 08:40 AM

Designing Schools that Respond to 09:00 AM Learning Needs of the 21st Century 设计

适应21世纪学习需求的学校

Connecting Pedagogy, Technology and 09:25 AM learning space, Key Considerations of

Future School . 打开未来学校的钥匙:借 助教育学、技术与学习空间的有机结合

How a Modern University Created a 09:50 AM New Community Where People, Young

And Old, Live An Educated Life. 现代大 学如何创造一个新的社区,让年轻人和老年

人都过着受过教育的生活

#### 品茗时光及社交 COFFEE BREAK 10: 15 AM

10:45 AM

8 MINS SPEECH 8分钟核心观点

Buildings VS Spaces, Develop to Maximise Learning Potential. 建筑VS空 间:最大限度挖掘学习潜力

10:55 AM 8 MINS SPEECH 8分钟核心观点

Vertical VS Horizontal: How a New Typology is Responding to The Needs of Students of Today and of The Future. 垂直VS横向:一种新的类型学如何回应当 今和未来学生的需求?

11:05 AM

8 MINS SPEECH 8分钟核心观点

Designing Flexible Edu Space is Commonplace, But How to Define The Character of how the learning is delivered? 定义灵活的教育空间是普遍接 受的,但如何定义一个知识如何传递的过程 呢?

11:15AM

1Moderator+ 3Panelist 1+3圆桌对话 Build, Refurbish and Repurpose to create collaborative learning spaces.如 何新建、翻新和重新设计适应协作式学习的 空间

- Developing technology rich, collaborative learning spaces发展高科技的协作学习空间 Repurpose demountable buildings to
- create a project based learning precinct . 重新设计 , 拆除旧建筑物 , 创建一个基于项目的学习空间
- How these facilities were developed, what they cost, and their impact on student learning.如何去开发这些设施、控 制成本以及评估对学生学习的影响

#### 午宴及社交 LUNCH CHAT TIME 12:00 AM

#### 8月08日 Aug. 08全体领袖大会Leadership Conference

14:00 PM

Campus City: Weaving the City and Campus Together to Revitalise City's Historic Urban Fabricrren.校园城市:把 城市和校园结合起,振兴城市历史悠久的城

14:25 PM

Let Children Stand in the Center of The World, Cultivate Future Citizens With a Global Vision.让孩子站到世界中央,培养 具有全球化视野的未来公民

14:50 PM

Divide School Buildings into Pieces, To Meet the Differences in Space Perception and Needs of Different Ages' Children.将校园建筑化整为零,满足不同年 龄的孩子们对空间感知和需求的差异

15:15 PM

How to Carry the Ideal of Education with Space, And Enrich The Connotation of Space with Education? 如何用空间承载教育理想,用教育丰富空间 内涵?

#### 品茗时光及社交 COFFEE BREAK 15:40 PM

16:10 PM

8 MINS SPEECH

How PBL, TBL, GBL is Reshaping Classroom Designs? 项目制学习、团队制 学习、游戏化学习,如何影响学习空间布局?

16:20 PM

8 MINS SPEECH

**Develop Space Strategies for Collegiate** System, Tutorial System Instead of Class 2 Grade 3. 打破行政班和班主任,转 为学院制、导师制,学校空间需要变化吗?

16:30 PM

8 MINS SPEECH

British School VS American School, Let's Break the Definition of School style. 英 式学校VS美式学校,让设计打破风格定义

16:40 PM

1Moderator+ 3Panelist 1+3圆桌对话

We Know Why We Need to Change, But Do We Know How to Change?我们 知道我们为什么需要改变,但我们知道如何 改变吗?

- 21st Century Skills Are No Longer Optional, Instead They Must Now Be the Starting Point .21世纪的技能不再是选择项, 而必须成为必备项.
- How to Design a School to Go Beyond Academics.如何设计一所超越学术认知的学
- -How to Bring Everyone Along in Your School's Continuous Journey of Change Using Agile Methodology. 如何灵活地让每 个人都参与学校的持续变革之旅.

第一天峰会结束 END OF DAY ONE



## 会议日程

第一天 DAY 1

上午 AM 下午

工作坊A WS B

项目管理

WS C 工作坊C

WS D

#### 8月09日 Aug. 09 专项空间 Special Space

07:30 AM 注册签到 Registration

开幕致辞 Host's Welcome Speech 08:40 AM

09:00 AM Library: From Collection Pavilion to

> Shared Reading Space, From Consuming Knowledge to Creating Knowledge. 图书馆:从藏书阁到共享阅读

空间,从消费知识到创造知识.

Lighting: Use the Sunshine to Weak the 09:25 AM

Boundaries Inside and Outside the Classroom, to Archieve the Harmony Between Man and Nature.照明:运用阳 光和弱化教室内外的界限,体现人与自然的

09:50 AM Improve Building Quality, Create Green

Campus With WELL .WELL认证,提升建

筑品质,创建绿色校园.

**Understanding The Updating Athletics** 10:15 AM

And Activities Requirements in

International School. 了解国际学校不断更新运动和活动要求,提升学校竞争力.

#### 品茗时光及社交 COFFEE BREAK 10:40 AM

Dining, Personal Learning, Group 11:10 AM

Discussions, Versatility and Flexibility of School Restaurant.日常用餐,个人学习,

小组讨论,餐厅的多功能性和灵活性.

11:35 AM Theater, Provides a Stage for Students

to Develop Creativity, Imagination, Teamwork and Self-Expression. 剧院,为

学生提供了发展创造力、想象力、团队合作

力及自我表达力的舞台

#### 午宴及社交 LUNCH CHAT TIME 12:00 AM

Rarely Do We Get The **Chance to Meet All This Crowd in One Event!** 

#### 8月09日 Aug. 09 项目管理 Project Management

Improving Energy Efficiency of Buildings and Achieving Sustainable 14:00 PM

Development of Campus. 提高建筑能效,

实现学校可持续发展

The Challenge of Meeting Multiple 14:25 PM

Stakeholder Expectations While Working Towards a Common Goal of Creating Expectant Learning Facilities.面

对运营方、投资方、使用方的不同求,如何找到平衡,使其朝着一个共同的目标创建满

足预期的学校.

14:50 PM How to Avoid Frequent Renovation and

> Repetitive Procurement of Building Materials and Equipment by Developing Selection and Procurement Criteria.如何 通过制定选型和采购的标准,避免建材和设

备的频繁翻修和重复采购.

15:15 PM To Gain An Understanding of The

"Why", "How", and "What" of Community Facilities in Schools了解学

校里具体需要采购什么?为什么?如何采购?

Keeping Everyone in the Loop-One of 15:40 PM

> the Most Common Reasons for Broken Budgets and Cost Overruns Is Lack of Communication 预算超支和成本超支最常

见的原因:缺乏沟通.

16:05 PM Project Management with Reliable

Third-Party Partners, Allowing Educators to Focus on Teaching. 借助可靠的第三方合作伙伴实现项目管理,让教师专注在教学.



第二天峰会结束 END OF DAY TWO

会议日程

上午 AM 第一天 DAY 1

下午

工作坊A WS B

幼教空间

文化设计

WS C 工作坊C

WS D

#### 8月09日 Aug. 09 幼教空间 Early Childhood

07:30 AM 注册签到 Registration

开幕致辞 Host's Welcome Speech 08:40 AM

09:00 AM Design for Early Childhood: Health, Play,

and Learning.幼儿教育空间设计:健

康、玩耍、学习

Colorful VS Natural, What are The Most 09:25 AM

Popular Design Trends in Early

Childhood Space. 五彩斑斓VS天然朴素,

当下最流行的幼儿园趋势是什么.

How to Find Their Own Project Dna, To 09:50 AM Form Their Own Unique Design Style.如

何找到各自幼儿园的DNA,形成自己独特的

设计风格.

10:15 AM Through Effective Design, Let Children

Know The World in Their Own Way.通过 有效设计,让孩子用自己的方式在认识这个

世界

#### 品茗时光及社交 COFFEE BREAK 10:40 AM

11:10 AM Using the "hidden management" design

concept, let the child liberate nature, let the teacher focus on the education itself

使用"隐性管理"设计理念,让孩子解放天性,让老师专注教育本身

11:35 AM Close to Nature and Sky, Create a Free,

Harmonious Space Atmosphere. 接近自

然和天空,营造自由、共融的空间氛围

#### 午宴及社交 LUNCH CHAT TIME 12:00 AM



#### 8月09日 Aug. 09 文化设计 Cultural Design

What Your Corporate Convictions are? 14:00 PM

Identify Your School's Ethos. Express It. Communicate It.你的学校信念是什么?确

定学校的气质,去表达,沟通.

The orientation of Campus Culture and 14:25 PM

the Rational Design of Marking Guidance System.以校园文化定位,合理

设计标识导向系统

14:50 PM Let the School Culture Live, Not Ust a

Kind Of "Furnishings".让学校文化活起来,

而不再只是一种"摆设

15:15 PM Go Ahead of Your Competitors-

Incorporate the School's History Into the Brand Message and Elements.走在竞 -把学校的历史融入到品牌信 争对手前面-

息和元素中

Classroom, Corridor Culture, School 15:40 PM

History Room, Landscape Design, The Cultural Design of School is Where? 特 色教室、走廊文化、校史馆、景观设计,文

化设计体现在哪里?

16:05 PM

School Culture Shapes the Child's Temperament, Embodies Designer's Understanding of education 学校文化塑 造孩子的气度、视野,体现设计者对教育的 理解,对学生的关怀

FEELING INSPIRED AND **MOTIVATED AFTER A** GREAT CONFERENCE! GREAT TO CONNECT WITH MANY PEOPLE IN THIS EVENT!

第二天峰会结束 END OF DAY TWO

## 会议日程

第一天 DAY 1

上午 AM 下午

工作坊A WS B









改扩建设

学习社区

WS C 工作坊C WS D

8月09日 Aug.09 改扩建设 Reconstruction&Expansion

07:30 AM 注册签到 Registration

开幕致辞 Host's Welcome Speech 08:40 AM

The New and The Old are Part of The 09:00 AM Pedagogic Method Bringing to the Kids the Differences of the Spaces as They

> Grow Up And Learn About it.新的和旧的 是教育方法的一部分,为孩子们带来了成长

和学习空间的差异

Build School as Build Blocks, Let 09:25 AM Prefabreicated Construction Enter into

Campus "搭积木"式造房子,让装配式建筑真正进入校园

09:50 AM Common Mistake of Building Material

and Ff&e(Furniture, Fixtures & Equipment). Cost Control & Facility Upgrading.如何控制成本,完成学校改扩建

过程中的升级

10:15 AM Refurbishing Existing School Buildings

Those are no Longer Fit for Purpose. 去旧焕新,让历史的建筑焕发新的生机!

品茗时光及社交 COFFEE BREAK 10:40 AM

Re-examine the relationship between 11:10 AM

human and internal environment, and cultivate children's talent through exploration and discovery.重新审视人 与内部环境的关系,通过探索与发现来培

养孩子的天赋

Keeping Schools Healthy Starts Before 11:35 AM

the Kids Back to School 如何在寒暑假完 成翻新,给孩子准备好一个崭新健康的校园

环境

午宴及社交 LUNCH CHAT TIME 12:00 AM



8月09日 Aug. 09 学习社区 Learning Community

Establish Comprehensive Education 14:00 PM Park, Build Intelligence, Ecology, Vitality

Education Town.建立学、产、研、用教育 园区,打造智能、生态、活力教育小镇?

For Different Training Institutions, How 14:25 PM

to Match the Curriculum Needs as Well as The Attracting of Students and

Parents .培训机构如何有效进行个性化设计 ,符合课程设置需求的同时 , 吸引学生与家长.

During the New Retail Transformation 14:50 PM

process, how Education Could Support the Commercial Real Estate, by

Consumer and Consumption Flow .新零 售转型过程中,教育将如何带动商业地产的 发展,人流、消费流、品牌认知提升.

Supporting Residential Real Estate, How 15:15 PM

to Carry Out a Reasonable School Layout? 配套住宅地产,学校如何进行合理规划布局?

15:40 PM

How to Improve the Competitiveness of Training InstitutionsThrough Space Design? 如何通过空间设计,提升培训机构

的竞争力

16:05 PM

Co-working Space to Co-learning Community Space, Nothing is Impossible!联合办公到联合学习工场,更

多可能在发生

**RAISE YOUR BRAND AWARENESS AT** ASIA' S **TOP SCHOOL CONSTRUCTION EVENT!** 

天峰会结束 END OF DAY TWO

# Space Influences Behavior and Attitude, Which in Turn Influence Learning Process.

# CONNECT US 合作咨询

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